### Revolutionizing scientific communication and collaboration

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### Communication is essential for science

- Exchange inside the scientific community
  - Science is built on the previously done work
  - Avoid redundancy do not invent the wheel twice
  - Find collaborations
  - Get inspiration
- Make knowledge available for the general public



### Motivation

### Scientific communication and Web 2.0

- New web technologies dubbed as Web 2.0 make communication and collaboration cheaper, easier, faster and decentralized.
- They are complementary to current scientific communication but might become a substitution for those classical channels.



We are just at the beginning

I find it ironic that science is about exploitation of new knowledge and revolution on the web is passing us.

Greg Tyrelle

Scientists are more interested in the tools that promote better communication that the social sites such as MySp. I find it ironic that science is about the adoption, discovery and exploitation of new knowledge and techniques, yet the biggest revolution on the web is passing us by.

Greg Tyrelle (Nature, 1 December 2005, 438, 548-549)

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David Lipman

Programmer Tool overview Wikis

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(Nature, 1 March 2007, 446, 10-11)







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... but I will focus on two topics.



### ∰Vikis – Knowledge management made easy

### What's a wiki

- wiki wiki hawaiian for quick
- When Tim Berners-Lee invented the WWW he thought about a web everybody can edit - wikis are exactly that
- Create/change/delete web pages online
- All versions are kept and can be recovered/compared
- Contributions of users can be determined



in other languages

- 日本語

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The insights gained from these breakthrough studies led Pace to propose the idea of cloning DNA directly from

environmental samples as early as 1985 (ASM News 51:4). This led to the first report of isolating and cloning bulk DNA from an environmental sample, published by Pace and colleagues in 1991 (I. Bacteriol, 173: 4371) while Pace

### Tool overview Wiki features — Editing Whitp-//en-wikipedia org/w/ Wikipedia - Wikipedia org/w/ Wikipedia - Contents - Random article - Wikipedia - Contents - Random article - Wikipedia - Wikipedia - Contents - Random article - Wikipedia - Wikipedia - Wikipedia - Contents - Random article - Wikipedia - W 🧇 🕶 👻 🔞 🚹 W http://en.wikipedia.org/w/index.php?title=Metagenomics&action=edit W Editing Metag... W Metagenomics - ... W Metagenomics - ... W Talk: Metagenomi... Sign in / create account article discussion edit this page history Your continued donations keep Wikipedia running! Editing Metagenomics From Wikipedia, the free encyclopedia You are not currently logged in. While you are free to edit without logging in, your IP address (viewable here) will be recorded in this page's edit history. Creating an account will conceal your IP address and provide you with B / Ab 🗞 🗛 🕒 🥄 🗸 🐼 📖 🗏 🗖 '''Metagenomics''' (also '''Environmental Genomics''', '''Ecogenomics''' or '''Community Genomics''') is the study of [[genomells recovered from [[Natural environment[environment]]al samples as opposed to from [[clone (genetics)|clonal]] [[microbiological culture|cultures]]. This relatively new field of [[genetics]genetic]] research allows the genomic study of organisms that are not easily cultured in a laboratory. Early molecular work in the field was conducted by [[Norman R. Pace]] and colleagues, who used [[PCR]] to explore the diversity of ribosomal RNA sequences from organisms present in uncultured environmental samples. Considerable efforts ensured that these were not PCR false positives and supported the existence of a complex community of unexplored species. Although this methodology was limited to exploring highly conserved, non-protein coding genes, it did support early microbial morphology-based observations that diversity was far more complex than was known by culturing methods. The insights gained from these breakthrough studies led Pace to propose the idea of cloning DNA directly from environmental samples as early as 1985 (ASM News 51:4). This led to the first report of isolating and cloning bulk DNA from an environmental sample, published by Pace and colleagues in 1991 (J. Bacteriol. 173: 4371) while Pace was in the Department of Biology at Indiana University. Soon after that, Healy reported the metagenomic isolation of functional genes from "zoolibraries" constructed from a complex culture of environmental organisms grown in the laboratory on dried grasses in 1995 (Appl. Microbiol. Biotechnol. 43: 667). After leaving the Pace laboratory, Ed

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Wiki features – History of versions

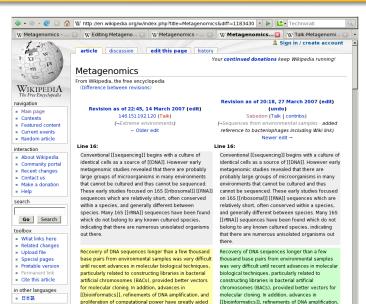
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### ĀViki features – Comparing versions



the analysis of DNA sequences recovered from



and proliferation of computational power have

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### Collaborative organising/writing of ...

