

Ti to Tomato, Tomato to Market

A decade of plant biotechnology

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10
CELEBRATING
A DECADE OF
EXCELLENCE

Three presentations at the Miami Winter Symposium on the "Molecular Genetics of Plants and Animals" in January, 1983 marked the launching of plant genetic engineering. Researchers directed by Marc Van Montagu and Jeff Schell at the University of Gent (Belgium) and by Rob Fraley at the Monsanto Co. (St. Louis, MO), had independently "disarmed" the Ti plasmid of *Agrobacterium tumefaciens*, a bacterium that can transfer a part of its Ti plasmid—called T-DNA—into the plant genome. They had eliminated the crown gall disease-causing genes from the T-DNA while leaving the DNA transfer mechanism intact. Substituting foreign genes for the tumor-causing-genes allowed them to be trans-

ferred into the plant genome. In the absence of the T-DNA genes, such plant cells could be regenerated into normal and fertile plants.^{1,2} The first practical system for genetic engineering of plants was thus assembled.

These two research groups and a third one, directed by Mary Dell Chilton of Washington University (St. Louis, MO) announced at the same time another breakthrough: plant cells had been made resistant to the antibiotic kanamycin by transferring a bacterial neomycin phosphotransferase gene under the control of a promoter isolated from one of the *Agrobacterium* T-DNA genes.^{2,4}

The experiment showed not only that foreign genes and proteins could be expressed in plants but also provided a widely used selectable marker gene for cells and tissues into which genes have successfully been introduced. Today, Ti plasmid-derived vectors and marker genes are used routinely in laboratories around the globe for transforming dicotyledonous plant species. The research tools developed in

1983 not only marked the start of applied plant biotechnology research; they also enabled tremendous progress in the field of plant molecular biology. The use of transgenic plants became a powerful tool in analyzing gene function and studying gene regulation⁵ and protein targeting.⁶

Transformation of crop plants

The pioneering gene transfer experiments were performed in tobacco and other *Solanaceous* species. But within a decade, transformation protocols were established for all major crops. *Agrobacterium* is now used to transform soybean (the first of the "big four" crops—soy, maize, wheat, and rice),⁷ cotton,⁸ sugarbeet,⁹ sunflower,¹⁰ oil-seed rape,¹¹ and many vegetable crops. Extensive efforts have been undertaken to develop alternative methods to transform the world's most important cereal crops: corn, rice, and wheat, none of which are natural hosts for *Agrobacterium*.

The solution was direct gene transfer—not, as was thought for many years, into protoplasts—but into intact plant cells, which can be more efficiently regenerated into whole plants. Researchers at Cornell University (Ithaca, NY),

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FIGURE 1.
Milestones in plant
biotechnology.

1	Technical	Commercial
1983	Ti plasmid disarmed ^{1,2} Selectable marker for plants ^{2,4}	
1985	U.S. allows plant patents	
1986	Coat protein-mediated virus resistance ²³	First field trial approved in the U.S. and Europe
1987	<i>B.t.</i> -based insect resistance ^{24,25} Herbicide resistance ^{17,20} Particle gun ¹² Cotton transformation ⁸	USDA/APHIS proposed guidelines for field testing
1988	Soybean and rice transformation ^{7,14} Ripening control in tomato ^{33,34} Antisense in plants ⁴⁰	
1990	RAPD-analysis ^{38,39} Corn transformation ¹³ Engineered male sterility ²⁷	EC directive on deliberate release & commercialization
1991		Revised UPOV convention accommodates biotech products
1992	Wheat transformation ¹⁵ Modified carbohydrate composition ^{31,32} Engineered fertility restoration ²⁸ Modified fatty acid profile ^{29,30}	Over 400 field tests performed worldwide USDA/APHIS deregulates ripening controlled tomato USDA/APHIS proposes simpler procedure for field testing six crop species FDA establishes framework for food safety evaluation
1993		US patent on insect- resistant plants issued

