

AWARD FOR TEPE GOOD TOOTHBRUSH

The TePe GOOD toothbrush, the UK's first sustainably produced bio-plastic toothbrush, has been awarded Best Oral Health Product at the OTC and Product Retail Awards 2019.

The news was announced at an awards ceremony in Dublin. As the only industry awards that specifically recognise the leading manufacturers, companies and products within the OTC market, the OTC and Product Retail Awards provide a platform to celebrate product innovation, marketing, training, education and value to customer.

Awards were presented across 22 categories, ranging from Best in Women's Health to Best Oral Health Product. The winners were decided by a judging panel comprising leading pharmacy professionals from multiple and independent pharmacies, as well as pharmacy buying and symbol groups.

Chris Conway, TePe Marketing Manager UK and Ireland, said of receiving the award:

'A number of leading brands feature in the Oral Health Product category; to win the award in the face of this competition is a fantastic testament to the quality of the TePe GOOD® toothbrush, which has been developed with dental professionals to offer consumers a more sustainable choice without compromising on product quality, design or hygiene.'

The TePe GOOD toothbrush is the first product in the innovative TePe GOOD range. The use of renewable raw materials, such as sugar cane and castor oil, enables TePe to recirculate up to 95% of the CO₂ emissions during the product's life cycle.

As with all TePe toothbrushes, the product is manufactured at TePe's factory in Malmö, Sweden, which has the largest solar power plant in the city. The TePe GOOD® toothbrush is available from Waitrose and dental practices, retailing at £2.75. To find out more visit <https://www.tepe.com/uk/about-tepe/sustainability/good/>.



IMPROVING MEN'S ORAL HEALTH

Inspire more men to seeking the benefits of good oral health, great looking teeth and fresh breath with CB12 White.

CB12 White mouthwash enhances the oral hygiene routine, prevents oral malodour and brightens the teeth, says the company. As an adjunct to brushing and flossing, it helps to rinse away debris and bacteria and contains active ingredients that prevent unpleasant smelling breath for up to 12 hours.

It also has anti-plaque agents and fluoride to strengthen the teeth along with the technology to lift tooth stains and prevent new stains from developing. Used twice a day for two weeks, CB12 White produces a pleasing whitening effect that patients are sure to find appealing.

More information about CB12 and how it could benefit patients is available by visiting <http://www.cb12.co.uk/>.



HENRY SCHEIN RECOGNISED FOR ITS ETHICAL APPROACH TO BUSINESS

Ethisphere Institute – a global leader in defining and advancing the standards of ethical business practices – has recognised Henry Schein Inc as one of the World's Most Ethical Companies. This is the eighth consecutive year that Henry Schein has been recognised, and it is the only honouree in the Healthcare Products industry. In 2019, 128 honourees were recognised spanning 21 countries and 50 industries.

Stanley Bergman, Chairman of the Board and Chief Executive Officer of Henry Schein, said: 'Throughout our 87-year history, Henry Schein has been committed to pursuing our business goals with integrity while also serving the needs of society.'

'We are honoured to once again be recognised as one of the Ethisphere Institute's World's Most Ethical

Companies. This recognition reinforces our commitment to the concept of enlightened self-interest and our 'higher ambition' model of deep, trust-based partnerships. I am honoured to share this award with the more than 18,000 Team Schein Members around the world.

Ethisphere's Chief Executive Officer Timothy Erblich, said: 'Henry Schein has demonstrated that corporate success and positive societal impact go hand-in-hand when an organisation aligns its strengths as a business with the needs of society. Congratulations to Team Schein for once again being named a World's Most Ethical Company.'

The full list of the 2019 World's Most Ethical Companies can be found at <https://worldsmoethicalcompanies.com/honorees>.

INFORMATION THEY CAN KEEP

It is important to tell patients considering dental implants the necessary information during their consultation, but it is also helpful to give them something to take home and refresh their memories, according to the Association of Dental Implantology (ADI).

The ADI facilitates this by offering members 50 free patient information leaflets a year that cover key details about dental implant procedures.

A wonderful resource that allows patients to have the information at hand, these leaflets can also be used as resources in the waiting room, which may lead to more patients asking about the procedure for themselves.

This is just one of the benefits of joining the ADI. For more information, visit www.adi.org.uk.