

Steven Bartlett announced as headline speaker!

Renowned entrepreneur and influencer Steven Bartlett will be speaking at this year's British Dental Conference & Dentistry Show co-located with Dental Technology Showcase at the NEC Birmingham.

Steven Bartlett, known for his inspirational journey and impact in the business world, will take part in a captivating fireside chat. His session promises to ignite new ideas and strategies among dental professionals.

He is an entrepreneur, speaker, investor, best-selling author and the host of Europe's number one podcast 'The Diary of a CEO' – an unfiltered journey into the remarkable stories and untold dimensions of the world's most influential people, experts and thinkers.

Bartlett is an accomplished investor in the health and wellness space with notable investments including *Huel* – the UK's fastest growing e-commerce company internationally – and *Zoe* – the personalised nutrition programme created by the world's top scientists.

His insights into the power of social media and digital marketing are invaluable for dental practices aiming to modernise and expand their reach. His passion and expertise when it comes to team culture will be especially pertinent for dental practice owners, who often face the challenge of instilling a cohesive ethos while also focusing on their clinical role.

This year's British Dental Conference & Dentistry Show, renowned for being a hub of innovation and learning, takes things a step further by integrating these critical aspects of business growth and patient engagement.

Bartlett's session will delve into the intersection of entrepreneurship,



technology, and healthcare, providing a unique perspective that is both relevant and forward-thinking.

The British Dental Conference & Dentistry Show, set to be held at the NEC Birmingham on 17-18 May, is the perfect stage for this groundbreaking session.

Attendees can expect not only to learn but to be inspired to implement new strategies in their practices. This event marks a significant milestone in the show's history, symbolising a commitment to embracing broader business knowledge and innovative thinking.

Don't miss this opportunity to witness a fusion of dental expertise and entrepreneurial brilliance, all under one roof.

Steven Bartlett's fireside chat will be taking place in the BDA Theatre on Saturday 18 May at 11.50am.

For more information and to register visit birmingham.dentistryshow.co.uk.

Confidence in the complex

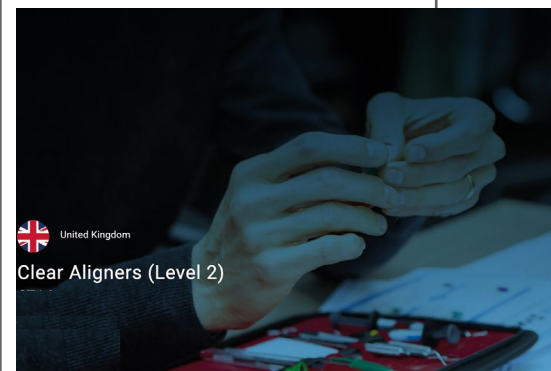
Learn to deliver solutions that are loved by patients, and tackle complex cases with confidence when you take on the Clear Aligners (Level 2) course from the IAS Academy.

Designed for professionals who want to learn more about advanced clear aligner treatments, and ensure outcomes last, the Clear Aligners (Level 2) course discusses the assessment of complicated patient needs and their effective treatments.

The course ensures delegates are clinically supported throughout the session, and long after training has finished with access to a mentor after the course with IAS support.

The award-winning Dr Josh Rowley is the lecturer of this brilliant educational experience. He is passionate about digital solutions in dentistry, and improving the predictability of complex cases.

To learn more about the exceptional results clinicians can deliver following the Clear Aligners (Level 2) course, or for more information on upcoming IAS Academy training courses, visit www.iasortho.com or call 01932 336470 (Press 1).



Financial times

Making a big financial commitment to buy a practice or a dental laboratory can be daunting. There are several possible sources of finances you can consider: bank finance, financing from friends and family and equity finance.

Getting professional, impartial help is invaluable. For example, money borrowed from family while a useful alternative to

borrowing from a bank or other commercial lender, can have tax implications. While private loans can be cheaper, more convenient and flexible than formal arrangements, it is important to consider the consequences of such loans.

Dental Elite has more than a decade of experience in the buying and selling of dental practices and also operates DE



Finance which focuses on negotiating dental practice finance for buyers.

For more information visit www.dentalelite.co.uk, email info@dentalelite.co.uk or call 01788 545 900.