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Prevalence and correlates of use of digital technology for managing hypertension among older adults

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Hypertension is prevalent among older adults (60 years and above), but control of blood pressure (BP) remains suboptimal. While there is increasing interest in using digital technology for managing hypertension, information about the extent and potential correlates of such use among older adults remains scant. We assessed the prevalence and correlates of the use of digital technology for managing hypertension among older adults with hypertension. We also investigated if the use of digital technology was associated with BP or hypertension control. The use of digital technology (internet or digital apps) for information about or managing BP or hypertension was assessed among 1729 older adults diagnosed with hypertension participating in a national survey in Singapore. Regression analysis was used to assess the correlates (based on the Unified Theory of Use and Acceptance of Technology), and whether such use was associated with hypertension. Those of higher age and with limitations in one or more activities or instrumental activities of daily living were less likely, while those with secondary education and above, and with stronger social network were more likely to use digital technology. There was no association between the use of digital technology and hypertension control. While users of digital technology had lower systolic (by 2.1 mmHg, adjusted p value = 0.12) and diastolic (by 1.6 mmHg, adjusted p value = 0.13) BP than non-users, the differences were not statistically significant. Given its low prevalence, there is potential for increased use of digital technology for managing hypertension among older adults with hypertension in Singapore. Initiatives to increase digital health use should target specific older adult subgroups.

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INTRODUCTION

Hypertension, a major risk factor for cardiovascular morbidity and mortality, is prevalent among older adults, aged ≥ 60 years, worldwide [1–3]. Despite effective options for managing hypertension, control of blood pressure (BP) among older adults remains suboptimal [2, 4–6].

Self-care, which strives to co-opt and empower individuals in managing their own health, is a promising approach for better management of chronic diseases [7]. And, over the years, the use of digital technologies has become increasingly associated with self-care [8]. Digital technologies contributing to self-care range from the internet, which provides access to health information, to digital health technologies, such as apps and wearable devices [8].

Digital technologies present opportunities for improving the management of hypertension in an effective and cost-efficient manner [9, 10]. They can play a role by improving anti-hypertensive medication adherence, increasing health awareness, engaging patients outside of healthcare institutions, and encouraging lifestyle modifications, which lead to improved health outcomes [11, 12]. Digital technologies for health also allow older adults to age independently by gaining autonomy and becoming more empowered in managing their health, and thereby improving their quality of life [13, 14]. Despite the promise of, and interest in, digital technologies in hypertension management, information about the

prevalence and correlates of the use of digital technology for managing hypertension among older adults is scant.

Singapore, a rapidly ageing Southeast Asian nation [15], is an excellent setting for investigating this issue. Nearly three-fourths (73.9%) of older adults have hypertension and nearly two-thirds of older adults on treatment for hypertension have suboptimal BP control [16]. Singapore aims to become a "Smart Nation" – i.e. using smart technology and innovations to improve living conditions for all [17], an impetus that permeates to healthcare. For instance, Health Hub (https://www.healthhub.sg/), launched in 2015, serves as a one-stop web portal with an accompanying digital app for obtaining information about health conditions, accessing health records and managing medical appointments etc. [18].

Thus, using data from a recent, national survey of older adults in Singapore, we assessed the prevalence and correlates of the use of digital technology (internet or digital apps) for managing hypertension among older adults with hypertension. Identification of the potential correlates was based on the Unified Theory of Acceptance and Use of Technology (UTAUT), which has been applied to investigate user-centric factors affecting digital technology use [19]. We also investigated whether the use of digital technology was associated with hypertension control or BP values.

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ADLs: Activities of Daily Living; IADLs: Instrumental Activities of Daily Living; IT: Information Technology

Fig. 1 Potential correlates of use of digital technology for managing hypertension adapted into a framework based on the Unified Theory of Use and Acceptance of Technology. The correlates are categorized into sociodemographic characteristics, health characteristics, performance expectancy domain, effort expectancy domain, social influence domain and facilitating conditions domain. Each category is associated with the use of digital technology for managing hypertension.

