

Product news

Product news is provided as a service to readers using text and images from the manufacturer, supplier or distributor and does not imply endorsement by BDJ Team. Normal and prudent research should be exercised before purchase or use of any product mentioned.

PROMOTING ORAL HYGIENE ON TV



This is a great time to encourage your patients to improve their oral hygiene routine with a Waterpik Water Flosser, with offers available in-store and online in the run up to Christmas. With patients finding out more on their

TVs, why not book a professional Lunch & Learn to get your team up to speed too?

Waterpik is now back on your patients' screens promoting the importance of effective oral hygiene and showcasing the efficacy of the clinically proven Water Flosser. With a reach of up to 15.3 million consumers across the TV network, Waterpik will demonstrate how water flossing removes plaque and helps to maintain oral health. The Waterpik Water Flosser makes cleaning interdentally easy for more patients, with a variety of interchangeable tips – ideal for cleaning around braces, crowns, and bridges.

For more information on Waterpik products visit www.waterpik.co.uk. Waterpik products are available from Amazon, Costco UK, Argos, Boots, Superdrug and Tesco online and in stores across the UK and Ireland. Join the 3,000+ dental teams who have already benefitted from a professional Waterpik Lunch & Learn. Book your free session for one hour of verifiable CPD and a free Waterpik Water Flosser – available either face to face or as a webinar – at www.waterpik.co.uk/professional/lunch-learn/.

BRUSH UP ON YOUR DENTAL EDUCATION

Did you know 3M Oral Care offers a free resource for busy dental professionals?

The Brain Floss blog is a platform comprised of clinical articles, case reports and webinars. There's something for everyone, and it's regularly updated to ensure Brain Floss remains relevant to the profession.

There's also plenty of resources offered by leading professionals, from insights, hints and tips – all expertly curated to

ensure it's interesting and valuable to you.

Don't miss out – subscribe today to receive a fascinating array of educational solutions, all in one place for ultimate convenience.

Visit the 3M Brain Floss dental blog here: <https://dentalblog.3m.com/dental/>

For more information, call 08705 360 036 or visit www.3M.co.uk/Dental.

3M is the trademark of the 3M Company.

HELPING TO ALLEVIATE THE STRESS OF DRY MOUTH

Stress is associated with xerostomia¹ and dry mouth, giving patients another issue to worry about when facing difficult times. Help them to ease the unpleasant ramifications of dry mouth with Xerostom oral care from Oraldent.

The product range includes toothpaste, mouthwash, gel, mouth spray and pastilles, using a combination of natural ingredients to help ease the common symptoms of dry mouth proven to increase salivary flow by up to 200%.² Patients can make use of these solutions during the day and as part of their existing oral hygiene routines. Many will also appreciate the sugar-free, vegan-friendly and non-acidic formula that's gentle on the mouth.

To help your patients manage dry mouth, which is one of the many possible symptoms of stress, recommend a product they can trust. Recommend Xerostom from Oraldent.

For more details, visit <https://www.oraldent.co.uk/>, call 01480 862080 or email info@oraldent.co.uk.

References

1. Atif S, Syed S A, Sherazi U R, Rana S. Determining the relationship among stress, xerostomia, salivary flow rate, and the quality of life of undergraduate dental students. *J Taibah Univ Med Sci* 2020; **16**: 9–15.
2. Ship J A, McCutcheon J A, Spivakovskiy S, Kerr A R. Safety and effectiveness of topical dry mouth products containing olive oil, betaine, and xylitol in reducing xerostomia for polypharmacy-induced dry mouth. *J Oral Rehabil* 2007; **34**: 724–732.

