CAREERS

COLUMN Academia is the new 'alternative' for life-science careers **p.256**

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EMPLOYMENT

PhD overdrive

An excess of graduates means that job-seekers need to be versatile.

BY PAUL SMAGLIK

The low unemployment rate for people with a PhD in science, technology, engineering or mathematics in the United States is misleading. An increase in the number of such scientists — from both within the country and elsewhere — over the past decade seems to have been absorbed by the US workforce. But observers warn that the demand is reaching saturation point, especially in the biomedical-research sector.

The number of PhD scientists and engineers either in employment or actively seeking work rose by 22% between 2001 and 2010,

and even though unemployment in the group nearly doubled — to 2.4% by 2010 — it was still well below the 2010 national average of 8.2%, according to a report from the US National Science Foundation.

Analysts and policy-makers believe that the system is strained to breaking point, and cannot accommodate the existing workforce, let alone sustain continued growth. In an opinion article published in April, former US National Academy of Sciences president Bruce Alberts, founding chair of Harvard Medical School's Department of Systems Biology Marc Kirschner, former president of Princeton University Shirley Tilghman and former US National Institutes of

Health (NIH) director Harold Varmus argue that particularly in the biomedical sciences and in academia, rapid growth has created an unsustainable system (B. Alberts *et al. Proc. Natl Acad. Sci. USA* **111**, 5773–5777; 2014).

The low rate of unemployment does reflect the demand by employers for those with a PhD, but the increasing number of PhDs has seen competition stiffen, even in disciplines traditionally free from such problems.

Tilghman says that she is “frustrated” by the continuing growth in PhD production and notes that she had warned of a pending oversupply back in 1998 in the National Research Council report *Trends in the Early Careers* ►

► *of Life Scientists.* The opinion article, she says, was prompted by the aftermath of the US budget sequester — across-the-board funding cuts that have further strained research budgets and tightened the number of available research posts. The authors call for US universities to gradually cut back the number of students they enrol in biomedical PhD courses and to hire staff scientists, instead of postdocs and graduate students, for day-to-day lab work. More staff-scientist positions would benefit people with PhDs who want to do bench science, and would help principal investigators by providing lab-management assistance (see *Nature* **510**, 433–434; 2014).

Current NIH director Francis Collins says that the agency has begun to address some of these issues, by giving postdocs a 7% pay rise in 2014 and creating a new award for young cancer researchers, for instance. More such awards are in the works, he says.

However, Collins is not convinced that there is an oversupply of life science PhDs. He is also reluctant to alter the way graduate students and postdocs are funded in an attempt to control the PhD pipeline. Shifting them to different types of grant “would be an enormous administrative challenge and would have serious consequences, such as excluding foreign trainees in our workforce”, he says.

Collins agrees with the recommendation that universities tell trainees about a range of career options, not just academic research. Last year, the NIH launched the ‘Broadening Experiences in Scientific Training’ programme to help universities do just that. Information — about both job possibilities and career outcomes — helps trainees to make informed decisions about which path to take, says Collins.

Toby Smith, vice-president of policy for the American Association of Universities in Washington DC, agrees. He says that deans in the association’s membership have begun to ask PhD graduates about what jobs they end up getting. The association is holding a workshop on graduate education in November and it encourages universities to gather data on their alumni.

Keith Micoli, chairman of the US National Postdoctoral Association in Washington DC, agrees that the existing academic-research set-up keeps postdocs dependent on their lab heads for increasingly longer periods. Controlling the supply of young scientists could help, he says, although he worries about unintended consequences. “My fear,” he says, “is that we would just weaken the US science pipeline.” ■

Paul Smaglik is assistant editor of *Nature Careers*.

COLUMN

A wake-up call

Graduate students must educate themselves and others about academia’s dim job prospects, says **Jessica Polka**.

Many graduate students in the biomedical sciences dream of becoming academic researchers. Yet if current employment trends continue, their odds of landing a tenure-track post in the United States are less than 10%, according to data from the US National Institutes of Health (NIH) and the US National Science Foundation. In sum: faculty research positions in this discipline have become an ‘alternative’ career option.

Many biomedical graduate students and their advisers remain woefully ignorant of this development, even though information on the changing workforce is freely available. To consolidate these numbers into a simple picture, I assembled key statistics on the outlook for biomedical PhD holders into an infographic that appeared in April in *The ACSB Post*, the blog for the American Society for Cell Biology (see go.nature.com/vh1ewm). The fact that the trends surprised some of my colleagues suggests that the information has not been sinking in.

Many young scientists, myself included, come to realize the severity of the academic-workforce supply issue only late in their training. This innocence is an unfortunate but natural consequence of the environment we have created.

When a student is applying for a biomedical PhD, she or he is unlikely to learn from programme administrators about the dim prospects for an academic career. Data on trainee outcomes are not readily available, and administrators are not currently required to collect them. The statistics that do exist are sobering, and most university interviewers do not see them as selling points.

Even if provided, the data may at first seem irrelevant to the students. The average trainee takes 7 years to complete a PhD and 4 years to

do a postdoc, according to NIH data, and the volatility of the funding climate makes it impossible to predict the job market 11 (or more) years in advance. The historical context, however, presents a clear picture of an unsustainable system in which the halcyon days are long over.

Also a possibility is that many of our heads are in the sand because we have stuck them there. The numbers sound bad, but we persuade ourselves that they do not apply to us. In a perfect world, we would not have to worry about job security; in the real one, our ignorance seems self-protective. But it isn’t.

It behooves us to not only educate ourselves about the dysfunctions of the system, but also participate in discussions of what to do about it. This is especially true for those of us hell-bent on a faculty position, because at least some of us will be shaping the culture of science. Conversations about creating a sustainable research enterprise are increasingly arising in policy groups, prominent journals, national meetings and online. But even though they are major stakeholders, trainees are conspicuously absent. To make our voices heard, we need to engage in more discussions within scientific societies, student and postdoctoral organizations and online.

Trainees who are vocal about sustainability issues will also help to raise awareness among their peers and the people they mentor, and set a standard of awareness that — we would hope — will one day form a part of US academic culture.

Finally, young scientists must fundamentally rethink their approach to graduate training and postdoctoral appointments. We must see this stage as the only chance many of us will ever have to do biomedical research, rather than as preparation for a well-defined career. But while we take advantage of this unique opportunity, we should also prepare for the future. We must actively explore all professional possibilities; simultaneously, we should advocate for strengthening the future of US science by making it a more attractive career choice. The catalyst for both these changes will be clear dissemination of information on training outcomes to students — and the sooner we start, the better. ■

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