

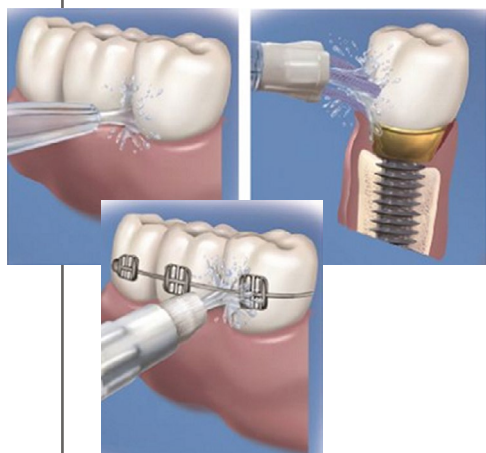
## Interdental excellence at the BDCDS

When you visit the Waterpik stand at the British Dental Conference & Dentistry Show, you'll be able to see the effective ways you can transform your patients' oral hygiene routines.

The Waterpik team will be at stand **C49**, and will have brilliant Water Flosser solutions on hand. These include the new Cordless Slide, a versatile solution that collapses to 50% of its size for simple storage in the bathroom, or especially helpful when travelling.

Whilst removing up to 99.9% of plaque from treated areas, the Cordless Slide is also clinically proven to be up to 50% more effective for improving gum health when compared to regular string floss.

Learn more about exceptional interdental care for your patients at the Waterpik stand in May. For more information on Waterpik Water Flosser products visit [www.waterpik.co.uk](http://www.waterpik.co.uk).



## Optimise patient communication

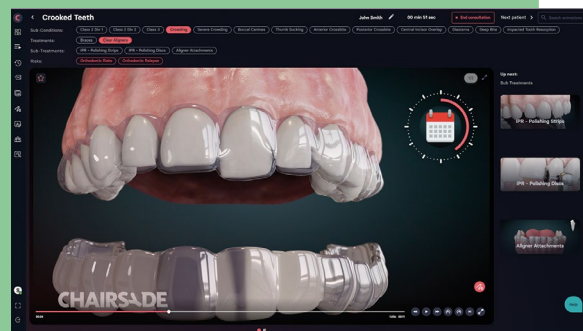
Enhance your patient communication, engagement and informed consent with Chairsyde.

The state-of-the-art consultation platform offers a unique way of interacting with patients, improving their understanding of their current condition and any recommended treatment. Using animations to explain procedures, the innovative solution covers all the potential benefits, risks and limitations of the treatment being discussed, ensuring a fully informed patient.

Want to see how it works and how you could introduce Chairsyde into your daily workflow for a more patient-centric journey? Come and see us at the British

Dental Conference & Dentistry Show 2024 in Birmingham. We'll be on stand **K34** providing live demonstrations of the software and answering all of your questions.

For more information, or to book a demo visit [www.chairsyde.com](http://www.chairsyde.com) or call 020 3951 8360.



## A commitment to clinical excellence

The British Academy of Cosmetic Dentistry (BACD) is a world-leading authority on ethical cosmetic dentistry. The Academy is presenting a number of sessions at the BACD Aesthetic and Digital Dentist Theatre this year, offering high-quality education in various related topics.

You can also find out more about joining the BACD, as membership offers unique access to a diverse network of professionals, with tiers from Associate to Fellowship to suit those at all experience levels. Members are part of the largest cosmetic dental academy in Europe. All professionals benefit from belonging to this extensive

network for personal and professional development, with access to world-class speakers and mentors.

Members also enjoy invitations and discounted rates to regular educational events, with opportunities to create even more long-lasting connections with like-minded peers.

Enjoy great lectures in the BACD Aesthetic and Digital Dentist Theatre at this year's British Dental Conference & Dentistry Show, and meet the team at stand **Q80** to learn more about what membership can do for you and your career.

## Freshen up your patients' oral hygiene routines

Are you looking to freshen up your patients' oral hygiene routines? Visit Curaprox on stand **J55** at the British Dental Conference & Dentistry Show at the NEC Birmingham.

This is a great way to see Curaprox toothbrushes, toothpastes, interdental brushes and more in person, and pick up your new favourite products! Discover our new Curaprox Wood Ultra Soft toothbrush made using ultra-durable beech-wood, as well as our Aligner Foam, the ideal solution



for patients with clear aligners.

Dental hygienists in attendance will have the chance to enrol and claim a FREE Chairsyde Box. You can also get involved in our Touch 2 Teach demo with our CS 5460 toothbrush and are welcome to try your luck in our Spin to Win game too!

Join us on 17 and 18 May to discover our full range and pick up your favourite products. For more information visit [www.curaprox.co.uk](http://www.curaprox.co.uk) and [www.curaden.co.uk](http://www.curaden.co.uk).