METHODS

Data and analysis sample

Data from "Transitions in Health, Employment, Social engagement and Inter-Generational transfers in Singapore Study" (THE SIGNS Study), a nationally representative, longitudinal study (2 waves: 2016-2017, and 2019) of community-dwelling Singapore citizens and permanent residents, aged \geq 60 years at wave 1, was used. Informed consent was taken from all participants, which was approved by the Institutional Review Board at the National University of Singapore. Questions on the use of the internet or digital apps for health purposes were asked only in wave 2 (THE SIGNS Study-II) [16]. Of the 2887 participants in THE SIGNS Study-II, 1729 participants (59.8%) who reported having been diagnosed by a health professional to have hypertension, and were therefore queried about their use of digital technology for managing hypertension, constituted the analysis sample.

Use of digital technology for managing hypertension—Yes/No

THE SIGNS Study-II participants reporting a diagnosis of hypertension were asked if they had used the internet or an app on a phone or tablet in the past one month to "get more information about or to help manage their BP or hypertension". Those who responded yes were considered users of digital technology. For users, the frequency or duration of use within the past one month was not assessed in the survey.

Potential correlates

Potential correlates of the use of digital technology were categorized, based on the UTAUT [19] into four domains: performance expectancy, effort expectancy, social influence and facilitating conditions. Additionally, older adult sociodemographic and health characteristics were also considered, representing the larger personal context that may influence the use of digital technology [20–22]. The correlates considered are summarized in Fig. 1.

Sociodemographic characteristics included age (in years) at time of THE SIGNS Study-II (categorical [62-69/70-79/80 and above] for assessing prevalence of use of digital technology, and continuous for the logistic regression model); gender (male/female); ethnicity (Chinese/non-Chinese), education level (no formal education or primary education/secondary education and above); and housing type (1–3 room government-built flat/ \geq 4 room government-built flat or private housing). Education level

housing type represented socio-economic status [23]. Health characteristics included vision impairment (i.e. self-rated fair or poor vision or inability to see), and limitation in one or more activities of daily living (ADLs) or instrumental ADLs (IADLs), and both were coded as dichotomous (yes/no).

The performance expectancy domain of the UTAUT relates to the perceived improvement in health outcomes by using digital technology [24, 25]. The presence of additional chronic diseases, as well as other hypertension-related variables may affect the potential perceived improvement in hypertension status that one may expect from using digital technology. Variables (all dichotomous—yes/no) considered in this domain were: comorbid chronic conditions other than hypertension; whether hypertension had been diagnosed recently (i.e. after wave 1 and prior to wave 2 of THE SIGNS Study); and current anti-hypertensive medication use.

The effort expectancy domain reflects the degree to which new technology is perceived to be understandable and easy to use [24, 26]. Individuals with a higher degree of personal mastery may be better able to cope with difficulties in using digital technology. We assessed personal mastery using the five-item Pearlin Mastery Scale [27]. Its summary score was categorized into tertiles for presenting prevalence of use of digital technology, and was used as a continuous variable for the logistic regression model.

The social influence domain relates to the degree to which the perception of "important others" can influence the behaviour of technology users [19, 28]. We considered social influences both outside and inside the home. The participants' social network (relatives and friends) outside the household was determined using a modified version of the Lubben Social Network Scale-Revised [29]. Its summary score was categorized into tertiles for presenting prevalence of use of digital technology and was used as a continuous variable for the logistic regression model. Living alone (yes/no) represented opportunities to have social interactions within the household.

The facilitating conditions domain relates to factors in a user's environment that objectively facilitate use of digital technology by making technology use easier [30]. Singapore promotes lifelong learning by providing access to and subsidies for courses for middle-aged and older adults [31]. Thus, a participant's partaking in a computer or information technology (IT) education or training course in the past 12 months (yes/no) was considered as a facilitating condition.

Of the 1729 participants in the analysis sample, 172 (9.9%) had missing values for the personal mastery or social network variables; for most of these (n = 154) it was because the scales assessing these variables were not administered to proxy respondents who were responding on behalf of older adults unable to respond themselves due to health reasons. Single mean imputation for the missing values was performed for these two covariates, whereby the mean value of the scale scores in the stratum that the participant belonged to, defined in terms of age group, gender, ethnicity and ADL/IADL limitation status, was imputed for the missing value.

