## LAUNCH OF E-COMMERCE PLATFORM FOR DENTAL PROFESSIONALS

On 17 May, Philips announced it will be moving its online store for dental professional customers to a new in-house e-commerce platform. The company hopes the convenient access to its portal will help practices manage, optimise and grow their business. Customers will be able to navigate through their Philips account and look at details from purchase right the way through every stage to post purchase. They will also be able to benefit from exclusive promotions and access to marketing materials, but also gain from a more streamlined approach with order management tools, returns management, account management and invoicing.

Beside the personalised customer dashboard which will help practices review stock availability, track recent orders, download marketing content and view their financial information, a dedicated customer support hotline will remain available to help with any questions customers might have, either by phone or via a web form. Account data will migrate to the new platform without customers having to do anything.

For any questions or queries, customers are advised to contact the Philips customer care team on 0800 0567 222 option 1, or via dental.sales.support@philips.com.

## SUPPORTING DENTAL PRACTICE MANAGERS WITH DIGITAL SOLUTIONS



The UK's leading provider of healthcare operations software, Agilio Software has announced it is partnering with the Association of Dental Administrators and Managers (ADAM), to support and advise practice managers and other non-clinical members of the dental team through its digital solutions including iComply, iLearn and iManage.

ADAM is the only professional association dedicated to supporting dental practice managers in their roles as key drivers of success within dental practices. Through education, advice and networking, ADAM equips its members with the knowledge, skills and resources necessary to navigate the complexities of dental practice management and excel in their professional development.

While CODE had previously worked closely with ADAM, this is the first time

Agilio has become a partner. This collaboration enables Agilio to support practice managers and other non-clinical team members with useful resources and information delivered through management development and networking events, newsletters and webinars on topics such as compliance, professional development and asset management. ADAM

members will also be able to enjoy exclusive offers and discounts with Agilio.

Chairperson of ADAM, Lisa Bainham, said: 'We are delighted to join forces with Agilio; this partnership marks an exciting milestone for ADAM. Through this collaboration, we can now offer our valued members exclusive access to best-in-class digital solutions that will make their lives easier.

'Our members often have to wear so many different hats in their role, including being front-of-house, compliance experts, training and development managers - having a partner that offers support in all these areas and more is fantastic news for ADAM members.'

For more information about ADAM, visit: www.adam-aspire.co.uk.

For more information about Agilio Software, visit https://agiliosoftware.com/.

## DECONTAMINATION GUIDANCE FOR EFFECTIVE INFECTION CONTROL

As you know, dental practices must adhere to a strict instrument decontamination process to minimise the risks of cross infection.

Eschmann offers high-grade decontamination equipment such as autoclaves, washer disinfectors and ultrasonic cleaners, as well as a range of accessories and consumables including testing and validation devices. Eschmann also provides a free decontamination guidance poster, available to download on their website.

This intuitive guide outlines the dirtyto-clean decontamination process, helping dental practices adhere to the correct process. To download your free poster, follow the link here: www.eschmann.co.uk/decontamination-guidance-poster-form/.

Ensuring that infection control remains simple and effective is the reason that Eschmann is one of the leading names in the industry.

To find out more about the portfolio, visit the website or get in touch with the team today.

For more information on the highly effective and affordable range of infection control products from Eschmann, visit www.eschmann.co.uk or call 01903 875787.





