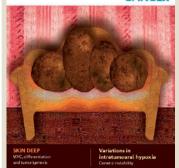
FROM THE FDITORS





CANCER



► COVER: 'Couch potatoes' by Manuel Enriquez Ramírez, inspired by the Review on p205.





SARAH SETON-ROGERS





ince the isolation of the MYC oncogene in the early 1980s, numerous concepts that try to explain how this transcription factor contributes to tumorigenesis in so many different types of cancer have been postulated. However, new ideas about MYC-dependent responses and how these might be involved in tumorigenesis are still emerging. For example, the focus of MYC research has primarily been its role as a transactivator of genes associated with cell proliferation, whereas recent data point toward activities of MYC that are independent of this role.

This current excitement surrounding MYC in the cancer research field has prompted us to produce a series of specially commissioned articles that discuss some of the key issues and new insights surrounding MYC and cancer — from strategies that target MYC-mediated tumorigenesis for the repertoire of signalling pathways that are induced downstream of MYC activation, such as DNA damage response signalling.

Key concepts implicit in the consideration of how MYC might function as an oncogene are also likely to be relevant to other oncogenes and transcription factors — for example, MYC target genes do not appear to change according to cell type, although the biological outcome does. Also, the strength and duration of MYC activation, which can be regulated in part by MYC cofactors, can also determine the biological outcome of MYC activation. Such concepts are exemplified in the first article of the MYC series: a Perspective by Fiona Watt and colleagues on page 234, which discusses how MYC induces differentiation in epidermal stem cells, a paradox to the traditional view of MYC as a promotor of cell proliferation and tumorigenesis.

EDITORIAL OFFICES LONDON NatureReviews@nature.com

The Macmillan Building, 4 Crinan Street, London N1 9XW, UK Tel: +44 (0)20 7843 3620; Fax: +44 (0)20 7843 3629 CHIEF EDITOR: Ezzie Hutchinson SENIOR EDITOR: Nicola McCarthy

ASSOCIATE EDITORS: Sarah Seton-Rogers, Gemma Aldertor

ASSISTANT EDITOR: Patrick Goymen COPY EDITOR: Isobel Barry ART EDITOR: Manuel Enríquez Ramírez **EDITORIAL SUPPORT MANAGER:** Elinor Faulkner

ART CONTROLLER: Susanne Harris SENIOR ART EDITORS: Vicky Askew, Patrick Morgan

MANAGING PRODUCTION EDITOR:

DEPUTY PRODUCTION EDITOR: Simon Fenwick PRODUCTION CONTROLLER: Natalie Smith

EDITORIAL ASSISTANTS: Laura Firman. WEB PRODUCTION MANAGER, UK:

Alexander Thurrell MARKETING MANAGERS: Kellie Lane,

MANAGEMENT OFFICES

LONDON nature@nature.com The Macmillan Building, 4 Crinan Stree London N1 9XW LIK Tel: +44 (0)20 7833 4000; Fax: +44 (0)20 7843 4596/7 OFFICE MANAGER: Sheryl Ocampo PUBLISHER: Hugh Blackbourn MANAGING DIRECTOR: Steven Inchcoombe **EDITOR-IN-CHIEF, NATURE PUBLICATIONS:** Philip Campbell ASSOCIATE DIRECTORS:

Jenny Henderson, Tony Rudland **EDITORIAL PRODUCTION DIRECTOR:** lames McOuat

PRODUCTION DIRECTOR:

Yvonne Strong DIRECTOR, WEB PUBLISHING: Timo Hanna

HEAD OF WEB PRODUCTION: Jeremy Macdonald

NEW YORK nature@natureny.com Nature Publishing Group, 75 Varick Street. 9th floor, New York, NY 10013-1917, USA

Tel: +1 212 726 9200; Fax: +1 212 696 9006 CHIEF TECHNOLOGY OFFICER:

DIRECTOR OF NEW TECHNOLOGY: Greg Suprock

HEAD OF WEB SERVICES: Anthony Barrera

NATUREJOBS PUBLISHER: Ben Crowe HEAD OF NATURE RESEARCH & REVIEWS MARKETING: Sara Girard

TOKYO nature@natureasia.com Chiyoda Building 5F, 2-37-1 Ichigayatamachi,

Shinjuku-ku, Tokyo 162-0843, Japar Tel: +81 3 3267 8751: Fax: +81 3 3267 8746

ASIA-PACIFIC PUBLISHER: Antoine E Bocquet MANAGER: Koichi Nakamura ASIA-PACIFIC SALES DIRECTOR:

Kate Yoneyama SENIOR MARKETING MANAGER:

MARKETING/PRODUCTION MANAGER: Takesh Murakan

INDIA 5A/12 Ansari Road, Daryganj, New Delhi 110 002, India Tel/Fax: +91 11 2324 4186

SALES AND MARKETING MANAGER, INDIA: Harpal Singh Gill

Copyright © 2008 Nature Publishing Group Research Highlight images courtesy o Getty Images unless otherwise credited. Printed in Wales by Cambrian Printers on acid-free paper