

REVIEW

Optimising pharmacological maintenance treatment for COPD in primary care

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Abstract

Chronic obstructive pulmonary disease (COPD) is a multi-faceted disease that is a major cause of morbidity and mortality worldwide, and is a significant burden in terms of healthcare resource utilisation and cost. Despite the availability of national and international guidelines, and effective, well-tolerated pharmacological treatments, COPD remains substantially under-diagnosed and under-treated within primary care. As COPD is both preventable and treatable there is an urgent need to raise the awareness and profile of the disease among primary care physicians and patients. Increasing evidence suggests that initiation of long-acting bronchodilator treatment at an early stage can significantly improve the patient's long-term health and quality of life (QoL). Recent large-scale trials in COPD have confirmed the long-term benefits of maintenance treatment with long-acting bronchodilators. A wide range of benefits have been shown in selected patient groups including improved lung function and QoL, reduced exacerbations and, in some studies, delayed disease progression and improved survival. In this review, we consider recent developments in our understanding of COPD, including current and emerging pharmacological treatment options, and identify steps for optimising early diagnosis and pharmacological treatment of COPD within the primary care environment.

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Keywords COPD, primary care, exacerbations, diagnosis, treatment, guideline, management**Contents**

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Introduction

Chronic obstructive pulmonary disease (COPD) is a respiratory disease characterised by a decline in lung function over time and progressive impairment in quality of life (QoL). The disease has relatively high prevalence rates worldwide (5-13%),^{1,4} and is mainly caused by inhalation of noxious substances, predominantly cigarette smoke in the Western world, but also by indoor air pollution, particularly in developing countries.⁵ While smoking rates are declining in developed countries, they are increasing in developing countries; therefore, the prevalence of COPD is predicted to continue to rise as current and future smokers develop the disease.⁶

COPD is associated with high mortality and morbidity rates and a high economic and social burden, mainly due to the requirement for substantial and ongoing medical support.^{7,8} COPD is the fourth leading cause of death worldwide and is projected to be the third leading cause by 2030.⁹ However, COPD kills more patients every year than other high-profile chronic diseases such as diabetes.¹⁰ Despite the availability of both national and international guidelines, COPD remains substantially under-diagnosed and under-treated and is rarely regarded as a high priority health issue.

There is no cure for COPD. Smoking cessation is the single most effective intervention for reducing the risk of developing COPD and slowing its progression.¹¹⁻¹³ Management of COPD requires adoption of healthy behaviours and long-term pharmacotherapy to maintain QoL and minimise disease burden. Recent evidence indicates that initiating maintenance therapy with long-acting bronchodilator treatment at the early stages of COPD, when symptoms are more than intermittent, may have a significant impact on reducing the impact of the disease.¹⁴⁻¹⁶

This article will discuss the optimal diagnosis and long-term pharmacological management of COPD, based on recent data for current and emerging treatment options.

Methods

The studies examined for this review were identified by a structured literature search conducted in December 2009. The search terms: "COPD" AND "diagnosis, spirometry", "burden, prevalence", "asthma, difference", "early treatment", "maintenance treatment", "treatment guidelines", "GOLD stage", "primary care", "exacerbation", "smoking cessation", "long-acting bronchodilator", "inhaled corticosteroid", "long-acting beta agonist", "anticholinergic", "muscarinic antagonist" and names of drugs approved for COPD were used

in PubMed. Searches were limited to human studies published in English. References included in this article also include studies cited within papers that were identified by the PubMed search. For evidence regarding the long-term benefits of long-acting bronchodilators, we restricted our search to studies with a duration of three years or more. Guideline information was derived principally from the Global Initiative for chronic Obstructive Lung Disease [GOLD], as these are internationally-recognised guidelines on which local guidelines are generally based. With respect to emerging drug treatments, this review focuses on the newest agents that have been submitted to authorities for approval: indacaterol and roflumilast. Evidence on these agents included recent publications (identified from PubMed) and American Thoracic Society and European Respiratory Society annual meeting abstracts (identified through online abstract search databases, 2007-2009). Other emerging therapies were identified through searches of pharmaceutical companies' websites.

