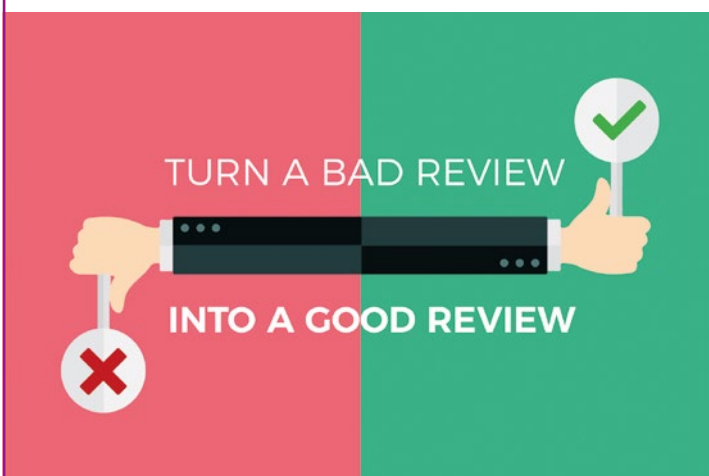


# Product news

Product news is provided as a service to readers using text and images from the manufacturer, supplier or distributor and does not imply endorsement by BDJ Team. Normal and prudent research should be exercised before purchase or use of any product mentioned.

## LAUNCH OF ONLINE REVIEW SOFTWARE THIS MONTH



The company is inviting delegates to come to the launch and hear its 15-minute talk repeated throughout both days of the show, with the dental marketing experts discussing how to deal with negative reviews. The talks

Dental Design is launching its new review management system – EasyReview – at the British Dental Conference and Dentistry Show 2019, co-located with the Dental Technology Showcase.

will take place at stand D4.

To find out more about Dental Design's services, visit: <https://dental-design-products.co.uk/> or email [enquiries@dental-design.co.uk](mailto:enquiries@dental-design.co.uk) or call 01202 677277.

## TOUCHSCREEN X-RAYS FOR EASE OF USE

The new Belmont Touch X-ray system is compatible with any type of digital imaging system. Not only does it reduce the soft x-rays absorbed by the tissues, making it safer and more reassuring for patients, but the tube voltage, current and exposure time can all be selected according to the individual clinical need, helping to avoid unnecessary exposure to radiation.

Offering a minimum exposure time of just 0.01 seconds, the Belmont Touch pre-programmed timer is selectable for digital systems and two different types of films.

A total of 16 film speeds are available and the lightweight, compact, easy to hold tube head enables the operator to align the tube accurately every time for re-producible, high contrast, crisp radiographs with excellent image quality.



## NEW TREATMENT CO-ORDINATOR ROLE FOR LLOC

Due to the popularity of treatment at the London Lingual Orthodontic Clinic in London's West End, a new role has been introduced. Renata Sakalauskiene

(pictured), a qualified dental nurse, has been appointed treatment co-ordinator and is available to provide complimentary consultations. During a half hour



appointment she will explain orthodontic options at the clinic, provide a tour and answer any questions. The first clinic to be dedicated to lingual braces, the founder, Asif Chato, is the only UK orthodontist accredited by both the World and European Lingual Societies. To find out more, visit: [www.londonlingualbraces.com](http://www.londonlingualbraces.com).

If you would like to promote your products or services direct to the dental industry in BDJ Team, call Andy May on 020 7843 4785 or email [a.may@nature.com](mailto:a.may@nature.com).