Hypertension control—Yes/No

Three BP measurements were taken using a digital monitor (Omron HEM-762), at 1-min intervals, for willing participants (n = 1682 [97.3%] of the 1729 participants) by trained interviewers (trained using didactic instruction, demonstration, and role-play). The measurements were taken following completion of the study questionnaire. The interviewers were instructed to measure BP in the left arm (conducted for 95.1% of participants), or if the respondent reported any injury or health condition that precluded measurement in the left arm, in the right arm (4.9%). Participants were seated, with their arm supported on a flat surface so that the cuff was at the same level as the heart (reported by interviewers as the position for 98.5% of participants). The 2nd and 3rd readings were averaged to obtain systolic (SBP) and diastolic (DBP) BP values. Hypertension control was defined as SBP < 140 mmHg and DBP < 90 mmHg, according to the American Heart association guidelines [32].

Statistical analysis

The distribution of the potential correlates were summarized using mean \pm standard deviation (for continuous variables) or proportion (for categorical variables). Prevalence of use of digital technology for managing hypertension, overall and by categories of the potential correlates were assessed. The association between the potential correlates and use of digital technology was determined using multivariable logistic regression.

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Furthermore, a sensitivity analysis was conducted, limiting the analysis to the 1557 participants without missing values on the personal mastery or social network scales – the findings are presented in Supplementary Table 1. The association of use of digital technology with hypertension control or BP values was assessed among the 1682 participants for whom BP was measured using logistic (for hypertension control) or linear (for SBP and DBP) regression, both without and with adjustment for age, gender, ethnicity, education level, housing type, vision impairment, limitation in one or more ADLs or IADLs, and whether BP measurements were done in the left arm and while sitting. All analyses, conducted using SAS University Edition, were weighted using attrition-adjusted survey sampling weights.

RESULTS

Table 1 presents the distribution of the potential correlates, prevalence of the use of digital technology across their categories, and their adjusted association with the use of digital technology for managing hypertension. The weighted prevalence of the use of digital technology for managing hypertension among older adults with hypertension in Singapore was 7.1%. Sociodemographic and health characteristics as well as one of the UTAUT domains (social influence) were associated with the use of digital technology in multivariable analysis. The odds of use of digital technology declined with higher age (adjusted odds ratio [95% confidence interval]: 0.93 [0.90,0.96]) and was higher for those with secondary and above education (4.98 [3.33,7.43]) versus no formal education or primary education. Those with, versus without, limitation in one or more ADLs or IADLs (0.20 [0.07,0.57]) were less likely to use digital technology. Social influence mattered - a stronger social network outside the household (1.03 [1.02,1.05]) was associated with higher odds of use of digital technology. The sensitivity analysis results were similar (Supplementary Table 1).

While the proportion with hypertension control was higher among those who had used digital technology for managing hypertension (63.8%) versus those who had not (36.3%), the corresponding unadjusted (1.39 [1.00, 1.85]) and adjusted (1.16 [0.84,1.60]) odds ratios did not support an association between use of digital technology and hypertension control. Based on results from adjusted linear regression models, users of digital technology had lower SBP (by 2.1 mmHg, *p* value = 0.12) and DBP (by 1.6 mmHg, *p* value = 0.13) versus non-users, although the difference was not statistically significant.

DISCUSSION

We estimated the prevalence and correlates of the use of digital technology for managing hypertension among older adults with hypertension in Singapore, and assessed the difference in SBP and DBP between users and non-users. In doing so, our study contributes to the literature in three ways. It is the first study to identify to what extent older adults with hypertension use digital technology specifically for their condition as well as the potential drivers and barriers to such use. Previous studies have either focused on digital technology use for health purposes in general or are not specific to older adults with hypertension [33, 34]. Second, it observed a low prevalence, 7.1%, for the use of digital technology, thereby highlighting an opportunity to increase the use of digital technology for managing hypertension among older adults. Third, it found SBP and DBP to be lower, although not statistically significant, among users of digital technology for managing hypertension versus non-users.