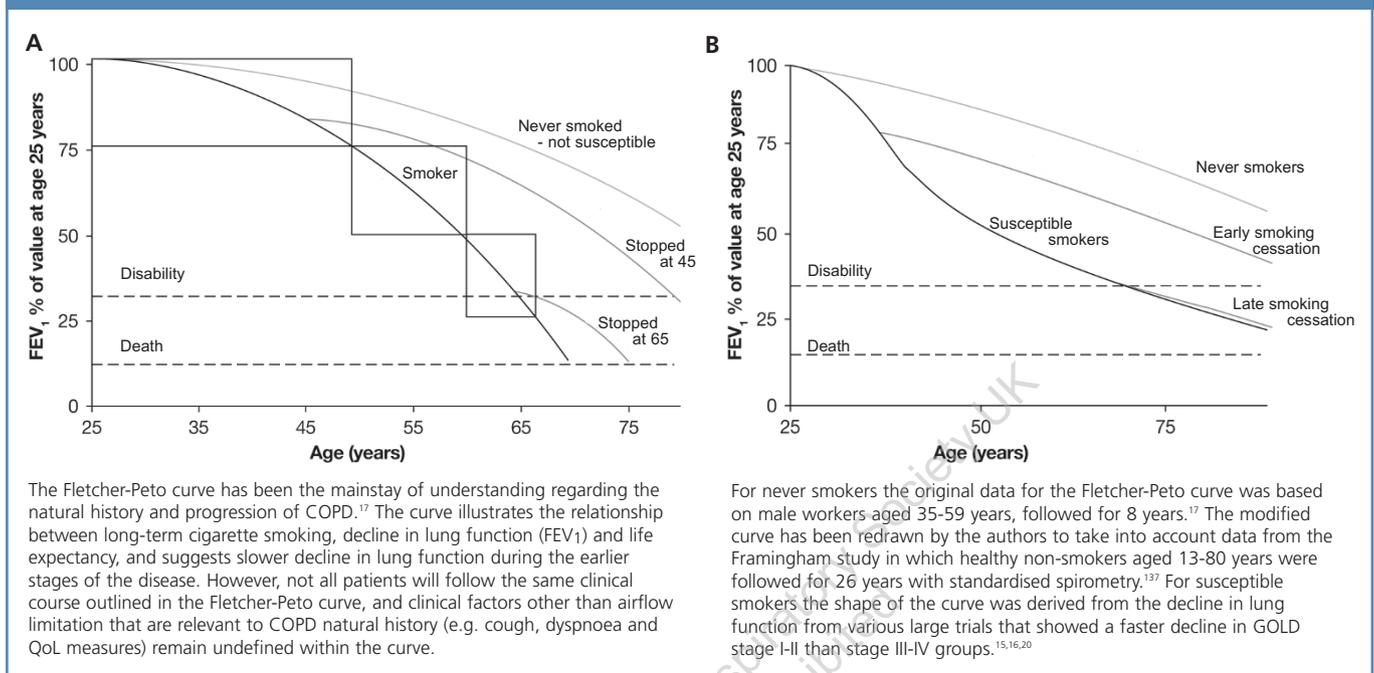
Clinical course of COPD

GOLD defines COPD as a disease state "characterized by airflow limitation that is not fully reversible. The airflow limitation is usually both progressive and associated with an abnormal inflammatory response of the lungs to noxious particles or gases".⁵ Significant extra-pulmonary effects and co-morbidities also contribute to the severity of the disease.

The clinical course of COPD is usually progressive, as lung function declines over time.¹⁷ COPD typically manifests as cough, increased sputum production and dyspnoea (breathlessness) on exertion that leads to reduced activity, deconditioning of the muscles and further inactivity.^{5,18} As the symptoms worsen, QoL is impaired and sleep may be disturbed. Patients become unable to carry out everyday activities, including work and participating in social activities, leading to reduced social interaction. Anxiety and depression may emerge as the patient becomes increasingly isolated and physically disabled by their disease. Exacerbations, defined as acute onset of sustained worsening of symptoms requiring additional medical attention,¹⁹ become more likely as the disease progresses.

Contrary to the Fletcher-Peto diagram, in which decline in lung function gains pace as the disease advances (Figure 1A), recent studies have suggested that forced expiratory volume in one second (FEV₁) decline may in fact be greater during earlier rather than later stages of disease.^{15,16,20} We hypothesise that the curve based on these new data presents a very different picture

Figure 1. A. Effects of smoking and smoking cessation on decline in lung function among adults with COPD (Fletcher-Peto curve) reproduced with permission.¹⁷ B. Modified Fletcher-Peto curve redrawn by the authors to incorporate findings of recent advances in the natural history of COPD including FEV₁ decline data from the UPLIFT® study demonstrating greater annual rate of FEV₁ decline during early stages of disease.



from the original curve on which our current understanding of COPD has been based (Figure 1B). The effect of smoking cessation in mild to moderate COPD (GOLD stage I-II) is based on the results of several studies,¹³ including the Lung Health study,²¹ which showed that early smoking cessation is associated with reduced decline in lung function. Few studies have examined the effect of smoking cessation in late stage COPD. The decline in lung function in GOLD stage IV patients from the trials detailed above was similar to that seen in non-smokers.¹³ Although further data are needed to confirm this hypothesis, the implication of initial accelerated decline in lung function is that early detection is critical to facilitate lifestyle modification and initiation of pharmacologic and non-pharmacologic interventions as judged to be clinically relevant – a point not emphasised in the original Fletcher-Peto curve. Such interventions could slow the functional decline, preserve lung function and maintain QoL for patients with COPD. Indeed, diagnosis of airflow limitation and repeated spirometry and smoking cessation support can motivate individuals to modify their smoking habits, although a confrontational approach has recently been shown to be associated with a high failure rate, illustrating the complex nature of smoking cessation interventions.²⁵⁻²⁸

Diagnosing COPD

COPD is described by GOLD as “a preventable and treatable

disease”⁵ and there is increasing prevalence of the disease among younger individuals, most likely as a consequence of increasing smoking rates in developing countries. Many patients with COPD remain undiagnosed (and therefore untreated), or are diagnosed in a late stage of the disease, even though they are smokers or have a smoking history and are therefore at high risk for developing COPD.²⁹⁻³⁰

