

Dental products and services

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Limited exposure

For limited exposure to your patients without compromising on image quality, you need the Hyperion X5 by world-renowned manufacturer, MyRay, according to RPA Dental.

Available from the company, the Hyperion X5 2D/3D imager offers intelligent collimation, ultra-fast scanning and short-emission times to ensure patients receive low X-ray exposure. There is also the 3D MultiFOV System so that you can scan limited portions to reduce exposure to the region of interest.

It offers high-quality images that can be taken quickly and easily at the click of a button.

More information is available by visiting www.rpadental.net or calling 08000 933 975.



Live chat

Whether you are buying or selling a practice, much of your initial research is likely to be done online, which is why Frank Taylor & Associates have introduced Live Chat on their website.

This has been primarily driven by customer demand, says the company, which has found that Live Chat is often preferable to both telephone and email communication.

Live Chat can give clients the real-time interaction they want, and many find it more convenient than waiting to speak with someone directly.

Lis Hughes, Managing Director of Frank Taylor & Associates, said: 'We're always on the end of the phone to talk to our clients, however, many need to talk to us outside of normal work hours, and want the immediate answers they'd receive from us were they to contact us during the day.'

'We don't want to keep our clients waiting, so decided to install Live Chat to supplement our existing account management team.'

This is part of an ongoing campaign to improve the client's experience.

Earlier this year, the company introduced 360-degree tours online for their Gold Plus and Gold members, so that they can take a virtual tour of a prospective practice before deciding if it is really worth investing their time in a personal viewing.

More information is available by calling Frank Taylor & Associates on 0330 088 1156 or visiting <https://www.ft-associates.com/>.

Can toothpaste aid athletic performance?

Significantly high levels of oral disease found among Great Britain's elite athletes is leading to poorer on-field performance, according to research by UCL's Eastman Dental Institute.

Nearly half of the athletes were found to have untreated tooth decay, 77% had gingivitis and 39% self-reported having bleeding gums while more than a third reported that these conditions had impacted negatively on their sporting performance.

Nutrition in sports is heavily reliant on frequent carbohydrate intakes, which are known to increase inflammation in the body and gum tissues because of acidity. Intense airflow from breathing hard can make the mouth dry and teeth lose the protective benefits of saliva and mineralisation.

Trycare Ltd, distributors of BioMin toothpaste said the product aids remineralisation with fluorapatite thereby increasing resistance to acid attack. It is also the first toothpaste to gain

accreditation from the Oral Health Foundation for its efficacy of remineralisation.

Phil Mathers of Trycare Ltd said: 'BioMinF replaces lost minerals with fluorapatite over a 12 hour period, so we believe it could have a significant impact in helping athletes improve their oral health and therefore performance.'

BioMinF is a new toothpaste using advanced bio-glass technology incorporating calcium, phosphate and fluoride. It is the result of over a decade of scientific research at Queen Mary University, London.

More information can be seen by visiting www.trycare.co.uk/biomin or calling 01274 885544.

