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Please send product and services news through to David Westgarth, *BDJ In Practice* via: David.Westgarth@bda.org

## Strategic investment announced!

Real Good Dental (RGD) has announced it has made a strategic investment in the Enamel Dental Group. Since it was established in 2017, the Enamel Dental Group ("Enamel") has grown rapidly through a focused acquisition strategy, and now comprises a total of 68 surgeries within 18 trading practices across the UK. The business has approximately 130 self-employed associates and hygienists supported by a loyal and dedicated team of over 130 support staff. The predominately private group prides itself as a local dental platform offering comprehensive dental services to both private and NHS patients.

TriSpan with the backing of Keyhaven Capital had initially invested in RGD in June 2021 and backed this investment in the Enamel Dental Group as part of developing RGD across the UK. After successfully expanding to become the leading dental organisation in Scotland, this deal marks RGD's move into England and taking the enlarged group to 82 practices across Scotland and England with team members now totalling some 900 people.

The Enamel Dental Group management team will continue running the group while joining forces with the wider RGD family. All practices will maintain their existing branding and current management teams.

Zak Smith, Managing Director of Enamel Dental Group commented: 'We are delighted to have found the right partners in TriSpan, Keyhaven and Real Good Dental to back our team, including loyal clinicians and support staff, in growing and developing Enamel Dental across England'.

Dr. Jagdeep Singh Hans, CEO of Real Good Dental, commented: 'Enamel Dental is a fantastic group of dental practices with a best-in-class management team. Everyone at RGD is very excited about what the future holds for the wider group.'

## Here to help you do more

Lodge Dental is an award-winning practice in South Wales, offering advanced treatments as referrals.

Whether it's oral surgery, endodontics, implants or orthodontics, restorative dentistry or cosmetic cases, our talented team will work alongside you, for successful outcomes and happy, healthy patients.

So, why refer to us? Here are three reasons:

- → Our care is exceptional, with a dedicated referrals coordinator to ensure your patients are supported every step of the way
- → We've got the capacity eight surgeries, so delays are kept to a minimum, no anxious waiting
- → Our cutting-edge technology including a CBCT scanner and iTero intraoral scanner.

We're passionate about helping practices do their best for their patients. For further information, contact Jo on 01873 854711 or referrals@lodgedental.co.uk, or visit lodgedental.co.uk/referrals.



## Don't miss Dr Frank Spear at the BACD Annual Conference 2022!

The 18<sup>th</sup> Annual Conference, from the British Academy of Cosmetic Dentistry (BACD), is going to be packed with stimulating lectures and educational resources. The highlight of the day will be the speaker line-up, with the outstanding Dr Frank Spear attending as the headline speaker!

Dr Frank Spear continues to be renowned as one of the premier educators in aesthetic and restorative dentistry in the world. His lecture, titled 'Integrating Minimally Invasive Concepts in Complex Treatment Plans', will delve into topics that are vital for all dental professionals to consider.

Dr Spear comments: 'Typically, when we think about minimally-invasive concepts, we think about tiny burrs or no-tooth preparation. But I'm not going to be talking about that, instead I'm taking the overall concept that drives minimally-invasive dentistry.

'It's going to be a really fun day for me to present and I look forward to seeing you all at this year's event!'

Dr Spear's lecture really sets the tone for the overall event, so be sure to book your place! The dates are 10-12 November, 2022, at the International Convention Centre (ICC) in Wales.

For further enquiries about the British Academy of Cosmetic Dentistry, visit www.bacd.com.