A range of factors contribute to the under-diagnosis and misdiagnosis of COPD (see Table 1). Under-diagnosis and misdiagnosis of COPD can mean that patients are untreated, or they receive inappropriate treatment, leading to sub-optimal outcomes.^{25,26} Over-diagnosis is also a potential problem in primary care; the current guideline-recommended cut-off point of FEV₁/forced vital capacity (FVC) <0.70 has been associated with substantial over-diagnosis in older individuals.³¹

COPD can often be misdiagnosed as asthma. Although both are chronic inflammatory diseases that cause airflow limitation and bronchoconstriction, COPD and asthma are two distinct conditions in terms of age, the underlying airway inflammation, disease onset, frequency of symptoms and reversibility of airway obstruction.³²⁻³⁶ Cholinergic tone is the major reversible component of COPD but not asthma.³⁷ These fundamental differences mean that the approaches to treating and managing these two respiratory diseases differ.

GOLD treatment guidelines state that, “a clinical diagnosis of COPD should be considered in any patient over 40 years

Table 1. Reasons for under-diagnosis, misdiagnosis, and under-treatment of COPD – and potential solutions.

	Reasons	Potential solutions
Under-diagnosis of COPD	Physician lack of awareness of symptoms and risk factors for COPD	Encourage documentation of smoking cessation. Consider screening for COPD (spirometry) in smokers and/or patients with cough and/or dyspnoea on mild exertion
	Physician perception that COPD is self-inflicted	Increase education of physicians to the nature of smoking – defined by WHO as a chronic disease
	Underuse of spirometry as diagnostic tool in primary care	Increase availability of spirometers in general practices and/or increase training on spirometry use
	Patient lack of awareness of symptoms and risk factors for COPD and delayed seeking of medical advice, sometimes until exacerbations occur	Consider asking simple questions about symptoms and general QOL during patient visits to help identify COPD
	Smokers consider cough and breathlessness as “normal” with passing years	Encourage documentation of smoking status and consider screening for COPD (spirometry)
Misdiagnosis of COPD	Inaccurate use of spirometry as screening and diagnostic tool	Increase staff training on spirometry use
	Confusion between COPD and asthma	Consider differences in presentation and symptoms between COPD and asthma and perform spirometry
Under-treatment of COPD	COPD not diagnosed	See ‘Under-diagnosis of COPD’ above
	COPD misdiagnosed	See ‘Misdiagnosis of COPD’ above
	Patients have been diagnosed with COPD and are receiving treatment that is sub-optimal based on the COPD disease severity	Consider re-evaluation of current treatment and addition of long-acting bronchodilators (in mild-moderate disease) or other treatments (e.g. inhaled corticosteroids) to long-acting bronchodilators in patients with frequent exacerbations, according to guidelines

presenting with dyspnoea, chronic cough or sputum production, and/or history of exposure to risk factors for the disease”.⁵ The next step is to conduct a detailed assessment of symptoms through direct questioning and physical examination, with diagnosis and COPD staging being confirmed by spirometric measurements of airflow limitation (primarily FEV₁ and FVC). COPD is classified according to severity of airflow obstruction as mild, moderate, severe or very severe (life-threatening) – designated as stage I, II, III or IV, respectively (Figure 2).⁵ As symptoms are often not directly reflective of airflow limitation, clinical evaluation is generally supplemented by a direct evaluation of breathlessness, for example with the Medical Research Council (MRC) dyspnoea scale.³⁸ More recently, multidimensional measures such as the DOSE index and the ADO index, have been developed for use in primary care.^{39,40}

Treatment guidelines and current pharmacological treatment options

A number of national and international respiratory societies have developed guidelines for the management of COPD.⁴¹⁻⁴⁴ The GOLD guidelines are internationally recognised and were developed jointly by the National Heart Lung and Blood Institute and World Health Organisation (WHO) to increase awareness about the importance of COPD.⁵ The International Primary Care Respiratory Group (IPCRG) also developed a set of guidelines

Figure 2. The stepwise approach to the management of COPD (GOLD 2009). Reproduced with permission.⁵

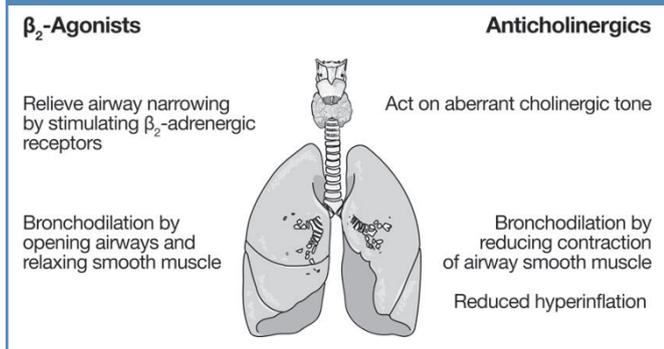
I: Mild FEV ₁ /FVC <0.70 FEV ₁ ≥80% predicted	II: Moderate FEV ₁ /FVC <0.70 50% ≤FEV ₁ <80% predicted	III: Severe FEV ₁ /FVC <0.70 30% ≤FEV ₁ <50% predicted	III: Very severe FEV ₁ /FVC <0.70 FEV ₁ <30% predicted, or FEV ₁ <50% predicted plus chronic respiratory failure
Active reduction of risk factor(s); influenza vaccination Add short-acting bronchodilator (when needed)			
		Add regular treatment with one or more long-acting bronchodilators (when needed); add rehabilitation	
		Add inhaled glucocorticosteroids if repeated exacerbations	
		Add long-term oxygen if chronic respiratory failure. Consider surgical treatment	
Author comments Patient may not be aware their lung function is abnormal	Symptoms usually progress at this stage, with shortness of breath developing on exertion	Shortness of breath typically worsens at this stage and limits daily activities. Exacerbations begin to be seen at this stage	Quality of life is appreciably impaired and exacerbations may be life-threatening
GOLD, Global initiative for chronic Obstructive Lung Disease; FEV ₁ , forced expiratory volume in 1 s; FVC, forced vital capacity.			

