

## GENTLE BRUSHES MADE FROM OCEAN-BOUND PLASTIC



(~40% finer than regular bristles) that fit under the gumline and between teeth to remove cavity-causing bacteria and stubborn plaque

- Compact, angled brush-head easily reaches tartar-prone areas
- Curved handle is gentle on your grip and

Oceanworks to responsibly source recyclable ocean-bound plastic. The companies have also pledged that for every Cocobrush purchased, they will remove an additional ten Cocobrushes' worth of ocean-bound plastic from the environment. Over the next 12 months, they aim to divert 18.5 tons of rubbish from coastal areas in Southeast Asia. Within one year of crafting Cocobrush handles with recycled ocean-bound plastic, Cocofloss projects will save 8,494 kilowatt-hours of energy and 1,489 cubic feet of landfill space. They'll also avoid emitting 3,070 pounds of CO<sub>2</sub> emissions.

Cocobrush is available in four colours from Cult Beauty: yellow, orange, aqua and pink, RRP £8.25: <https://www.niche-beauty.com/en-gb/brands/cocofloss-970>.

*Cocobrush is made by Cocofloss, a brand founded in 2015 by two sisters in the US, one a holistic dentist and pro-flosser, the other an industrial engineer and former lazy flosser. Cocofloss also offer dental floss made from 85% recycled plastic in four 'aromas' that come in refillable dispensers and the refills come in compostable packaging.*

Gentler and more effective than an ordinary toothbrush, Cocobrush sweeps away cavity-causing bacteria with thousands of super-soft micro-bristles. Gums get a tender massage, while teeth are pampered with a cleansing polish. Plus, the sleek handle is proudly made with ocean-bound plastic.

Cocobrush features a dentist-designed combination of:

- Thousands of multilayered micro-bristles

keeps brush-head safely and hygienically off countertops

- The handle is made from ~98% recycled Oceanworks plastic
- Food-grade plastic, BPA-free
- Keep your brush fresh! Recycle and replace every 3–6 months.

To help stem the tide of rubbish entering our seas, Cocofloss partnered with

## BOOK YOUR TEAM A LUNCH AND LEARN

Waterpik provides dental professionals with the opportunity to book a Lunch & Learn presentation, which is a fantastic way for professionals to gain first-hand information about the Waterpik Water Flosser and its benefits for oral health.

Led by a Waterpik Professional Educator, your Lunch & Learn session will cover the clinical research behind the Waterpik Water Flosser and showcase the newest products. There will also be a free lunch for

all attendees.

Upon completion, you'll receive an hour of verifiable CPD and a Waterpik Water Flosser demonstration model for the practice.

Join the 3,000+ dental teams who have already benefitted from a professional Waterpik Lunch & Learn. Book your free session for one hour of verifiable CPD and a free Waterpik Water Flosser – available either face to face or as a webinar – at

[www.waterpik.co.uk/professional/lunch-learn/](http://www.waterpik.co.uk/professional/lunch-learn/).

For more information on Waterpik Water Flosser products visit [www.waterpik.co.uk](http://www.waterpik.co.uk). Waterpik products are available from Amazon, Costco UK, Argos, Boots, Superdrug and Tesco online and in stores across the UK and Ireland.



## A SHOW LIKE NO OTHER

Be sure to register your interest for the British Dental Conference and Dentistry Show Birmingham (BDCDS) 2023!

Delegates can expect plenty of seminars, workshop sessions, a major exhibition and lectures. Internationally renowned speakers will be connecting with all dental professionals, sharing their pearls of wisdom on the latest innovations and ideas in the field.

There's so much to do at this bustling event, with something for every member of the team. And it's more than simply a conference or exhibition, but a platform where everyone can network, socialise, grow and learn.

The next British Dental Conference and Dentistry Show Birmingham will be held on 12–13 May 2023, Birmingham NEC, co-located with DTS.

For more information, visit [www.thedentistryshow.co.uk](http://www.thedentistryshow.co.uk).