- ... all kinds of knowledge (Wikipedia)
- ... books (Wikibooks)
- ... labs/collaborations
- ... communities/projects
- ... documentations/manuals/how-tos
- ... conferences (barcamps)
- Applications of wikis

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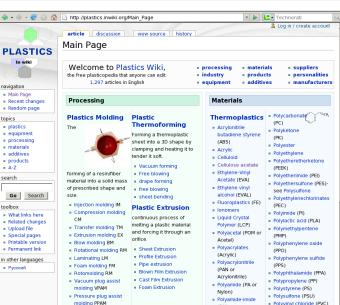
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### ▼ ▶ Car Technorati "Real-time community annotation can play an important role in updating protein records." Prof. Amos Bairoch UniProt Proteins "This is the first time that Wiki technology and semantic technology are Knowledge at a glance. combined for scientific purposes." Prof. Michael Ashburner "I welcome this initiative because it enables investigators to collaborate in an open environment." Prof. Mark Musen WikiProteins is the first Wiki Professional serving scientists working on biology and disease. van Carrier @ -- WikiAuthors @ a.... - WikiChemicals - WikiClinical view demo keep me informed - And... Anv WikiProfessional of your choice

# Potentials and Challenges Potentials and Challenges 1.05007-9-2007 Potentials and Challenges 1.05007-9-2007 Potentials and Challenges 1.05007-9-2007 Potentials and Challenges Potentials and Challenges

- Motivate people / critical mass



- More Semantic Web under the hood ("web
- More functionality (e.g. mind mapping)
- Wiki-Science as proposed by Kevin Kelly
- Potentials and Challenges

  Potentials and Challenges

  Future

  More Semantic Web under of data")

  More functionality (e.g. min with some semantic with some semantic web under of data")

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  More functionality (e.g. min with some semantic web under of data") Wiki-science will often be the first word on a new area. Some researchers will specialize in refining ideas first proposed by



### Dnline conferences

### Why?

Talks/Conferences are an excellent way of communicating science, but usually reach only a small audience.

### Advantages of online conferences

- Broader audience can be reached
- Cheaper
- Fewer time restrictions
- Save fuel and avoid CO<sub>2</sub>-emissions

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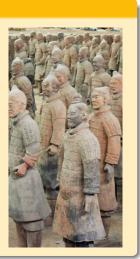
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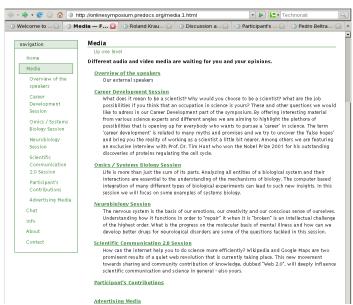


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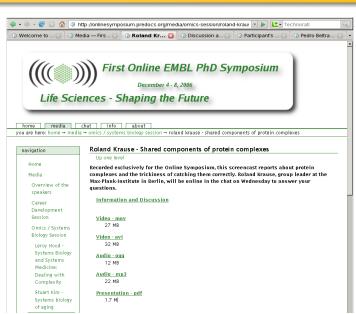
### An example - First Online EMBL PhD Symposium Facts Facts

- Open for 5 days to registered participants; after that media available without restrictions
- Video, audio, presentation files
  - 14 pre-recorded talks
  - 2 pre-recorded interviews
  - 1 panel discussion
  - 1 talk discussion
- Participants could contribute by commenting on talks, in chats and with their own media.
- Implemented using the Plone CMS



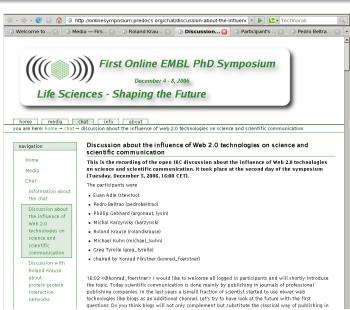


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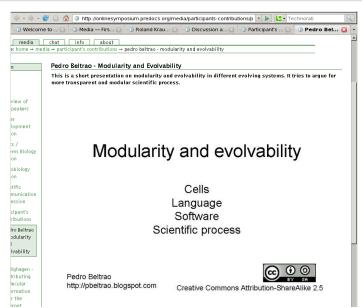
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Hanging out at Nature's Second Life island Second Nature



### **T**essons learned

- Hard to find people willing to give a talk
  - uncomfortable with the high accessibility (esp. for unpublished data).
  - Too techy?
  - No free trip
- Many participants but most were passive
- Very positive feedback from participants
- ⇒ Makes sense if you want to reach many people
- ⇒ Maybe use a hybrid approach



### Alternative approaches

### If you want to do this with less hassle

- Use (free) hosted web services
  - Blog
  - Video/Audio/Slide sharing platforms
  - IRC/XMPP server
  - Disadvantage
    - less customizeable
    - not everything under one roof
- May be soon included in social network software



- Agrivation Tool overview

  Take home messages

  Web 2.0 has a deep collaboration

  Wikis are excellent

  Online conferences

  To solve/consider:

  Future: More funct • Web 2.0 has a deep impact on scientific communication and
  - Wikis are excellent for collaborative work
  - Online conferences are a cheap way to reach a broad audience
  - To solve/consider: manpower, quality, identity, credits
  - Future: More functions and semantic web technologies used

Any questions?

The presentation slides are available on my web site:

http://konrad.foerstner.org



### References and Sources

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