

Learn together and from each other

The next British Dental Conference and Dentistry Show will provide an ideal platform for all dental professionals to finally come together safely in 2021.

The event will once again feature lecture programmes dedicated to each team member, alongside an extensive trade exhibition demonstrating all the latest innovations on the market.

It will also provide an opportunity to catch up with friends and colleagues and share your experiences of what has been and continues to be a difficult time in dentistry. By learning together and from each other, we can all make it through.

The next British Dental Conference and Dentistry Show will be held on Friday 21 and Saturday 22 May 2021, Birmingham NEC, co-located with DTS.

For more information, visit www.thedentistryshow.co.uk, call 020 7348 5270 or email dentistry@closerstillmedia.com.



Two new water flossing models launched

Renowned around the world for industry-leading oral health solutions, Waterpik is delighted to bring you two brand new models.

The Waterpik Ultra Plus Water Flosser features ten pressure settings, a high-volume reservoir for 90+ seconds of use and in-lid storage to keep the six tips it comes with clean and tidy.

For patients who need a more compact and cordless design, the Waterpik Cordless Select Water Flosser features a four-hour rapid charge, two pressure settings, 45-second water capacity and four tips.

Predictable implant dentistry

Improved predictability of implant dentistry is possible with the help of the Osstell Beacon from W&H. This innovative and highly intuitive tool is designed to guide implant procedures using proprietary and evidence based ISQ technology, based on more than 1,000 scientific studies.

The Osstell Beacon enables you to measure primary implant stability, monitor osseointegration based on secondary

stability readings, and determine the optimal time to load an implant. This facilitates effective management of patients with risk factors, ensuring unnecessarily long treatment times are avoided and more predictable outcomes are achieved. Get in touch with W&H to learn more.

To find out more about the full range of W&H products, visit www.wh.com/en_uk, call 01727 874990 or email office.uk@wh.com.



Dental nurses undervalued no longer

Dental nurses have been undervalued and underpaid for far too long. Colosseum Dental UK wants to show dental nurses what they mean to them – pandemic or no pandemic.

That's why Colosseum Dental UK has embarked on the 'Year of the Nurse'.

When other dental providers are pulling back or making redundancies, Colosseum Dental UK is doing the complete opposite. It has implemented pay rises to ensure that it offers very competitive salaries. It has also removed any criteria for higher pay opportunities associated with age to ensure total equality.

Colosseum Dental UK has committed to paying for the training its dental nurses require to gain additional skills that benefit their practices. It will also then pay them more to recognise their advanced capabilities.

In addition, Colosseum Dental UK is offering extra holiday entitlement for dental nurses that work with them for longer, thanking them for their continued dedication. Dental nurses are the lifeblood of the dental practice. They deserve more – and they will get it at Colosseum Dental UK.

For more information about Colosseum Dental, visit www.colosseumdental.co.uk/careers.

To help your patients enhance their homecare oral health routines, discover the clinically proven solutions from Waterpik. Lunch & Learn sessions with our professional educators are available virtually or in-person (wherever permitted and safe to do so). To learn more about the new Water Flosser models, visit the website to schedule a Lunch & Learn session.

For more information on Waterpik products visit www.waterpik.co.uk. The Waterpik Ultra Plus Water Flosser and Waterpik Cordless Select Water Flosser are

available online from Superdrug across the UK and Ireland.

To find out more, book a free Waterpik Professional Lunch and Learn at www.waterpik.co.uk/professional/lunch-learn/.

