

Product news

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PROVIDE THE PERFECT PATIENT JOURNEY

Taking too long to respond to new enquiries results in dental practices losing as many as 60% of leads. Or worse still, not even replying to leads due to endless spreadsheets, emails and paperwork.

The ChatBot and LeadTracker designed by a dentist for dentists, RoboReception has helped hundreds of dental practices capture those new patient enquiries and grow their businesses since its launch in 2021.

RoboReception LeadTracker enables dental teams to track each enquiry they receive from all sources, ensuring they know exactly what's happening, leading to increased accountability and teamwork. The perfect patient journey.

This can speed up lead follow-up times for users by up to 50%, leading them to convert 25% more patients and achieve a 15% or higher increase in revenue.

In fact, there is now a waiting list for RoboReception's services and the company is continually updating the platform to meet the ever-changing needs of the dental profession. Automation at its best!

RoboReception gives you a bird's eye view of your business at the touch of a button. How many leads are in the system, where they came from, ROI, lead nurturing, and so much more!

Practice owners in a competitive market cannot afford to miss 60% of enquiries. One enquiry could be thousands of pounds of treatment. One lead not being contacted could create bad feelings and result in thousands of pounds of lost revenue with poor reviews and negative online feedback.

To find out more about RoboReception and how a lead tracker can help your business, visit <https://www.roboreception.co.uk> or email donna@RoboReception.co.uk.

If you would like to promote your products or services direct to the dental industry in *BDJ Team*, call Paul Darragh on 020 7014 4122 or email paul.darragh@springernature.com.

CONNECT WITH PROFESSIONALS JUST LIKE YOU



ushering in a number of important changes in the industry, including Direct Access. What's more, the Association is a real community – you can network, connect and learn from other practising professionals, all with the knowledge that the BADT will support you

Dental therapy can be a lonely profession – so why not find community by joining the British Association of Dental Therapists (BADT)?

The BADT acts as a mouthpiece for the profession and has been fundamental in

throughout your career.

So, what are you waiting for? Find out more about the membership benefits of joining the BADT by contacting the team today.

For more details, visit www.badt.org.uk.

TRANSFORM YOUR AIR SUPPLY

Maintaining your air compressor can be a time-consuming task.

With Air to the Chair from Dental Air, you can remove the stress and transform your air supply in the simplest way possible.

Air to the Chair includes next-day delivery and installation of a new, ultra-quiet air compressor. It also provides all necessary certification to prove compliance and 24-hour breakdown coverage, meaning that instead of stressing about your air supply you can concentrate on what really matters – providing exceptional patient care.



Air to the Chair is priced at just £5 per week per chair. To find out more, contact the team today.

For more information, visit www.dentalair.com.