Less than 1 in 10 older adults (7.1%) with hypertension in Singapore had used the internet or an app to manage their hypertension in the past month. Studies from other developed countries have reported that 16.5–36.5% of older adults with hypertension use health apps [33, 34]. However, any comparison

must be done with caution as estimates in these studies are based on the use of health apps not specific to managing hypertension or BP, and have a different reference time for assessing use. Nonetheless, the prevalence in Singapore is low. Less access to the internet or digital devices that enable the use of digital technology among older adults in general, and especially in comparison to those younger, is likely a contributing reason. In Singapore, older adults have the lowest internet use (58%) compared to other age groups (89%) [35]. In our analysis sample, only 66.5% reported using a smartphone, laptop or computer regularly. However, the much lower prevalence, at 7.1%, of the use of digital technology for managing hypertension, suggests that internet access or use for any purpose does not directly translate into its use for health purposes. Nevertheless, the low prevalence does point to the immense scope for increasing use of digital technology for managing hypertension among older adults.

A relevant theory for understanding how new innovations, such as the use of digital technology for managing health, spread within a society, is the Diffusions of Innovations Theory [36, 37]. The theory posits the first 16% of a population that adopt new innovations as "innovators" and "early adopters", represent opinion leaders and influence other segments of the population in facilitating the diffusion of an innovation. Given that only 7.1% older adults had used digital technology for managing hypertension in our study, it seems that the innovation of using digital technology for managing hypertension is still limited to "innovators" and "early adopters" in Singapore. Furthermore, by identifying personal characteristics of "innovators" and "early adopters", we can understand which older adult subgroups are not yet users, and thus should be focused on more for further expanding use of digital technology for health purposes among older adults.

Our analysis showed that those older were less likely and those better educated were more likely to be users. The inverse association with age is consistent with other studies examining the use of digital technology in general by older adults [35, 38, 39]. Education has consistently been shown to be associated with the use of digital technology [39–41]. Future cohorts of older adults in Singapore will have a greater proportion of those with secondary or higher education [42], thus it is likely that digital technology will play a larger role in self-management of chronic health conditions like hypertension by older adults in the future.

ADL or IADL limitations were associated with lower odds of use of digital technology for managing hypertension in our study. This is in line with previous work that posits that age-related health changes, such as decline in psychomotor coordination, pose significant barriers to the use of digital technology [43, 44]. Older adults with ADL and IADL limitations typically have poorer physical and cognitive performance [45, 46]. Hence, websites and apps should incorporate features designed for older adults with ADL limitations, for example, larger 'tap targets', clear navigation cues, and fewer scroll bars and pull-down menus [47]. Health information on these webpages and apps should also be easy to understand for older adults with poorer cognitive abilities [48]. Lastly, managing the underlying clinical causes of ADL or IADL limitations will help in promoting the use of digital technology.

Our study showed that social influence mattered in the use of digital technology for managing hypertension. Individuals with stronger social network outside the household were more likely to be users. Previous studies have also shown that older adults with good social network are more motivated to pick up digital technology due to the support and attention from family members [49]. It is also possible that older adults with stronger social network outside the household were connecting with their relatives and friends online, via communication apps or social media, and were thus also more likely to use the internet or apps

Prevalence of use of digital

	or Column %)	technology for managing hypertension (Row %)	digital technology for managing hypertension			
Sociodemographic characteristics						
Age (in years)						
Age (Continuous)	74.4 ± 10.1		0.93 (0.90–0.96)			
60–69	34.0	12.3				
70–79	40.4	6.2				
≥80	25.6	1.5				
Gender						
Male	46.8	8.1	0.87 (0.63–11.21)			
Female	53.2	6.2	Reference			
Ethnicity						
Chinese	82.4	7.0	1.09 (0.72–1.65)			
Non-Chinese	17.7	7.4	Reference			
Housing type						
4 room or bigger government- built flat or private housing	66.4	8.8	1.52 (0.99–2.32)			
1–3 room government-built flat	33.6	3.6	Reference			
Education level						
Secondary education and above	38.1	15.1	4.98 (3.33-7.43)			
No formal education or primary education	61.9	2.1	Reference			
Health characteristics						
Vision impairment						
Yes	9.4	1.5	0.43 (0.14–1.26)			
No	90.6	7.6	Reference			
Limitation in one or more ADLs or	IADLs					
Yes	22.5	0.6	0.20 (0.07–0.57)			
No	77.5	8.9	Reference			
Performance expectancy domain of UTAUT						
Comorbid chronic conditions						
Yes	88.6	6.7	0.93 (0.60–1.45)			
No	11.4	10.1	Reference			
Recently diagnosed hypertension						
Yes	13.8	9.3	1.31 (0.85–2.02)			
No	86.2	6.7	Reference			
Hypertension medication use						
Yes	95.4	7.0	1.12 (0.54–2.30)			
No	4.7	8.5	Reference			
Effort expectancy domain of UTAUT						
Personal mastery						
Pearlin Mastery Scale score (Continuous)	8.6 ± 2.3		1.01 (0.92–1.10)			
First tertile	43.1	5.4				
Second tertile	51.7	8.0				
Third tertile	5.2	10.8				
Social influence domain of UTAUT						
Social Network outside the household						
Modified Revised Lubben Social Networks Scale (Continuous)	25.9 ± 13.3		1.03 (1.02–1.05)			
First tertile	34.0	3.4				