based on GOLD recommendations but with the aim of being more applicable to the primary care physician.^{45,46}

Stepwise approach to treatment

Current guidelines are in broad agreement that COPD treatment should follow a stepwise approach, depending on disease severity (Figure 2).⁵ Initially, active risk reduction (e.g. smoking cessation and influenza vaccination) should be pursued with the addition of short-acting bronchodilators as-

Figure 3. Mechanistic differences between bronchodilator agents for the management of COPD. Reproduced with permission.¹³⁸



needed. As the disease progresses and lung function declines, regular (maintenance) treatment with one or more long-acting bronchodilators, such as a long-acting muscarinic antagonist (LAMA; also known as a long-acting anticholinergic) or long-acting β_2 -agonist (LABA), should be introduced. These agents have been shown to relieve symptoms, increase exercise capacity, improve QoL and reduce exacerbations to a greater extent than short-acting bronchodilators.^{5,47,48} Today, they are the foundation treatment for this disease.

The bronchodilatory effects of LABAs and LAMAs are achieved through different mechanisms (Figure 3). While LABAs exert their bronchodilatory effect by stimulating β_2 -adrenergic receptors in airway smooth muscle, LAMAs act by reducing the contraction of airway smooth muscle via their inhibition of muscarinic receptors, thus acting on cholinergic tone – an underlying physiological mechanism contributing to bronchoconstriction in COPD.⁴⁹

Current long-acting β_2 -agonists – LABAs

The LABAs salmeterol and formoterol are formulated for twice-daily dosing. These agents have been shown to reduce the need for rescue medication, improve symptoms and patient-related outcomes, and have a favourable safety profile.⁵⁰⁻⁵³ Formoterol has a faster onset of action than salmeterol,^{54,55} which may be relevant to some patients, especially for morning symptoms. The once-daily LABA indacaterol was approved in Europe in late 2009 for the treatment of COPD, and is discussed in the section “Emerging treatment options” below.

Current long-acting muscarinic antagonists – LAMAs

Tiotropium is the only LAMA currently licensed for use in COPD; it improves patient-centred outcomes and has a favourable safety profile. Tiotropium has been formulated for once-daily dosing, providing 24-hour bronchodilation, and is generally recommended for the treatment of all symptomatic patients requiring maintenance treatment. The clinical database for this agent has confirmed the efficacy profile, including symptom

improvement, decreased hyperinflation, increased exercise tolerance, reduced dyspnoea, reduced frequency/delayed onset of exacerbations and improved QoL.⁵⁶⁻⁶³

Which long-acting bronchodilator should be started first in maintenance therapy? There has been debate as to whether a LABA or a LAMA should be employed first in COPD. International and national guidelines vary; some, such as GOLD⁵ and the National Institute for Health and Clinical Excellence (NICE),⁴⁴ make no clear recommendations either way, but the Swedish⁴³ and Canadian⁴² guidelines suggest a LAMA prior to a LABA.

Combination long-acting bronchodilator therapy

The addition of a LABA to a LAMA (combination therapy) has been shown to be more effective than either agent alone, without increased side effects,^{59,63,64} and is now included as an option for patients who fail with long-acting bronchodilator monotherapy in the current GOLD guidelines.⁵

The use of inhaled corticosteroids (ICS), e.g. fluticasone or budesonide, is not recommended as monotherapy in COPD management; however, ICS agents may have complementary effects when added to a LABA.^{14,65,66} Adding ICS to a LABA is usually recommended for patients with severe or very severe COPD who have repeated exacerbations.⁵ Whilst ICS treatment may not suppress the deterioration of respiratory function or reduce mortality,^{67,68} it has been shown to reduce exacerbation frequency and may provide improvements in QoL when combined with LABA therapy.^{65,66} Nevertheless, caution may be required in some patients, since fluticasone has been associated with an increased risk of pneumonia^{14,61,68-73} – an effect that has not been demonstrated with budesonide.⁷⁴

Triple therapy with a LAMA plus a LABA and an ICS may have further clinical benefits in patients with severe COPD.⁷⁵⁻⁷⁸ Tiotropium plus salmeterol and fluticasone produced greater improvements in bronchodilation, as well as improved dyspnoea and rescue medication use, than salmeterol plus fluticasone, or tiotropium alone, in 41 patients with severe COPD.⁷⁵ Similarly, the addition of budesonide plus formoterol to tiotropium improved lung function, reduced daytime and night-time symptoms, and reduced exacerbations.⁷⁷ However, longer-term clinical studies are required to confirm the extent of these benefits and cost considerations may constrain the use of triple therapy within the primary care setting.

