

TAKING A LEAP INTO THE TOOTHPASTE MARKET



With an already extensive range of oral care solutions, including interdental brushes and toothbrushes, oral health brand TePe has taken the leap into the toothpaste market, with the introduction of TePe Daily and TePe Pure.

Developed by dental experts, the gentle fluoride toothpaste range has been specifically designed to cater for every member of the family, as well as those with sensitive gums, oral mucosa, or dry mouth. All of the toothpastes in the range are vegan, SLS-free and contain no unnecessary additives.

TePe Daily offers a choice for every member of the family with age-appropriate fluoride levels and flavour.

- TePe Daily (for ages 7+) contains 1450 ppm fluoride, with low foaming, no SLS and a mild peppermint flavour
- TePe Daily Kids (3–6 years) contains 1000 ppm fluoride, with no foaming agents, no SLS and an extra mild minty flavour

- TePe Daily Baby (0–2 years) is suitable from the very first tooth, and contains 1000 ppm fluoride, no SLS, no foaming agents, no colour or added flavour.

The TePe Daily range has been developed with brushing behaviours in mind, with minimal or no foaming agents and a milder flavour than conventional toothpastes. This can reduce the need for rinsing after brushing, lessen the lasting impact on the taste buds and help to encourage a longer brushing time and increase the efficacy of the fluoride.

In addition to TePe Daily, TePe has introduced TePe Pure, a gentle formula designed for patients with a sensitive oral mucosa and dry mouth.

Many conditions (including dermatitis, allergy, autoimmune diseases, lack of saliva) can make the oral mucosa sensitive. A mild or no flavour and low or no foam can be preferred by individuals living with these conditions.

TePe Pure is available in an extra mild peppermint flavour or unflavoured and contains 1450 ppm fluoride for effective protection against caries.

TePe Daily (RRP: £2.60) is available to buy now from dental wholesalers and TePeDirect.com.

TePe Pure (RRP: £4.95) is available to buy from June 2023 from dental wholesalers and TePeDirect.com.

For more information, contact TePe or speak to your brand representative.

DENTAL TECHNOLOGY PROVIDER COLLABORATES WITH CHARITY

Agilio Software has announced it is partnering with the charity Dentaaid, supporting their staff across the UK with free access to Agilio's leading digital solutions iComply, iLearn and iTeam.

Dentaaid supports under-served communities across the UK and overseas by offering them free access to dental care. Through its volunteers, the charity travels up and down the country using its fleet of mobile units to provide free, pain-relieving dental treatments, preventive and restorative care, and oral health advice to vulnerable groups such as people experiencing homelessness, cancer patients, abuse survivors, and asylum seekers.

The collaboration between the charity and the dental technology provider began in spring 2022, with Agilio initially donating free subscriptions to their market-leading compliance platform, iComply, and HR and people management solution, iTeam. Agilio subsequently agreed to provide further support and expand the partnership by granting access to their Enhanced CPD platform, iLearn, this year.

CEO of Dentaaid, Andy Evans, said: 'We are delighted to be further strengthening our partnership with Agilio.'

'Our priority has always been providing dental treatments and advice to those who need it most, so this partnership will relieve some of the pressures on our teams and enable our dental professionals to reach even more under-served communities across the UK and around the world.'

For more information about Dentaaid, visit: <https://www.dentaaid.org/>.

DYSLEXIA AND CLINICAL NOTE TAKING

During a dental examination, it can be incredibly helpful for your dental nurse to assist you in clinical note taking, helping you to save time and ensure your notes are accurate and contemporaneous. However, should your dental nurse be dyslexic, this may be challenging – with uncertainty about how to spell certain words.

With Kiroku, clinical note taking is simple. The digital note taking platform prompts the inclusion of relevant information, making it simple for you and your dental nurses to easily click the appropriate option, and include it in the notes. Not only does this help to avoid any mistakes, misunderstanding, or worry, but it also helps to make note taking

up to 60% faster than before. Start your free trial with Kiroku today, to see how it can help you.

To find out more about Kiroku, or to start your free trial, visit <https://trykiroku.com/>.

