

Dental products and services

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Guiding you through financial decisions

Dentistry requires so much more than simply providing the best care for patients.

But is this what you signed up for? Ensure you can concentrate on what really matters by enlisting the help of the Independent Financial Advisers at money4dentists.com.

With years of experience and a history of working for dentists, they understand the industry inside and out, meaning they can give you the tailored advice you need. Whether you seek assistance with mortgages, income protection, pensions or something else, our team will guide you through every decision, every step of the way.

For more information call 0845 345 5060, email info@money4dentists.com or visit www.money4dentists.com.

Hardening teeth against acid attack

Trycare Ltd is the UK Distributor for Biomin F, which utilises the latest bioglass technology to harden teeth against acid attack and reduce sensitivity, including post-bleaching sensitivity, a problem that reduces patient acceptance of this highly profitable revenue stream.

BioMin F contains 5 micron bioglass particles which are so fine the patient cannot feel them. These tiny particles are made up

of fluoro calcium phosphosilicate bioactive glass which bonds to the teeth and enters the dentinal tubules, where they gradually dissolve over a period of up to 12 hours, slowly releasing calcium, fluoride and phosphate ions. These work with saliva in the mouth to form fluorapatite, which is 10,000 times less dissolvable than hydroxyapatite. Consequently they strengthen the teeth, aid effective remineralisation of the enamel and prevent fluid flow through the dentinal tubules (hydraulic conductivity) which triggers sensitivity.

Patients also report that their teeth feel smoother and cleaner, they notice an absence of background oral sensitivity and their gums are healthier and less prone to bleeding.

Presented as a toothpaste, BioMin F enables patients to enhance their smile and improve their oral health and comfort.

Visit www.trycare.co.uk/biomin or call 01274 885544.



Share your greatest achievements

National Smile Month sees the launch of a new campaign aimed at highlighting and supporting the dental profession's greatest achievements for good.

The 'beproud' hashtag will celebrate the daily good work of colleagues, customers and friends whose actions they think are worthy and provoke the feeling of being proud.

Dental CSR Certification encourage all practices to #beproud of their good decisions and to share their positive stories on social media, celebrating everyday heroes. For example, it could be recognising the efforts of a team member who consistently goes above and beyond with their patients, the impact of the money your practice has raised so far this year for charity, or recognising someone who works in your local community.

Dental CSR Certification want you to share your stories and feel the pride behind your words – because all good work, in whatever format, should be celebrated and this is the time to shine the light on the people you respect and admire. Everyone loves a pat on the back – be an encourager.

The #beproud campaign kicks off an exciting month for Dental CSR Certification as the company gets set to launch a new set of standards that recognises dental practices' commitment to doing good – for their people, their community, and the environment. This is achieved via three levels of certification (Bronze, Silver and Gold) depending on the level you are at in your Corporate Social Responsibility (CSR), while motivating teams to aspire to that next stage of recognition.

To take part, all you need to do is share your story on Facebook, Instagram, Twitter or LinkedIn with #beproud and link to the Dental CSR page @dentalcsr. This may be via one dedicated post or through a six-week social media campaign, giving you the option to post weekly or even daily providing the freedom to recognise all those individuals who should #beproud of their achievements. At the end of August, Dental CSR will select one practice for a free CSR consultation, during which Mark Topley, Founder of Dental CSR Certification, and his team will be on hand to advise and support you in your journey to CSR certification.

For more information on Dental CSR and the certification available to dental practices in the UK, visit www.dentalcsr.co.uk.