Other treatments

A number of other agents are used in the management of COPD, including mucolytics and xanthines such as theophylline.

The use of mucolytics in maintenance therapy for COPD remains controversial. Overall the benefits of therapy appear to be small, although patients with particularly viscous sputum may benefit from long-term therapy.⁷⁹ GOLD guidelines do not currently recommend the widespread use of these agents.⁵

Oral low-dose theophylline can reduce exacerbation rates in COPD patients but offers minimal benefits in terms of lung function.⁸⁰ While high-dose theophylline is an effective bronchodilator, long-acting bronchodilators are preferred because of toxicities associated with high-dose theophylline such as headache, insomnia, nausea and heartburn and potentially life-threatening atrial and ventricular arrhythmias and grand mal convulsions.⁵

Non-pharmacological treatments

A range of non-pharmacologic treatments are available, some of which are fundamental to the management of COPD. These include exercise, education, pulmonary rehabilitation and management of co-morbidities such as anxiety and depression. Non-pharmacological treatments are outside the scope of this review.

Implementation of treatment guidelines

Implementation of treatment guidelines is poor and there appear to be major gaps in knowledge among physicians regarding treatment guidelines for the management of COPD, leading to the inappropriate or sub-optimal treatment of COPD patients in the primary care setting.⁸¹⁻⁸⁴

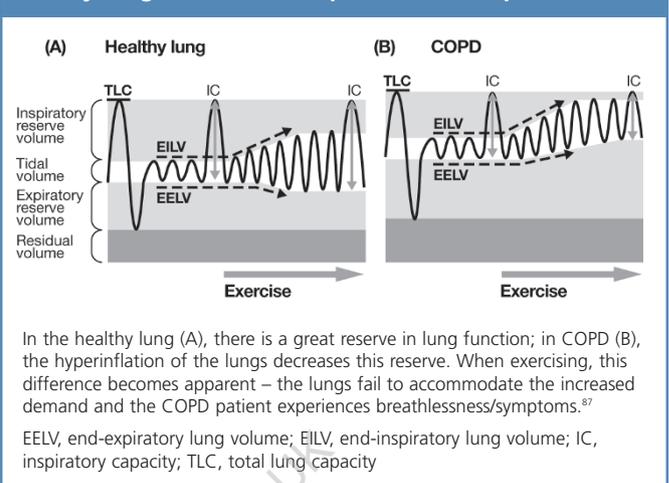
For example, LABAs are often not prescribed in patients with moderate or severe disease, despite their recommendation in treatment guidelines. In patients with mild disease, incorrect prescription of LABA plus ICS combinations is common in primary⁸³ and secondary⁸⁴ care. In the Understanding Potential Long-term Impacts on Function with Tiotropium (UPLIFT[®]) trial, approximately 60% and 45% of GOLD stage II patients were receiving either ICS or LABA plus ICS combination, respectively, at baseline, despite guidelines recommending that only patients with GOLD stage III or IV should be treated with these agents.^{15,85} In Finland, a 10-year national programme resulted in successful implementation of asthma treatment guidelines, leading to improved patient care and outcomes, and a reduction in economic burden.⁸⁶ Application of similar strategies to COPD care may have the potential to generate equally successful results.

Potential benefits of earlier treatment with long-acting bronchodilators

During the early stages of disease, breathlessness may occur only on exertion. However, hyperinflation due to air trapping causes the lungs of patients with COPD to operate at volumes near to total capacity leaving little additional capacity for increased respiration during increased activity (Figure 4).⁸⁷ Early interventions with inhaled bronchodilators to relieve breathlessness may maintain or improve the capacity for physical activity and thereby slow the progression of symptoms.⁸⁷

Results from the large, long-term (3 years) Towards a Revolution in COPD Health (TORCH)^{14,88} and UPLIFT^{®85} (4 years) studies have demonstrated the benefits of long-acting

Figure 4. Lung volume and respiratory capacity in healthy lungs and COPD. Reproduced with permission.⁸⁷



bronchodilator treatment in COPD patients in terms of improved lung function, reduced exacerbations and improved QoL. In addition to clinical improvements in the overall patient cohorts in these studies, patients with early stage COPD derived clinical benefits, as summarised below. When considering these results it should be noted that direct comparisons between the studies should be avoided given the differences in study design (notably permitted respiratory medications), inclusion criteria and outcome measures.⁸⁹

