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Please send product and services news through to David Westgarth, *BDJ In Practice* via: David.Westgarth@bda.org

A small amount makes a huge difference

Dental scrap metal is possibly not currently top of your practice agenda. What does the money that you occasionally receive on unwanted or broken crowns, bridges, PFMs, PFGs or other precious or semi-precious material mean to you?

To some children it can mean the chance of a better life. There are more than 4.5 million children living in poverty in the UK. Most dentists and dental professionals are unaware of the huge potential that the combined value of removed restorations represents, choosing to either ignore it, or retain it personally.

Gold For Kids is a new charity set up by two dentists who believe that patients, professionals and the public can be united in the belief that this money could be better used for the greater good – to help the many children's charities across the UK in their vital work.

How does it work?

- 1. Use our insured, pre-paid envelopes to send restorations (and jewellery) to our secure storage facilities.
- Gold For Kids send the donations to a metal refinery to be processed. The melts recover the precious metals and turn them into bars, which are then sold to leading jewellery industry traders for cash.
- 3. This is then donated to selected children's charities dedicated to improving the wellbeing and prospects of children in need. As a registered charity, we can reclaim gift aid on donations from UK taxpayers, increasing their value by 20%.

To download a registration form and become a supporter of Gold For Kids, visit https://www.goldforkids.org/contact-us/



Presenting the 6th Annual European Carrière Symposium

Henry Schein Orthodontics, the orthodontics business of Henry Schein, Inc., announces its 6th Annual European Carrière Symposium, taking place on 1 and 2 April 2022 in Lisbon, Portugal, at the Hotel Cascais Miragem.

The Symposium will focus on Minimum Touch OrthodonticsSM (MTO), a new treatment philosophy that blends contemporary clinical principles with advanced digital solutions in a seamless workflow, to deliver remarkable and predictable results. MTO encompasses protocols, aspects of patient care, and communication into one holistic approach. Attendees will gain further insight into how industry leaders are challenging traditional clinical practices while driving strategic growth in the wake of the pandemic.

World-renowned speakers will share progressive concepts; differentiating whilst achieving remarkable, efficient results, and incorporating novel workflows that are critical to success. Attendees will be shown how to grow case starts and sameday-starts (SDS) capacity; how to attract new patients by offering unparalleled convenience, streamlining appointment times, seeing fewer patients in person while staying connected virtually; providing excellent clinical outcomes with less invasive

procedures; giving patients a comfortable experience and a brilliant smile in as few as 11 to 18 months.

The Symposium features keynote speaker Dr. Luis Carrière, the inventor of Sagittal First and a co-creator of MTO philosophies. He will be joined by other world-renowned, experienced, and engaging speakers; they include:

- → Dr. Khaled Attia
- → Dr. Ana María Cantor
- → Dr. Mario Chorak
- → Dr. Peri Colino
- → Dr. Tamar Finkelstein
- → Dr. John Graham
- → Dr. Antonio Guiducci
- → Dr. Dave Paquette
- → Dr. Mike Ragan.

All sessions will be presented in English, with simultaneous translation in Portuguese, Spanish, French, and Italian during the general sessions. In addition, networking opportunities will be available for participants to connect with fellow peers and other industry professionals from around the world.

The goal of this event is to provide attendees with a comprehensive set of tools to further grow their practice by applying MTO while offering high-quality patient

care and comfort.

As in prior years, the event is expected to sellout, bringing together leading orthodontic speakers and forwardthinking attendees in a powerful learning environment.

To register, visit European Carriere Symposium 2022, email CE@HenryScheinOrtho. com, or call +1.866.448.8606.

