PRODUCT NEWS

PERFECT FOR PATIENTS OF ALL AGES

A study found that 18-year-olds who used a computer for more than three hours a day tended to neglect their oral health.¹

Support your younger patients by helping to put the basics in place early: regular appointments, a healthy diet and a good, daily cleaning routine.

TANDEX oral hygiene products are perfect for patients of all ages, including teens.

The brushes are well made, easy to manipulate, robust, yet gentle and give the mouth a thorough clean. Patients may want to add the FLEXI interdental brush, plus PREVENT GEL and mouthwash, for a mouth that's *really* healthy.

For more information on Tandex's range of products, visit www.tandex.dk.

Reference

 Olczak-Kowalczyk D, Tomczyk J, Gozdowski D, Kaczmarek U. Excessive computer use as an oral health risk behaviour in 18-year-old youths from Poland: A cross-sectional study. *Clin Exp Dent Res* 2019; 5: 284-293.



PROFESSIONAL EDUCATORS WANTED



Waterpik is looking for practising dental hygienists or dental therapists to become independent Professional Educators in Scotland.

If you are a confident oral health educator that can arrange and deliver Lunch and Learn presentations on the advantages of water flossing and the benefits of the Waterpik oral health product range, apply now.

You will need at least three years' clinical experience, good computer skills, a valid driving licence and a car. For more

details or to apply, send your CV to: Charlotte.Gowers@

churchdwight.com.

For more information on Waterpik products visit www.waterpik.co.uk. Waterpik products are available from Amazon, Asda, Costco UK, Boots and Superdrug online and in stores across the UK and Ireland.

COMING TO A TV NEAR YOU

For the first time in the UK, Waterpik is running a TV advertising campaign to raise awareness and promote the superior benefits of the Waterpik Water Flosser.

The Waterpik Water Flosser is backed by over 70 published clinical studies and with a range of models to choose from, there is an easy and effective way to water floss for everyone.

Don't miss the new advert on primetime ITV, ITV2 and Channel 4 television during November and December.

To book a Waterpik lunch and learn on the benefits of water flossing email: Charlotte.Gowers@churchdwight.com.

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CUTTING-EDGE SOLUTIONS

There were plenty of exclusive offers and exciting product launches from W&H at BDIA Dental Showcase 2019. The expert team demonstrated their latest and greatest solutions – from dental handpieces and surgical units, to new prophylaxis products and cutting-edge decontamination equipment.

Delegates gained professional insight on best use of the Osstell Beacon, the Piezomed and the Implantmed with its innovative ISQ module. In addition, clinicians were able to get hands-on with the Proxeo Twist Cordless, the Proxeo Aura air polishing system, and Proxeo Ultra piezo scalers.

The new Lisa and Lara sterilisers also drew delegates to the stand with their intelligent, integrated features. Explore the full product range by contacting W&H today.

Visit www.wh.com/en_uk, call 01727 874990 or email office.uk@wh.com.

