

ADDENDUM

Activating efficient phosphorescence from purely organic materials by crystal design

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After the publication of this Article the authors found a further relevant paper that they would like to cite. The paper reports crystallization-induced rotational restriction of benzophenone derivatives and ensuing phosphorescence enhancement: Yuan, W. Z. *et al.* Crystallization-induced phosphorescence of pure organic luminogens at room temperature. *J. Phys. Chem. C* **114**, 6090–6099 (2010).