

# Product news

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## NEW-STYLE STUDY CLUB SET TO EMPOWER HYGIENISTS AND THERAPISTS

Award-winning dental hygienists, Claire Berry and Faye Donald, have rolled out their incredible Contemporary Hygienist study club across the UK.

The Contemporary Hygienist aims to empower dental hygienists and therapists to work autonomously and increase clinical confidence.

The concept is 'all about you', offering not just invaluable networking opportunities but also evening power lectures to develop the skills you need to run a successful hygiene business, feel inspired, motivated and have joy in your career.

Topics to be covered in forthcoming power lectures in London, Manchester and

Birmingham include:

- Understanding different communication styles
- Developing a more assertive mindset
- Being able to apply a more assertive mindset
- Learning how to take criticism and to say 'no'
- Using this power to improve your work life.

For more information about this movement focused on empowering and supporting hygienists and therapists by providing quality training in motivating environments, visit [www.contemporaryhygienist.com](http://www.contemporaryhygienist.com).

## COULD YOUR PATIENTS BENEFIT?

The Biosmalto Impact Action Mousse utilises an innovative formulation to deliver rapid remineralisation benefits, while protecting the teeth from further damage through acid erosion, acid attacks, mechanical abrasion and sensitivity.

It can be used as part of therapy to treat carious lesions, tooth wear, dry mouth, white spots, molar or incisor demineralisation, fluorosis or sensitivity (especially pre- and post-air polishing).

The chairside application of Biosmalto provides an additional service for patients, with a 50 ml tube available for patients to take home. SLS-free, easy to apply, vegan and translucent, it is also suitable for patients with lactose intolerance and can be used with or without trays.

Want to know more? Contact the expert team at J&S Davis to support your patients with Biosmalto today.

For more information on the industry-leading products available from J&S Davis, visit [www.js-davis.co.uk](http://www.js-davis.co.uk), call 01438 747 344 or email [jsdsales@js-davis.co.uk](mailto:jsdsales@js-davis.co.uk).



## ENGAGING WITH THE PROFESSION FACE-TO-FACE

Chris Baker, Honorary President of the Association of Dental Administrators and Managers (ADAM), discusses why the organisation will be attending the British Dental Conference and Dentistry Show Birmingham this May:

'We are very much looking forward to the show and engaging with different team members in real life – it will be long overdue. We hope to spread the word about what ADAM can offer all those with an admin or management role, not just practice managers.

'Being part of an organisation such as ours is even more important in light of the increased compliance requirements and the expanding role of managers and administrators in practice. We provide invaluable support with a like-minded community who can help with everything from legal issues to marketing concerns. We want you to know that you are not alone.'

ADAM President, Lisa Bainham added, 'At the event we'll be giving out the famous ADAM pink bags and other freebies, as well as offering £40 off our already highly affordable membership fee for new joiners. We also hope to catch up with many of the kind companies and individuals who have supported us throughout the years.

'ADAM has attended the British Dental Conference and Dentistry Show Birmingham for many years and it's always a great opportunity to see members and meet new people. It delivers a fun-filled couple of days with plenty going on. Since the pandemic, we have all learnt how much we can do remotely, but there really is no substitute for face-to-face interaction!'

The next British Dental Conference and Dentistry Show will be held on Friday 13 and Saturday 14 May 2022, Birmingham NEC, co-located with DTS.

For more information, visit [www.thedentistryshow.co.uk](http://www.thedentistryshow.co.uk), call 020 7348 5270 or email [dentistry@closerstillmedia.com](mailto:dentistry@closerstillmedia.com).