Table 1. Distribution of the potential correlates and their association with the use of digital technology for managing hypertension among older adults in Singapore (n = 1729).

Distribution (Mean ± SD

Potential correlates

Adjusted odds ratio (95% CI) for use of

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Table I. continued						
Potential correlates	Distribution (Mean ± SD or Column %)	Prevalence of use of digital technology for managing hypertension (Row %)	Adjusted odds ratio (95% Cl) for use of digital technology for managing hypertension			
Second tertile	34.8	6.7				
Third tertile	31.2	11.4				
Living alone						
Yes	9.4	4.4	0.69 (0.35–1.36)			
No	90.5	7.3	Reference			
Facilitating conditions domain of UTAUT						
Computer or IT course in past 12 months						
Yes	3.8	7.4	0.50 (0.23–1.11)			
No	96.2	70	Reference			

ADLs activities of daily living, CI confidence interval, IADLs instrumental activities of daily living, IT information technology, SD standard deviation; UTAUT Unified Theory of Acceptance and Use of Technology.

Adjusted odds ratios that have a statistically significant correlation are bolded.

for other purposes, such as managing their health. Future interventions for improving digital access and literacy for the purpose of self-management of chronic health conditions should be mindful of the older adults who are socially isolated.

None of the potential correlates in the performance expectancy, effort expectancy domains and facilitating conditions UTAUT domains were associated with the use of digital technology. A recent diagnosis of hypertension, more severe hypertension requiring medication control, and the presence of other chronic health conditions did not seem to drive the perceived benefits from the use of digital technology for managing hypertension. The use of a generic personal mastery scale, rather than a specific scale assessing self-efficacy for use of the internet or digital devices, may have contributed to the lack of association of personal mastery with the use of digital technology. Similarly, while previous studies have expounded the benefits of public computer training for older adults in improving access to highquality internet health information [50, 51], a possible explanation for the lack of association in our study is that the computer or IT courses taken by the study participants likely had variable content and scope, with not all focusing on accessing health information.

In our study, both SBP and DBP were lower, though not statistically significant, by 2.1 mmHg and 1.6 mmHg respectively, for older adults who used digital technology for managing hypertension versus those who did not. While the lower BP among users of digital technology did not translate into an association of the use of digital technology with hypertension control, it is still encouraging. For instance, this difference in SBP and DBP is comparable to that seen subsequent to lifestyle modifications aimed at reducing BP, such as exercise and a low salt diet [52, 53]. Furthermore, it has been reported that a reduction of 2 mmHg in SBP is linked with a 7-10% a reduction in the risk of stroke, coronary heart disease, and related death [54-56]. However, our finding needs to be confirmed in future studies, especially intervention studies. Future observational studies should also assess the longitudinal impact of the use of digital technology for managing hypertension on BP levels and hypertension control.

In Singapore, the proportion of older adult internet users has increased 1.75-fold between 2014 and 2019 [35, 57], and a "Senior Go Digital" movement was launched in May 2020 realizing the digital exclusion of older adults in the face of lockdown and physical distancing measures for controlling COVID-19 [58]. However, our study suggests that these efforts may not be sufficient if they are not targeted specifically for the purposes of managing health conditions—despite the high prevalence of device use in our sample, the prevalence of using digital technology for managing hypertension remained low. Concurrently, consideration of the language profile of older adults while designing health apps and webpages will likely contribute in increasing use of digital technology for health purposes. For instance, Singapore has four official languages (English, Chinese, Malay and Tamil), however, 54% of older adults are unable to read in English [59]. It is possible that the content of apps and webpages providing information on or enabling management of BP or hypertension did not match the linguistic capabilities of all older adults with hypertension, contributing to the low prevalence of the use of digital technology for managing hypertension.

