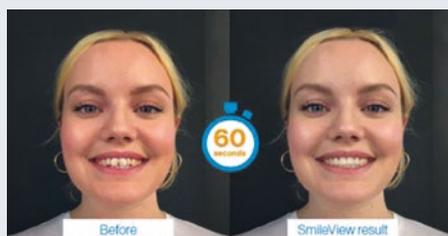


Tech leader launches online tool

Align Technology has announced the launch of SmileView – an online tool designed to help prospective Invisalign patients visualise a new, straighter smile before they opt for Invisalign treatment.

Align's smile modelling tool is being showcased at the British Dental Conference and Dentistry Show 2019, taking place on 17 and 18 May 2019 at the Birmingham NEC.

The SmileView tool is a computer-generated simulation of how a person's smile may look after teeth straightening.



Within 60 seconds of taking a smiling selfie using the SmileView online tool on their smartphone or tablet, prospective patients can see what their new smile and straighter teeth may look like, with their own facial features.

Using a sophisticated machine learning algorithm, the automated system leverages

a database of tooth movements from more than six million Invisalign cases to provide a simulation of the person's dentition and projected outcome.

For people who request a consultation with an Invisalign doctor as the next step, SmileView tool will direct the users to the nearest doctors in their area via its Find a Doctor tool or alternatively, via the company's or Align's Smile Concierge team.

For more information about the Invisalign system and to experience SmileView tool, visit www.invisalign.co.uk.

Learning how to reverse early enamel erosion

The three Cs – causes, consequences and care – of early enamel erosion are being explored at the British Dental Conference and Dentistry Show 2019, taking place on 17 and 18 May 2019 by Unilever, the makers of the REGENERATE Advanced Enamel Serum and Toothpaste.

Key members of Unilever's research and development team will be giving bite-sized 20-minute lectures twice an hour, every hour on stand N70.

Attendance will be recognised with CPD certification as well as a free trial of the Regenerate regime consisting of Advanced Toothpaste and Advanced Enamel Serum.

Until recently, once diagnosed, there has been little in the dental professional's armoury for patients with the early signs of enamel erosion. However, scientists at Unilever have changed that with a remineralisation regime.

REGENERATE Enamel Science is the first oral care system with NR-5 technology which regenerates tooth enamel mineral, reversing the early enamel erosion process and so keeping teeth healthy and strong. Eighty



percent of common tooth problems, such as sensitivity, transparency and yellowing, are caused by enamel erosion and acid attacks.

REGENERATE Enamel Science Advanced Toothpaste regenerates enamel mineral and helps to restore natural whiteness while strengthening teeth against cavities.

The Advanced Toothpaste is powered by an exclusive and clinically proven NR-5 technology; the NR-5 ingredients combine to form a fresh supply of tooth enamel mineral which wrap and integrate onto teeth.

The exclusive Advanced Enamel Serum increases the effectiveness of the Advanced Toothpaste by 43%, maximising the power of Enamel Mineral Regeneration, even in interdental spaces that are hard to reach.

Each Advanced Enamel Serum kit contains one NR-5 Serum and one Activator Gel plus two custom-fit mouth trays and a mixing stick.

A visit to stand N70 at the Dentistry Show will allow dental professionals the opportunity to learn about ways to enlighten patients, as well as diagnose their early enamel erosion. For more information, visit www.regeneratenr5.co.uk.

First Smiles 2019 initiative event

Children are highly vulnerable to tooth decay, especially as they often do not get the information they need on how to properly look after their oral health, so dental professionals are being invited to get involved in the First Smiles 2019 event this summer.

First Smiles is an initiative created by the British Society of Dental Hygiene and Therapy (BSDHT) that encourages dental practices to give educational talks and workshops in nearby schools and nurseries to encourage better oral health in local communities.



Taking place on 14 June 2019, this is an opportunity for the whole practice to get involved and to make a real difference for local children.

To find out more about First Smiles 2019, contact the BSDHT by visiting www.bscht.org.uk, calling 01788 575050 or emailing enquiries@bscht.org.uk.