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/THE FIRST WORD

Grace Under Fire

he week in mid-September that Jeremy Rifkin and the "coalition of more than 200" (as the press generally refers to them) filed a challenge against W.R. Grace's pesticide patent on an extract of the neem tree's active ingredient, azadiracthin, was unusually busy in Bangalore. Local authorities there shut down, albeit briefly, a newly emergent Kentucky Fried Chicken outlet, ostensibly because the food it was serving had too much monosodium glutamate in it, but clearly to protest the latest neocolonial occupation of that Indian technopolis. While in mid-scheme to open its economic doors to the world (Bangalore, for its part, is one of India's high-tech showcases, home to a flourishing software technology park and an ultramodern biotechnology center). India is now also dealing with the developing reality of having its cities littered with Golden Arches and Pizza Huts. More jobs, more money, less soul?

And then comes along W.R. Grace, a big slow American bomber of a company, with its plan to target a bit of neem, the Indian equivalent of chicken soup or Mom's apple pie. By most accounts, the neem tree and its products can be and have been used by everyone to do just about everything. Neem has been used as a nontoxic insect repellent, a beauty aid, an antimalarial, a mouth cleanser, soap, lubricant. No part of the tree seems to have gone untouched-twigs, leaves, seeds, wood. It has been patented in Japan for use against cancer. The neem tree's value as a pesticide has been known for hundreds of yearswards off everything from locusts to boll weevils while leaving the surrounding flora and fauna intact. There are neem farms in the Bahamas, Mexico, and Haiti.

Rifkin et al. have challenged Grace's Neemix on "prior use" issues-claiming the patent is based on widely used and previously published methods of extracting azadirachtin. A similar claim was filed in the Euorpean patent office. Grace in turn says the patent does not restrict or limit the use of neem products, and applies only to a specific formulation of the pesticide's active ingredient, which extends its shelf-life and stability. (Under normal conditions, neem is only good for a week or so, and cannot be stored or transported for use beyond the area where it is grown.) Patents have already been issued on other formulations of azadirachtin, and some of them are owned by Indian companies (although India, does not, as yet, recognize patents on agricultual or medicinal products, a situation that seemed to be changing before the Grace challenge).

The prior art questions in this particular lawsuit will be resolved, and most likely in Grace's favor, as this appears to be another Rifkin smoke-and-mirrors case. Clearly companies should be able to patent a new method as well as a new product. But the larger issues will remain unresolved and festering. W.R. Grace is, after all, the corporate parent of Agracetus, owner of a hotly contested genetically altered cotton patent, and one on soybean as well. From the point of view of the patent owner, the intention is to do only good-create business and capital in developing countries, and strenghten the agricultural product base, with no intent to monopolize or restrain trade.

W.R. Grace, of necessity and to its credit, has been using local Indian subsidiaries in Bangalore to produce the neem concentrate it uses to make Neemix. But Grace is no Shaman Pharmaceuticals, which has gone out of its way to set up compensation mechanisms in the places it has gone drug hunting. Even Shaman may be no more Shaman: They recently named Kirk Raab chairman of their board, and in so doing sent out a new, much less warm and fuzzy, message. The issue of prior art with respect to natural products is one that affects them directly; with Raab on board, it will be interesting to see how conciliatory they remain.

But we are not in Kansas, and one has to wonder, as one does coming upon McDonald's on the Champs Elysees, is this progress, or just commerce? Biotechnology certainly did not invent questions of ownership, but it makes us confront them with renewed urgency: As with the information coming out of the human genome project, who now gets to control and own the germplasm? Is it the inheritance of all, or the property of a few?

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