The initial achievements in plant biotechnology were driven by the agrochemical industries and focused on improving agronomic performance.

devised an instrument—the “particle gun,” which is used to bombard plant cells with DNA-coated particles¹²—a technique known as “biolistics.” The microprojectiles penetrate the cell walls and deliver DNA. Transgenic corn (1990),¹³ rice (1988),¹⁴ and wheat (1992)¹⁵ were produced this way. Also in 1992, researchers at Plant Genetic Systems (Gent, Belgium), obtained transgenic corn lines by electroporating DNA into enzymatically wounded immature embryos and into regenerable maize calli;¹⁶ the procedure is less genotype-dependent and requires a shorter period of tissue culture.

Agronomic improvements

Initial achievements in plant biotechnology were driven by the agrochemical industries and focused on improving agronomic performance. The \$6 billion global herbicide market attracted much attention. With the development cost for a new agrochemical rising rapidly, researchers looked to plant engineering as a way of gaining market share for a particular herbicide. Herbicide-tolerant crops were seen as a way of providing more effective, less costly, and more environmentally compatible weed control. The approach would allow reduced overall herbicide use by shifting to broad-spectrum herbicides with high unit activity, low toxicity, and rapid biodegradation.

Two approaches to herbicide tolerance have been followed. Tolerance to phosphinothricin, bromoxynil, and glyphosate has been achieved by expressing bac-

terial genes encoding enzymes that inactivate the herbicide by acetylation,¹⁷ hydrolysis,¹⁸ or oxidation (Monsanto, unpublished results), respectively. Tolerance to glyphosate and to sulfonylurea, on the other hand, was engineered by introducing herbicide-insensitive mutant forms of the target enzymes.¹⁹⁻²¹ Herbicide-resistant transgenic crops have performed as expected in field tests.²²

Gene transfer has been extensively used to enhance pest and disease resistance in crops. Researchers directed by Roger Beachy, now at the Scripps Research Institute (La Jolla, CA) and then at Washington University (St. Louis, MO), demonstrated that viral coat protein genes expressed in transgenic plants conferred resistance to virus infections.²³ This approach has been successfully applied to a variety of virus/crop combinations. Virus resistance is important because it has positive effects on yield and may reduce the need for chemical control of the insect vectors that transmit the virus.

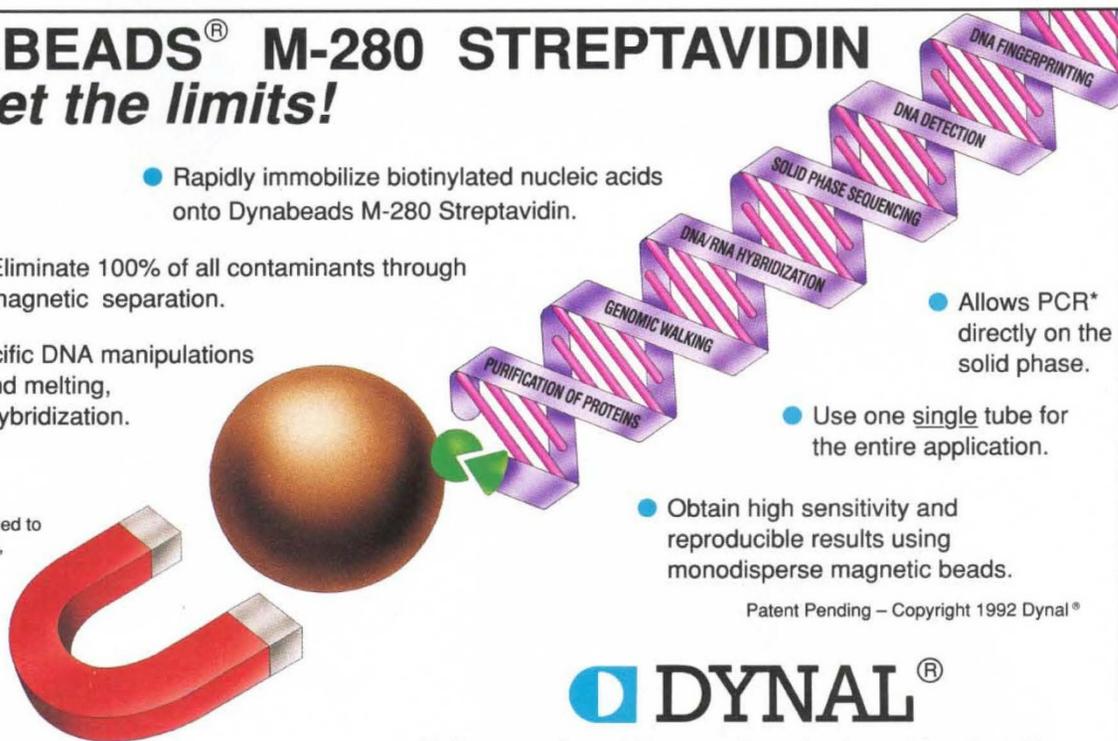
Reducing chemical insecticide use has been another important goal for plant biotechnology. Insect resistance was achieved in transgenic plants by expressing insecticidal proteins from *Bacillus thuringiensis* (*B.t.*).^{24,25} Insect-resistant cotton has been extensively field tested and will probably be the first crop with built-in insect resistance to be commercialized. Extensive screening of *B.t.* isolates has provided different *B.t.* genes encoding proteins that are highly active against various important pests such as the

