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Please send product and services news through to David Westgarth, *BDJ In Practice* via: David.Westgarth@bda.org

A bond beyond

Dependable and predictable adhesion is key for any restoration. Dental professionals and their patients are in safe hands with COLTENE's SUPERKRAFT which brings together two hero products to deliver outstanding bond strength.

SUPERKRAFT is the ideal adhesive solution for indirect restorations. It consists of SoloCem cement and ONE COAT 7 UNIVERSAL adhesive to provide dental professionals with an excellent bond strength, giving reliable adhesion in even the most challenging indirect restoration cases from implant abutments to root posts.

While the two materials can be used separately, together they offer maximum versatility. The SoloCem resin cement provides colour stability and optimal integration, while ONE COAT 7 UNIVERSAL offers reliable bonding on different surfaces.

Contact the COLTENE team for more information about SUPERKRAFT, and how it can transform your restorative workflow by visiting info.uk@coltene.com or on 0800 254 5115.



Mindful recruitment

According to mental health charity Mind, 60% of employees say they'd feel more motivated and more likely to recommend their organisation as a good place to work if their employer took action to support mental wellbeing. And in a challenging time for recruitment in the dental sector, 'word of mouth' referrals are a helpful adjunct to the hiring process.

Ways to promote wellbeing in the workplace include encouraging the practice team to take full lunch breaks and take their full annual leave entitlement. Flexible working can help too. For example, a later start time twice a week to enable a team member to accommodate exercise.

Dental Elite is a well-established dental recruitment agency specialising in sourcing and hiring for jobs in the dental sector.

To find out how Dental Elite can assist

with your recruitment needs – or if you're looking for a new professional challenge contact the Dental Elite team on 01788 545900 or visit https://dentalelite.co.uk/.



The BACD welcomes new Vice President

The British Academy of Cosmetic Dentistry (BACD) welcomes and congratulates Carol Somerville Roberts on becoming the new BACD Vice President. Carol, founder of Evolve Dentistry in Portishead near Bristol, has been a member of the BACD since 2008, serving on the Board of Directors for the past four years.

'I am delighted to be taking on the role of Vice President of the BACD. My passion for continual development and commitment to excellent patient care means that I aim to make every experience the best it can be. I hope to transfer this mentality into my new role at the Academy.

'As a member of the BACD, I have had the pleasure of meeting some of the best dentists in the UK. This has inspired me to push myself to be better, and believe in my abilities. Being a part of the BACD has shaped my career, and I believe that it has allowed me to become the dentist I am todav.'

For further enquiries about the British Academy of Cosmetic Dentistry visit www. bacd.com.

