

## BDCDS moved to 2022

CloserStill Media, organisers of the British Dental Conference and Dentistry Show, have made the carefully considered decision to postpone the British Dental Conference and Dentistry Show (BDCDS) to May 2022.

The event will now take place on Friday 13 and Saturday 14 May 2022 at the Birmingham NEC, hall 5.

In the meantime, CloserStill Media will be focusing on how they can support the profession as they continue to work through this very challenging time for dentistry.

The BDCDS is the UK's leading

two-day exhibition and conference for dental professionals, providing clinical, leadership and practical training via an extensive educational programme and hands-on workshops. It is the UK's largest event of its kind, attracting over 9000 unique delegates and over 400 exhibitors.

CloserStill Media specialises in global professional events, within the healthcare and technology markets. The healthcare portfolio includes some of the UK's fastest-growing and award-winning events, such as the Clinical Pharmacy Congress, The Dentistry Show, The Pharmacy Show and Acute & General Medicine.

CloserStill delivers unparalleled quality and relevant audiences for all its exhibitions, delivering NHS and private sector healthcare professionals from across occupational therapy, pharmacy, dentistry, primary and secondary care with more than £16 million worth of free training.

The British Dental Conference and Dentistry Show 13–14 May 2022, Hall 5, Birmingham NEC, co-located with The Dental Technology Showcase.

For all the latest information, visit [www.thedentistryshow.co.uk](http://www.thedentistryshow.co.uk), call 020 7348 5270 or email [dentistry@closerstillmedia.com](mailto:dentistry@closerstillmedia.com).

## Financial advice and accounting services



The Ross Brooke Dental website goes live this month. With a new name but a long-established history in the dental world, Ross Brooke Dental comprises specialist dental accountants Linda Giles and Nathan Poole and their administrative team, all of them 100% dedicated to the dental profession.

Together they provide financial advice and accounting services to scores of successful dentists and orthodontists. Case studies and testimonials from a sample of clients are woven into the website to showcase the in-depth and highly supportive service they provide.

The qualities which differentiate the specialist team include:

- A client commitment which explicitly sets out what clients can expect
- The annual review, at which the team works with clients to reflect on their

business in the past year but most importantly, plan for the future

- Support with personal financial issues – because it can be hard to separate your dental business from the rest of your life
- An annual fee which covers the services you want; the Ross Brooke Dental team never undertakes a role or takes a fee for a role that someone else is better equipped to deliver, such as a practice sale, pension advice, marketing or recruitment
- Being the dental specialist arm of Abingdon-based Ross Brooke accountants who provide an additional layer of expert advice on non-dental but essential issues.

[www.ross-brooke-dental.co.uk](http://www.ross-brooke-dental.co.uk)

## Expand your CPD horizons online

Johnson & Johnson Ltd., the makers of LISTERINE, are delighted to announce the expansion of their Enhanced CPD educational programme.

Re-launched for 2021, the programme will be added to each month with Enhanced CPD content at no cost to you, to support you in improving and maintaining the oral health of your patients.

New articles include:

*Evaluating oral care for hard-to-reach areas*

This article considers the challenges all patients face when brushing and cleaning interdentally, as well exploring the limitations resulting from reduced dexterity, offering evidence-based solutions to help support their oral health.

Development outcomes: A, C, D.

*Oral health and mental health*

This article explores the measures dental professionals may need to incorporate into their care, to ensure any special needs are met when dealing with patients with possible mental health issues.

Development outcomes: A, B, C, D.

*Oral health, pregnancy and the first year*

This article explores the oral health needs of pregnant women and how to raise patient awareness in that regard, as well as looking at the first year following the birth for both mother and child.

Development outcomes: A, C, D.

The resources to help support your continuing professional development are available at [www.listerineprofessional.co.uk/cpd-educational-programme](http://www.listerineprofessional.co.uk/cpd-educational-programme).