

Product news

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EXCITING NEW SOCIAL NETWORKING SITE LAUNCHES



A unique online platform created to facilitate networking between dental professionals and patients has arrived in the form of OralHealthNet.

It was launched at the British Dental Conference and Dentistry Show on 18 May 2019.

Registration is free, enabling OralHealthNet members (both individuals and clinics) to post a photo, contact details of their practice and their educational background. Further facilities are available for a small fee and right now the site is running a special deal, offering incredible value.

For anyone who signs up before the end of June 2019, a one-off payment of £50 will cover them until 1 January 2020, essentially offering four months free during the roll-out of the website as it is introduced to consumers.

Ordinarily, the cost will be £25 per month to add treatments, services, prices, more photos, a social media news feed and a

website link, as well as a way to make direct contact without exposing personal details, or £50 for the added extra of a live booking facility and to add videos

Speaking about the launch, Vaida Buksnaityte, Founder and CEO of the OralHealthNet project and a practising hygienist (pictured), commented: 'I am delighted to be able to invite fellow dental professionals to join me in this incredibly important project, strengthening ties within the dental team and with patients. This has been a personal project of mine for about five years now, and my blogs have an active following with around 14,000 readers, so the site is already a hive of activity.'

'I have ambitious plans, including member benefits and events etc, which will be announced in the coming months. Some of the UK's top dentists and hygienists are already signed up, and I would love every dental professional to join us.'

This is your chance to showcase your talents and educate consumers about your services within this dedicated community, growing your patient base and building stronger relationships.

For further information, visit oralhealthnet.co.uk or email info@oralhealthnet.co.uk.

DON'T GET BOGGED DOWN IN ADMIN

Banish software updates and lengthy IT admin: with Dentally dental practitioners can run faster reports, enjoy efficient charting and all the benefits of simple patient management. So, you get more time doing what you love: helping patients!

Dentally is committed to developing and innovating new ways of making dental practice software simple and easy to use. Time saving product updates introduced

over the past few weeks include new reporting, improvements to charting, new waiting lists functionality and updates to the iPad app.

Dentally is trusted by over 4,000 dental professionals in the UK and abroad, who work smarter, work remotely and work securely. For more information visit: <http://info.dentally.co/be-on-cloud-9> or email hello@dentally.co.



GAIN 'HANDPIECE' OF MIND

Handpiece Express, part of Dental Directory, has launched the first unlimited service and repair package to save dental practices lost chair time and money due to broken handpieces.

Available for high-speed handpieces, Care and Repair is a yearly 'peace of mind' policy that offers unlimited services and repairs and promises to save customers with 12 or fewer handpieces £541 a year*.

Care and Repair policy holders also benefit from a 17.5% discount on RRP service and repair costs across small equipment, slow-speed handpieces, straights, motors, scalers and ultrasonic baths. Prices start from £150 a month for 12 handpieces.

Care and Repair covers the servicing and replacement of cartridges, bearings and O-Rings in high-speed handpieces as well as guidance from the experts at Handpiece Express on how to maintain handpieces correctly between servicing intervals to ensure downtime is kept to a minimum.

To find out more about Handpiece Express' Care and Repair email info@handpieceexpress.co.uk or call 01253 600090.

*Saving of £541 calculated on a dental practice with 12 handpieces returning each device once for service or repair a year. Based on average service and repair costs.

If you would like to promote your products or services direct to the dental industry in BDJ Team, call Andy May on 020 7843 4785 or email a.may@nature.com.