Our study has its limitations. First, the low number of older adults who used digital technology for managing hypertension limited our ability to assess the association between hypertension and many potential correlates, particularly those considered under the UTAUT. For instance, while those with vision impairment (versus without) or those living alone (versus with someone) had relatively low prevalence of use of digital technology, the confidence intervals around their point estimates in the logistic regression analysis were wide, resulting in a lack of an association. Future studies, with a greater number of participants overall, especially including more users of digital technology will be helpful in further discerning barriers and facilitators of use. Second, while we identified important correlates of the use of digital technology for managing hypertension, more research, particularly qualitative research, will be useful in elucidating the pathways linking the identified correlates with digital technology use. Such studies should also investigate the use of technology in more depth and assess its impact on health more broadly. Third, we measured use of digital technology in a relatively recent time period, i.e. within the past month, in order to assess the prevalence of current use. It may be possible that some older adults with hypertension are infrequent users of digital technology for managing their condition, potentially using the technology only at the time of an aggravation in their condition or after or just prior to a consultation with a doctor. Future studies that assess the use of digital technology at more regular intervals may help shed further light on the patterns of and factors associated with use. Lastly, information about the use of digital technology was based on self-report, and the frequency or duration of use was not captured. Future studies should consider objective measures of digital technology use and gather information on the frequency or duration of use.

Our study also has its strengths. It is the first to assess the prevalence and potential correlates of use of digital technology specifically for managing hypertension among older adults with hypertension. Previous studies have examined the use of digital technology for health purposes in general while our study analyzed health app or internet use specifically for hypertension management [33, 34]. Furthermore, hypertension control was based on the measurement of BP at the time of the survey and not self-reported. The sample used in this analysis was also nationally representative of older adults in Singapore.

CONCLUSION

Given its low prevalence, there is considerable scope for increasing use of digital technology for managing hypertension among older adults with hypertension in Singapore. Initiatives to increase such use should especially target older adults with no formal education or primary education and less socially connected to improve their engagement with digital technologies. Previous suggestions for improving digital technology adoption in older adults include having teachers experienced in teaching older adults, designing lessons and digital products to better suit older adults, and leveraging on informal learning at the community level [44, 60]. This study provides insights about segments of the older adult population in Singapore who would benefit from such efforts to improve digital technology adoption for health purposes.

SUMMARY

What is known about this topic

- The use of digital technology for the management of chronic health problems have gained attention as a cost-effective solution to the growing problem of chronic health diseases, especially amongst older adults [21, 39]. In hypertension-specific studies, the use of digital technology have been promising in helping improve cardiovascular health, diagnose hypertension and manage hypertensive patients [9, 10].
- In Singapore, 73.9% of participants in a large nation-wide survey were found to have hypertension, with a large proportion (64.5%) having suboptimal control of their blood pressure despite being on treatment [5]. No other study in Singapore was conducted to assess digital technology use amongst older adults for hypertension, representing a gap in our knowledge on the prevalence of use of digital technology.

What this study adds

This study adds to current knowledge about digital technology use in older adults specifically with hypertension in Singapore in three ways:

- First, it is the first study to specifically assess the prevalence and correlates of the use of digital technology for managing hypertension among older adults diagnosed with hypertension. Previous studies have either focused on digital technology use for health purposes in general or are not specific to older adults with hypertension.
- Second, our study observed a low prevalence, 7.12%, for the use of digital technology for managing hypertension among older adults with hypertension in Singapore. This observation is surprising given the high levels of digital literacy in Singapore [35]. However, this presents an opportunity to increase the use of digital technology for managing hypertension.
- Third, SBP and DBP were lower among users of digital technology for managing hypertension versus non-users. This observational finding is definitely promising in the context of the use of digital technology for managing hypertension, though it should be confirmed in future studies, especially intervention studies.

CODE AVAILABILITY

The SAS code used for data analysis can be requested from the corresponding author.

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COMPETING INTERESTS

The authors declare no competing interests.

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