

## Virtual solutions to ensure continuity of care

Align Technology, Inc. has developed virtual solutions which help dentists connect with existing Invisalign patients to ensure continuity of care. These solutions include Invisalign Virtual Appointment and Invisalign Virtual Care. They represent the next level in practice and care transformation, which enable dentists to manage a range of practice services even when they are not in the same physical location as their patients. Until recently, both solutions were in pilot phases but their launch was accelerated to support dentists in managing their practices and patients during the COVID-19 pandemic.

- The Invisalign Virtual Appointment tool enables dentists to easily schedule and host HIPPA-compliant video appointments with patients. Dentists and their practice staff can schedule a video consultation and discussion of Invisalign treatment
- Invisalign Virtual Care is built into the My Invisalign app, and can be used for remote consultations, assessment of treatment progress, and to communicate adjustments or concerns during treatment. Patients use the intuitive My Invisalign App to stay engaged in their treatment and convey progress photos to their doctor, who reviews these photos on their Invisalign Doctor Site and communicates any needed instructions to patients, ensuring their Invisalign treatment journey is on track.

For additional information about the Invisalign system or to find an Invisalign dentist in your area, visit <http://www.invisalign.com>.

## On trend cleaning

With health and hygiene at the forefront of everyone's mind your patients are looking for safe, reliable products and brands they can trust.

Arm & Hammer has a fine pedigree for manufacturing high quality products with the clinically proven cleaning powers of baking soda.

By recommending the range of Arm & Hammer baking soda toothpastes, you can offer your patients the benefits of a gentle but effective deep clean that is designed to address their specific dental needs and improve their oral health.

Check out Arm & Hammer now!

For more information about the carefully formulated Arm & Hammer toothpaste range, visit <http://www.armandhammer.co.uk/> or email: [ukenquiries@churchdwight.com](mailto:ukenquiries@churchdwight.com). Arm & Hammer oral healthcare products are available at Boots, Superdrug, Sainsbury's, Tesco, Asda and Morrisons throughout the UK.



## Bespoke advice on air purification

According to Plain Air, more dentists in England, Wales and Northern Ireland need to follow the lead of their Scottish counterparts and install high grade air purification systems, if they are to stay profitable during the pandemic.



Air quality specialist John Wilton Davies, who runs Exeter-based company Plain Air, advises a range of businesses, including dental practitioners, on keeping their premises COVID-19 secure.

Plain Air provide an independent advice service so that dentists can understand the options available and obtain their preferred air purification solution quickly, with no disruption to services.

According to Plain Air, the cost of installing suitable equipment is often less than the fees earned in a single day, and being able to close the windows, reduce heating costs and keep the temperature comfortable in the practice is especially valuable.

Plain Air has dedicated its time to understanding everything about air pollution and COVID, and know that only a minority of products come close to meeting their advertised specifications. Plain Air only recommends products that it knows will do the job and continue to do so for years to come.

Plain Air offers bespoke advice on what will work for your practice. For more information visit <https://www.plainair.co.uk/>.

## A referral partner you can trust

If you are looking for a referral partner you can trust, Ten Dental+Facial is the answer.

The expert team has developed an exceptional reputation for its seamless referral programme, enabling you to refer for treatment ranging from general dentistry, to dental implants and specialist procedures – including orthodontics, periodontics and endodontics.

Rest assured that Ten Dental+Facial can deliver the best possible results for patients by taking advantage of clinically-proven technology, materials and techniques.

Whether you need a second opinion, a complete referral or additional support on a complex case, you can rely on Ten Dental+Facial to have your back. Call the friendly team now to refer.

For more information visit [www.tendental.com](http://www.tendental.com) or call on 020 33932623.