

BUILD CONFIDENCE IN THE NEW SKILL MIX ERA

The British Society of Dental Hygiene and Therapy (BSDHT) is delighted to announce a brand new, hands-on educational event designed to provide dental hygienists and dental therapists with the tools and confidence to work to their full scope of practice.

The recent initial changes to the NHS dental contract in England allowing dental hygienists and dental therapists to work to their full scope of practice has created many questions and requests for educational opportunities to refresh knowledge and refine skills, to help meet the needs of patients in both NHS and private practice setting.

With this in mind, the BSDHT's two-part course, 'Refresh & Refine', will provide delegates with the opportunity to update their knowledge and refine their skills so that they are able to provide appropriate oral health care for patients within their full scope of practice, in line with the GDC's Scope of practice.

The theory session, to be hosted online the week before, will cover oral health assessments, diagnosing and treatment planning. The hands-on sessions themselves will be held face-to-face, and options include fissure sealants, temporary dressings, and re-cementing crowns temporarily, alginate impressions, rubber dam placement and cavity preparations.

Dates and venues are as follows:

- Saturday 3 June – Edinburgh International Conference Centre: 9.30am–2pm. Free entry to the Dentistry Scotland Show afterwards. To book: www.eventbrite.co.uk/e/493640621387
- Saturday 1 July – Ashton Gate Stadium, Bristol: 10am–2pm. Free entry to the South West Dentistry Show afterwards. To book: www.eventbrite.co.uk/e/524350686017.

Priced at an incredible £110 and with places limited on this empowering course, book without delay!

FAST AND EFFECTIVE TOOTH WHITENING IN TEN MINUTES

The result of over 15 years' research and available from Trycare, BlancOne typically produces an improvement of up to four to five shades of white at a very low price and in a comfortable session lasting only a few minutes. In as little as ten minutes you can transform your patient's smile.

Due to its very fast action, BlancOne treatments are not aggressive, do not dehydrate the enamel and do not induce pain or sensitivity, so no desensitising or remineralisation agents are required.

They don't require gingival barriers, which saves time and money, and can be combined within the dental hygiene appointment. They are the ideal add-on to EMS GBT and other forms of prophylaxis treatment!

Offering a new approach to tooth whitening, based upon new photochemical technologies, BlancOne treatments can be repeated regularly and are the gateway to more intensive treatments if required.

BlancOne's photochemical gels include two special components which break down the peroxide in such an effective way and at a speed which cannot be achieved by the chemical reactions of traditional whitening systems.

For further information about BlancOne contact your local Trycare representative, call 01274 885544 or visit www.trycare.co.uk.



CLEAN GRAFFITI CAMPAIGN SHOWS THE POWER OF TEETH WHITENING

To mark the launch of Westerwood Whitening, Real Good Dental created a viral marketing campaign by using water pressure to stencil writing into dirty walls in the West End of Glasgow.

Known as 'clean graffiti', the brand created a stir by writing 'Imagine what we can do for your smile' outside landmarks, subway stations and the university.

The campaign was designed to display the transition from dirty to bright to illustrate their transitional whitening products.

Available only in practices, Westerwood's Premium Whitening Gel requires a prescription from a licensed dentist.

The professional-grade whitening gel is specially formulated to deliver optimal results while minimising sensitivity and protecting your teeth from damage. The prescription-strength gel is safe, effective, and tailored to patients' unique needs.

The PAP (Physically Activated Peroxide) professional teeth whitening system uses a combination of hydrogen peroxide and sodium bicarbonate to break down and lift away discoloration and stains from the surface of teeth. The treatment is gentle and does not cause any damage to the enamel or

underlying dentine of the teeth. This method of whitening can provide up to eight shades of whitening in just one session.

The brand also has whitening strips and kits available for at-home use.

The PAP formula used in the strips and kits have been scientifically proven to whiten and brighten teeth after a few uses, as shown in the clinical trial study by the *Journal of Applied Oral Science*.¹

To find out more, visit <https://www.westerwoodwhitening.com/>.

References

1. Bizhang M, Domin J, Danesh G, Zimmer S. Effectiveness of a new non-hydrogen peroxide bleaching agent after single use - a double-blind placebo-controlled short-term study. *J Appl Oral Sci* 2017; **25**: 575–584.

