

# Product news

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## FOR SUPERIOR FRESHNESS AND PROTECTION



The Breath Co team were at this year's British Dental Conference & Dentistry Show Birmingham (BDCDS) to showcase their range of oral rinses – did you manage to stop by?

Many people experience bad breath and turn to mouthwash to help them combat unpleasant odour. By recommending The Breath Co oral rinses to your patients, they can experience a refreshingly different solution. Dentist-formulated, these oral rinses are alcohol-free, so no unpleasant afterburn. For 12 hours after use, the natural balance of the mouth is supported, not stripped, for superior freshness and protection.

A confident patient is a happy one, while a clean mouth is a healthy one – recommend The Breath Co to your patients and help them enjoy both.

If you missed The Breath Co at the show, please do get in touch should you have any questions. Visit the website today for more.

For more information about The Breath Co, visit <http://www.thebreathco.com/>.

If you would like to promote your products or services direct to the dental industry in BDJ Team, call Paul Darragh on 020 7014 4122 or email [paul.darragh@springernature.com](mailto:paul.darragh@springernature.com).

## WALK TO SUPPORT ORAL HEALTH WITHIN THE HOMELESS COMMUNITY



Old Windsor to Weybridge in Surrey and Haworth in West Yorkshire!

Dentsply Sirona UK & Ireland are delighted to be organising this event for colleagues, friends, family members, business partners and the wider dental community to help give a smile back to those in need. Miles for Smiles is a brilliant opportunity for team building and having lots of fun.

In the UK, Dentaid provides free dental care for homeless and vulnerable people. Their mobile dental units visit hostels, day centres and night shelters providing emergency treatment for people who find it difficult to access dental care. Dentaid also provide dental care in areas where people are struggling to find a dentist and run clinics for refugees and asylum seekers, head and neck cancer patients, veterans, children in areas of social deprivation and victims of domestic violence.

If you are interested in joining Miles for Smiles to raise money for this fantastic cause, visit the following site to register: <https://go.nature.com/31ef7lw>.

Around 274,000 people are currently experiencing homelessness across the UK. Dentsply Sirona UK & Ireland have a mission to support oral health within the homeless community by walking 27,400 steps and raising funds for the dental charity Dentaid.

On 30 June 2023, Dentsply Sirona UK & Ireland will be walking simultaneously in two locations with panoramic views:

## SIMPLIFY YOUR AIR SUPPLY

Visitors to the Dental Air stand at the British Dental Conference & Dentistry Show 2023 were interested to find out about Air to the Chair.

Air to the Chair is an affordable, no-nonsense way to keep your compressor up to standard and know you're covered in the event of a breakdown.

You'll receive a brand-new, oil-free air compressor that delivers sterile, medical-grade air with next-day installation as standard. For a nominal monthly cost of

just £5 per week per chair, continuous maintenance is included as well as certification and PSSR written scheme of examination documentation to keep you compliant with the CQC.

No stress, no fuss!

If you want to know more about Air to the Chair from Dental Air, it couldn't be easier. Just visit the easy-to-navigate site and find out how to make your air supply hassle free.

For more information, visit [www.dentalair.com](http://www.dentalair.com).