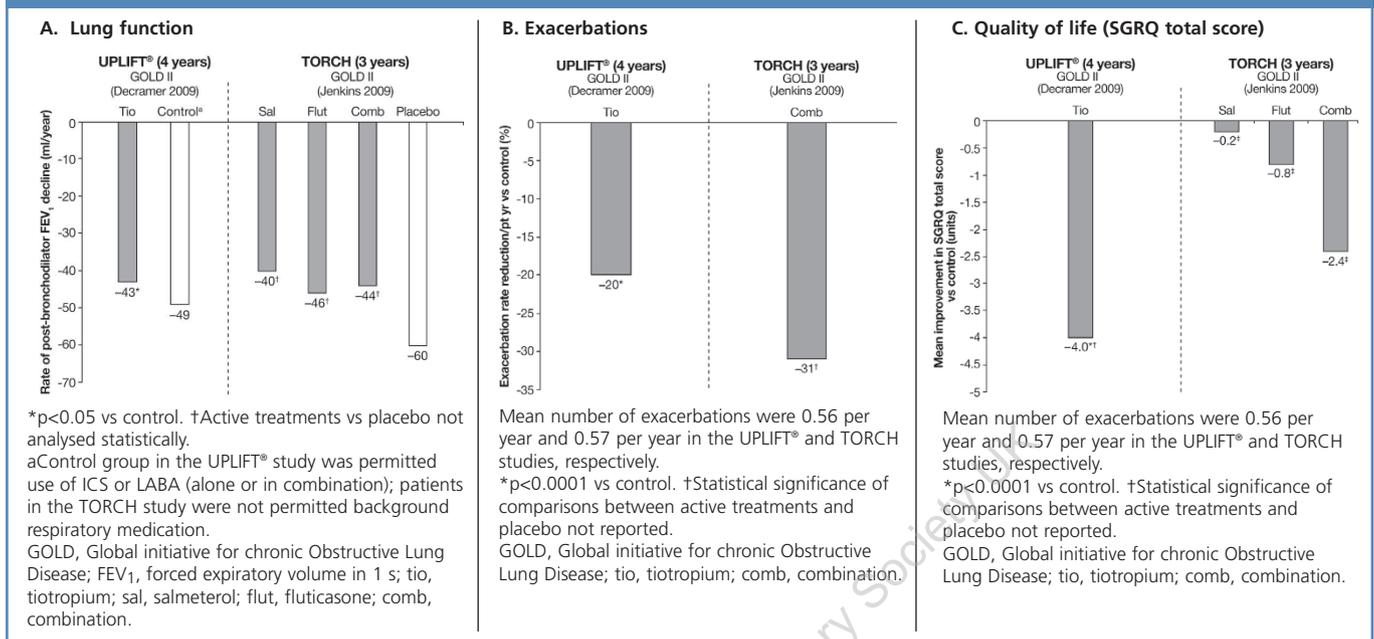
Lung function

Post-hoc analyses of patients in the earlier disease stages (GOLD stage II) have shown an improvement in rate of FEV₁ decline with active bronchodilator therapy versus control in both TORCH (salmeterol plus fluticasone or either agent alone versus placebo) and UPLIFT[®] (tiotropium versus placebo) (Figure 5A).^{15,16} Two further sub-analyses of UPLIFT[®] have demonstrated lung function improvements with tiotropium in other categories of patients who may be considered as having earlier disease: younger patients aged <50 years,⁹⁰ and patients who were not receiving maintenance therapy at the start of the study (i.e. who were "maintenance naïve").⁹¹

Exacerbations

In GOLD stage II patients in TORCH, combination therapy (salmeterol plus fluticasone) reduced the annual rate of exacerbations compared with placebo (Figure 5B).¹⁶ In UPLIFT[®], tiotropium significantly reduced the mean number of exacerbations per patient year versus control in GOLD stage II patients (Figure 5B) and in patients aged <50 years.^{15,90} In addition, tiotropium significantly reduced the risk of hospitalisation for exacerbation versus control in GOLD stage II patients (26% reduction, $p < 0.001$)¹⁵ and in maintenance-naïve patients (23% reduction; $p = 0.012$).⁹¹ Data on hospitalisations for exacerbations by GOLD stage has not been reported in TORCH.

Figure 5. Lung function, exacerbations, and quality-of-life outcomes in patients with earlier disease (GOLD stage II) in UPLIFT[®]¹⁵ and TORCH¹⁶ trials.



Quality of life

Health status was measured by the St George's Respiratory Questionnaire (SGRQ)⁹² in the TORCH and UPLIFT[®] studies. A mean reduction in SGRQ total score of four or more units is defined as being a clinically significant improvement.⁹² In the TORCH sub-analysis by GOLD stage, combination therapy provided greater improvements in health status versus placebo in patients with increasing GOLD stage.¹⁶ In GOLD stage II patients, again, combination treatment provided the greatest improvements in SGRQ total score (-2.4 units; Figure 5C). For GOLD stage II patients in the UPLIFT[®] study, tiotropium improved health status at all time points, with differences in SGRQ total scores ranging between 2.7 and 4.0 units (Figure 5C).¹⁵ Therefore, clinically significant improvements in health status in GOLD stage II patients were achieved only with tiotropium. These data are derived from sub-analyses (albeit protocol-defined, or prespecified, in the UPLIFT[®] study), therefore caution is required when interpreting analyses that are made from such a dataset. The results should be confirmed in adequately powered and designed studies.

