

FOR A MORE CONVENIENT SHOPPING EXPERIENCE

Dental professionals in the UK will now be able to purchase Optident's high quality range of products such as, for example, White Dental Beauty, through Henry Schein Dental. Optident customers will now also benefit from Henry Schein's comprehensive product and service portfolio and can combine product purchase.

All orders will be placed on a Henry Schein account. This will lead to one single order procedure and thus one invoice and delivery which saves the dental practice time thanks to decreased paperwork and also reduces packaging, and streamlines supply chain. Orders can be taken according to preference through the Henry



Schein webshop as well as through the Henry Schein and the Optident sales team.

In addition to the simplified, improved order procedure with all its mentioned advantages, dental professionals will also benefit from Henry Schein's Rewards loyalty programme by earning Rewards points for all purchases on Optident products done as Rewards members.

<https://www.henryschein.co.uk/gb-en/dental-gb>

THE DENTAL CAMERA FOR YOUR PRACTICE OR LABORATORY

Creating professional photo documentations after only a short learning curve? No problem – with Shofu EyeSpecial, the dedicated dental camera. The EyeSpecial has everything your dental practice or laboratory really needs. It possesses smart special features, is easy to operate, reproducibly takes excellent images, and its use can be delegated to your assistants without any lengthy training.

The Shofu EyeSpecial has built-in photographic expertise. The camera relieves users of their worries about ring flash, aperture, depth of field etc. and has everything needed to easily take informative patient images – without any specialist knowledge of photography or additional equipment. Thanks to its smart integrated features, the EyeSpecial reliably produces excellent photos, without any time-consuming alignment of flashes or other settings and adjustments.

Like no other camera, the EyeSpecial supports modern hygiene practices in your operatory. The completely smooth camera body can be quickly and thoroughly disinfected between two patients, and menu navigation on the touch panel works properly even when wearing disposable gloves.

This ultralight high-performance camera does not require any heavy accessories. It



can easily be held with one hand, freeing the other to hold a cheek retractor or a mirror. And the integrated flash system provides the optimal light, irrespective of the ambient light conditions.

Just like its predecessor, the new EyeSpecial C-IV has special shooting modes for ease of use and quicker results. Thanks to the autofocus feature, you can concentrate on subject and shutter or, even better, delegate photo documentations to your assistants. The camera now offers a video feature for case documentations in 'motion pictures' and an optional cross polariser, allowing you to look inside a tooth without any light reflections.

Would you like to learn more about the new EyeSpecial C-IV? View or download the product brochure at <https://www.shofu.de/en/produkt/eyespecial-c4-uk/>. Do you wish to see a demonstration at your practice or laboratory and take advantage of an attractive offer? Your Shofu representative will be happy to assist you. Contact the Shofu UK office on 01732 783580 or sales@shofu.co.uk.

HELP PATIENTS WITH COMPROMISED ENAMEL

As you know, dental enamel comes under constant attack, weakening and damaging its crystalline structure. Without a good oral hygiene routine – which includes an effective toothpaste – damage can accumulate all too fast.

Arm & Hammer Enamel Pro Repair baking soda toothpaste has been formulated to help patients with compromised enamel. Featuring Liquid Calcium technology, the solution has been specially engineered to help restore surface enamel by filling in micro cracks and crevices. It is an effective and cost-efficient method to help your patients remineralise and strengthen their teeth by recommending this quality toothpaste, no matter what challenges they are facing in life right now.

Help your patients keep tooth decay at bay, with Arm & Hammer baking soda toothpastes.

For more information about the carefully formulated Arm & Hammer toothpaste range, visit <http://www.armandhammer.co.uk/> or email: ukenquiries@churchdwight.com.

Arm & Hammer oral healthcare products are available in-store and online at Boots, Superdrug, Sainsbury's, Tesco and Morrisons throughout the UK.

