

# Dental products and services

Please send product news information and images to Kate Quinlan at [k.quinlan@nature.com](mailto:k.quinlan@nature.com). Product news is provided as a service to readers using text and images from the manufacturer, supplier or distributor and does not imply endorsement by the BDI. Normal and prudent research should be exercised before purchase or use of any product mentioned.

## Cloud innovation supporting your practice

This year, there have been many challenges as we all work together to prevent the transmission of COVID-19. For dental practitioners, keeping staff safe and providing patients with exceptional and much needed care has been paramount.

Technology, such as Dentally's cloud-enabled practice management software, has been transformative, allowing practitioners to work from anywhere securely and taking just some of the stress out of daily practice life.

The system from Dentally is easy to use and fits your practice around your patients' needs, giving them an experience that is clear and simple from before they arrive until after they leave. This year, new features have been introduced to enhance your patient communications, save you time and help you adhere to social distancing guidance – keeping your team and patients safe. Dentally now allows you to call your patients directly from their record, send online medical history, set-up SMS links for contactless check-ins and payments, manage your admin with task lists, automation and Dentally Chat. Dentally brings you flexibility and versatility, to help your dental practice adapt to the changing demands.

In a recent customer survey, 82% of respondents advised that managing a team working both onsite and remotely this year during COVID-19 restrictions was easy with Dentally.

Book a chat with the Dentally team and find out how they can help you build the practice you want. Click here: <https://info.dentally.co/future-in-practice-bdj> or email: [hello@dentally.co](mailto:hello@dentally.co).

## New injectables book set to take the profession by storm

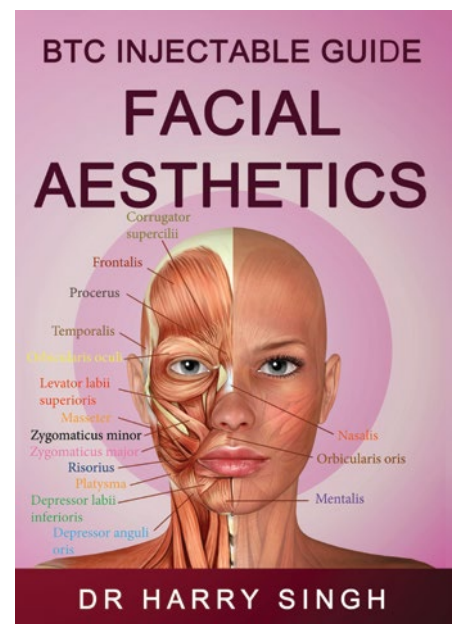
The *BTC Injectable Guide* by aesthetic practitioner and dentist, Dr Harry Singh, is the must-have book for anyone interested in facial aesthetics.

Just published, it contains the most-up-to-date information possible on the best techniques for administering prescription-only medicines and fillers, including his own tailor-made method.

Speaking about his latest foray into the world of book publishing, Harry said: 'This guide is ideal for BTC delegates, clinicians and students alike. Delegates are always wanting to document what they learn on BTC courses, and that prompted me to create what is in some ways a facial aesthetics encyclopaedia with high quality images and descriptive text explaining the treatment parameters for commonly requested procedures. Giving guide owners the opportunity to revisit it at any time, this is a confidence boosting tool that is worth its weight in gold.'

To purchase a copy of the book for £99 + P&P, visit [https://www1.botulinumtoxinclub.co.uk/injectable\\_guide](https://www1.botulinumtoxinclub.co.uk/injectable_guide).

Alternatively, you can buy the *BTC Injectable Guide* with its companion book,



*Let Go of the Handbrake*, which provides business and marketing know-how to enable you to find new patients and keep them coming back for more.

Both can be bought at <https://www1.botulinumtoxinclub.co.uk/buy-both-books> for £119 + P&P, saving £20 off individual prices.

## Receive top-notch guidance

Looking to differentiate and take your career to the next level?

Ucer Education's Postgraduate Certificate (PGCert) in Implant Dentistry (EduQual Level 7) celebrates a quarter century of excellence this year, having built a rock-solid reputation under Specialist Oral Surgeon, Professor Cemal Ucer.

If you're interested in developing your knowledge and skills in the field, you'll receive top-notch guidance under a great mentor with the PGCert in Implant Dentistry. There will be both practical,

high-value hands-on training and theoretical teaching to ensure you build your confidence and skills.

Set yourself apart with clinical training and support you need to truly thrive, with Ucer Education.

For more information on the PG Cert in Implant Dentistry from Ucer Education – supported by Geistlich, Megagen, Neoss, TRI Implants and General Medical – visit [www.ucer.education](http://www.ucer.education) or call Prof Ucer on 07767 645331 or email [ucer@oral-implants.com](mailto:ucer@oral-implants.com).