Mortality

Mortality was reduced with active bronchodilator therapy in patients with early stage disease in both the TORCH and UPLIFT[®] studies. In TORCH, combination treatment significantly reduced the risk of death by 33% in GOLD stage II patients compared with placebo.¹⁶ In UPLIFT[®], reduced risks of death from lower respiratory conditions and all causes were seen in GOLD stage II patients compared with control; however, differences between the treatment groups were not significant.¹⁵

Tolerability

As with all medications, tolerability is a key factor that influences adherence and treatment discontinuation. Approximately 90% of patients experienced an adverse event in the TORCH and UPLIFT[®] studies, with the most common events being due to respiratory causes (predominantly COPD exacerbations). Adverse events noted in these studies were generally consistent with those commonly associated with the drug classes given; tiotropium was associated with an increased incidence of dry mouth and constipation,⁸⁵ and fluticasone-containing treatments in TORCH were associated with an increased probability of pneumonia.^{14,73}

Emerging treatment options

Current efforts appear to be focused on the development of new drugs or combinations of existing agents, notably the development of new once-daily LAMAs and LABAs, combinations of LAMA plus LABA and once-daily LABA plus ICS combinations.⁹³⁻¹⁰³ Two agents that have recently received approval within the last few months to treat COPD are indacaterol and roflumilast.

Indacaterol

The European Commission (EC) approved indacaterol as maintenance bronchodilator treatment of COPD in December 2009, and approval is pending in the USA. It is the first once-daily LABA. Compared to placebo in dose-ranging studies, it has been shown to improve lung function, QoL and reduce exacerbations.¹⁰⁴ Two phase III studies have compared the efficacy and safety of indacaterol versus the once-daily LAMA,

tiotropium, and versus the twice-daily LABA, formoterol. To date, the data have been published in abstract form only.

In the 26-week Indacaterol versus Tiotropium to Help Achieve New COPD Treatment Excellence (INHANCE) study, indacaterol provided significant improvements in FEV₁, QoL, dyspnoea and use of rescue medication compared with placebo.¹⁰⁵⁻¹⁰⁸ The lung function improvements were at least as good as tiotropium, but this was an open-label study and comparisons between the effects of the drugs are difficult to interpret.

In a 52-week study, significant improvements in lung function were seen with indacaterol compared with formoterol and placebo.¹⁰⁹ Significant improvements in QoL, symptom improvement and dyspnoea were observed with both active treatments compared with placebo, with greatest improvements being achieved with indacaterol.¹¹⁰⁻¹¹²

In both trials, a similar incidence of adverse events was reported in the active treatment groups.^{113,114}

Indacaterol could become an important once-daily LABA therapy for maintenance treatment of COPD. However, further studies are required before firm conclusions can be made. In addition, indacaterol currently lacks data beyond one year, so its long-term impact on COPD remains unclear.

Roflumilast

Phosphodiesterase-4 (PDE4) inhibitors have anti-inflammatory activity that specifically targets cells commonly linked with airways inflammation and pathogenesis of disease, and have been shown to reduce airway inflammation in preclinical and clinical studies.¹¹⁵ Theophylline is an established PDE4 inhibitor; however, its non-selective inhibitory action and the range of other pharmacological actions mean that theophylline has been relegated to second- or third-line treatment of COPD. Roflumilast is another once-daily, oral PDE4 inhibitor. However, the selective mode of action of roflumilast means that it is regarded as the first in its class. In April 2010, roflumilast received initial authorisation in Europe as add-on therapy to bronchodilator treatment for severe COPD (FEV₁ <50% predicted) in patients with a history of exacerbations.¹¹⁶

Roflumilast has been shown to improve lung function compared with placebo, although the improvements are moderate (pre-bronchodilator increase in FEV₁ in the order of 48 mL¹¹⁷) compared with inhaled bronchodilators such as tiotropium or salmeterol (pre-bronchodilator increase in FEV₁ in excess of 100 mL^{118,119}). Roflumilast was also shown to reduce exacerbations and the requirement for anti-inflammatory/anti-infective medications, and to improve QoL measures.^{117,120} Other studies have shown significant improvements in pre- and post-bronchodilator FEV₁ versus placebo when roflumilast was added to salmeterol or to tiotropium.¹²¹ Adding roflumilast to salmeterol was associated with reduced exacerbations, although

no significant improvements were seen in this regard when roflumilast was added to tiotropium. Conversely, roflumilast appeared to improve dyspnoea and rescue medication when added to tiotropium, but not when added to salmeterol.¹²¹

Nausea, diarrhoea and weight loss are common side effects of PDE4 inhibitors, which may limit the use of roflumilast in some COPD patients. Nevertheless, roflumilast is potentially a valid alternative to concomitant ICS, and is an interesting new development as an add-on therapy to long-acting bronchodilators.

Other emerging treatments

Several other investigational products for the treatment of COPD are currently in development and are expected to enter the market over the next few years. These include the long-acting muscarinic antagonist aclidinium (estimated 2012 launch),¹²²⁻¹²⁴ new LABA plus ICS combinations, and triple combinations of a LAMA plus LABA plus ICS.^{77,78,125}

Review of optimal maintenance treatment for COPD

Maintenance therapy for COPD can be defined as medication taken regularly when symptoms are more than just intermittent, to improve symptoms and long term outcomes. Bronchodilator therapy is critical in the treatment of early COPD. The GOLD guidelines advocate early diagnosis and treatment implementation, and recommend a policy of identifying patients at high risk of COPD followed by "watchful surveillance".⁵ Sub-analysis data from the UPLIFT® and TORCH studies show that initiating maintenance treatment at early stages in the disease, when there is an opportunity to alter progression of the disease and maximise patient benefit, can be more impactful than at later stages of the disease. Data from studies designed to examine these benefits in patient cohorts with early-stage disease are now needed to support clinical decision-making and initiation of maintenance treatment early in the disease process.

