



## ZIPping erases memories

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The neocortex is presumed to be the ultimate repository of many types of long-term memory, but little is known about the mechanisms that underlie memory preservation. Dudai and colleagues have now demonstrated that inhibiting the enzyme protein kinase M $\zeta$  (PKM $\zeta$ ), which was previously shown to be crucial for maintaining hippocampal long-term potentiation (LTP) and spatial memory, rapidly and perhaps permanently erases a long-term memory in the rat neocortex.

The authors used a conditioned taste-aversion paradigm to test rats'

long-term memory. Rats normally prefer to drink a diluted saccharine solution rather than water, but if they receive an injection of nausea-inducing lithium chloride shortly after consuming saccharine (the conditioning phase of the paradigm), they develop a 'taste aversion' for the sweetener, which can then be observed in a test phase.

A few days after the conditioning phase, when the memory was assumed to have been stored, rats received microinfusions of the PKM $\zeta$  inhibitor ZIP into the insular cortex, which processes, among other things, taste information. ZIP-treated rats still drank saccharine when they were tested 1 week or 1 month later, indicating that ZIP causes a long-term loss of taste-aversion memory. ZIP infusion blocked the memory even when it was given several weeks after conditioning, and its effect was measurable as early as 2 hours after administration. The authors tested rats several times after a single ZIP treatment, and found that the rats' memory did not recover. Even when they tried to boost the rats' memory by giving them a reminder exposure to lithium chloride, the

taste-aversion memory could not be re-instated.

ZIP administration was able to disrupt memory for two conditioned stimuli at a time, indicating that PKM $\zeta$  is not specific for any particular type of memory. However, ZIP-treated rats were still able to acquire a taste aversion for a new flavour, which indicates that ZIP does not damage the cortex and that PKM $\zeta$  is not involved in the encoding of new memories into the insular cortex.

This study suggests that long-term storage of memories in the cortex requires constant maintenance, in which PKM $\zeta$  is crucial. It is possible that PKM $\zeta$  activity sustains synaptic contacts, similar to its role in maintaining LTP in the hippocampus, and that disrupting this process may cause a memory to disappear. It will be difficult to show whether PKM $\zeta$  inhibition in the insular cortex disrupts all established gustatory memories, and it remains to be determined whether PKM $\zeta$  has a role in long-term memory maintenance in other parts of the cortex. Despite these caveats, the findings offer the possibility that PKM $\zeta$  might be used to enhance or therapeutically eliminate long-term memories.

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**ORIGINAL RESEARCH PAPER** Shema, R., Sacktor, T. C. & Dudai, Y. Rapid erasure of long-term memory associations in the cortex by an inhibitor of PKM $\zeta$ . *Science* **317**, 951–953 (2007)