The long-acting bronchodilators tiotropium, salmeterol and formoterol have been evaluated in a broad range of COPD patients, many of whom were taking additional medications. For instance, the design of the UPLIFT® study permitted the continued use of baseline respiratory medications in addition to tiotropium, and therefore closely represented standards of care and types of patients seen in everyday practice. In addition, there are few interactions between long-acting bronchodilators and other medications used to treat co-morbidities (common in COPD patients).

Despite the GOLD guideline advocacy of early diagnosis and treatment, and clinical evidence for the long-term benefit of maintenance treatment with bronchodilators, the identification of patients with COPD has proved difficult in general practice. There is a requirement for improved recognition of patient profiles, COPD risk factors, diagnostic criteria, and treatment

Table 2. Key factors influencing non-adherence to prescribed therapies for COPD.

Treatment-related	Patient-related
<ul style="list-style-type: none"> • Duration of treatment • Purpose of treatment (preventive or symptomatic) • Onset of action (delayed, immediate) • Cost • Complexity (multi-treatments or multi-dose) 	<ul style="list-style-type: none"> • Motivation (concern about health, willingness to seek medical advice, intention to comply) • Severity of symptoms • Acceptance and understanding of illness (severity, prognosis) • Acceptance and understanding regarding the need for long-term treatment (even in the absence of symptoms) • Understanding treatment instructions (dosing, inhaler technique) • Concerns regarding safety/side effects • Age (cognition) • Confidence in the physician/involvement in care plan • Satisfaction with treatment (lack of effect/perceived benefit) • Economic status • Access to health care and medications • Psychological factors (anxiety, depression)

pathways. While COPD is primarily a disease of older people, physicians should be aware that COPD can affect smokers and non-smokers in their 30s and 40s.^{90,126,127} Similarly, patients need to be alerted to the factors that may increase their risk of developing COPD and to recognise particular symptoms, to prompt them to seek medical attention at an earlier stage in the disease process.

A priority in improving COPD diagnosis at an early stage is the increased use and accurate interpretation of spirometry, which continues to be under-used. Moreover, evidence suggests important deficiencies in the interpretation of results.¹²⁸ In many countries, few primary care practices have access to spirometers or have adequately trained staff. Yet, early screening of patients with risk factors and symptoms using spirometry has been shown to yield detection rates of between 18-27%.^{28,129} In a prospective study of primary care patients aged 35 and 70 years, screening using spirometry doubled the number of patients identified with obstructive lung disease.¹³⁰ Tools such as the handheld digital PiKo-6 device, which measures forced expiratory volume in 6 seconds, may help screen patients and identify the need to test lung function using spirometry.^{131,132}

Finally, disease management is evolving towards more patient-focused care. An important component of optimal treatment is patient involvement in the development of their care plan. Simple questionnaires are a useful vehicle for increasing patient awareness regarding the implications of their condition and for the physician to gain a fuller understanding of COPD from the patient's perspective with respect to activity limitation, other QoL issues, and requirement for symptomatic relief. The care plan is also an important opportunity to encourage adherence to prescribed treatment, so that patients achieve optimal benefits. Adherence to inhaled bronchodilators is known to be poor and can be influenced by numerous factors (Table 2).¹³³⁻¹³⁵ Patient education should be viewed as a priority, as improved adherence can reduce the risk of death and hospital admissions for exacerbations.¹³⁵

Identification of patients at risk for, or at an early stage of,

COPD, together with an optimised care plan, has the potential to impact markedly on public health and reduce the social and economic burden of this chronic disease.¹³⁶

Conclusions

COPD is a chronic disease that is frequently undiagnosed and untreated but increasing in prevalence. Recent data from long-term trials show that long-acting bronchodilator therapy in the earlier stages of disease may alter the clinical course of COPD and improve patients' lung function, symptoms and QoL. Physicians in general practice should strive to identify early-stage COPD patients and begin treatment programmes that include lifestyle changes, and potentially maintenance therapy with long-acting bronchodilators such as the anticholinergic tiotropium or the β_2 -agonists salmeterol or formoterol. The use of β_2 -agonist plus ICS combination therapy is appropriate for patients with severe COPD, for those with a history of exacerbations, and as an add-on to tiotropium (triple therapy) when necessary for symptom control. Emerging treatments such as indacaterol and roflumilast show promise, although further data are required before their place in the COPD treatment paradigm can be established.

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Conflict of interest declarations

RJ has been paid to take part in educational activities related to COPD for Altana, AstraZeneca, Boehringer Ingelheim (BI), GlaxoSmithKline (GSK), Novartis, Nutricia, Pfizer, TEVA, Tejin and Trinity Chiesi in the last 3 years. RJ is a consultant to the global emPOWER educational programme supported by Pfizer and BI.

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