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Colorado potato beetle. The insecticidal proteins interact with specific receptor molecules in the insect midgut and insects can have receptors for different *B.t.* proteins.²⁶ Alternating or combining the use of several *B.t.* proteins that act through different receptors may be an important tool for managing the emergence of resistance and safeguarding the long-term usefulness of *B.t.*-based insect control.

Major improvements in crop performance can generally be achieved through the production of hybrid varieties. Crosses between inbred plants often result in progeny with higher yield, increased disease resistance, and enhanced performance in different environments compared with parental lines. To produce hybrid seed, seed producers control pollination to guarantee outcrossing and to prevent self pollination. Several crops still lack an efficient pollination control system. Researchers at PGS and UCLA (Los Angeles, CA), used genetic engineering to create sterile male plants by expressing ribonuclease genes under control of tightly regulated promoters.²⁷ Subsequently, they used a ribonuclease inhibitor to create plants which, when crossed with sterile male plants, produce a hybrid crop in which fertility is fully restored.²⁸ The method allows for the efficient production of hybrid oilseed rape, a major oil crop which today is grown as open-pollinated varieties. In corn, on the other hand, the method can replace the highly expensive practice of manual and mechanical removal of the tassel, the male reproductive organ,

during seed production.

Industrial Improvements

Biotechnology's promise to improve the agrochemical performance of crops has lead several agrichemical companies to invest in the seed industry, sometimes by acquiring seed companies. Similarly, opportunities to improve the quality of the harvested product have lead large seed companies and food processors into a strategy of developing specialty crops with improved quality traits.

Researchers at Calgene (Davis, CA) have made significant progress in modifying plant oil composition. By introducing new enzymatic activities or by reducing the level of key enzymes in the biosynthesis pathway, fatty acid composition has been modified in oilseed rape.^{29,30} Similar approaches have been successful in modifying carbohydrate composition. Expression of an *E. coli* mutant gene encoding ADP-glucosepyrophosphorylase in potato increased the starch level,³¹ while novel carbohydrates were produced when a bacterial cyclodextrin glucosyl-transferase gene was expressed.³²

The most widely publicized example of an engineered quality trait is the antisense inhibition of polygalacturonase in tomato.^{33,34} This and other approaches lead to fruits³⁵⁻³⁷ with enhanced shelf-life, delayed spoilage, and better processing characteristics that might ultimately improve flavor and texture. Calgene plans to commercialize the first genetically

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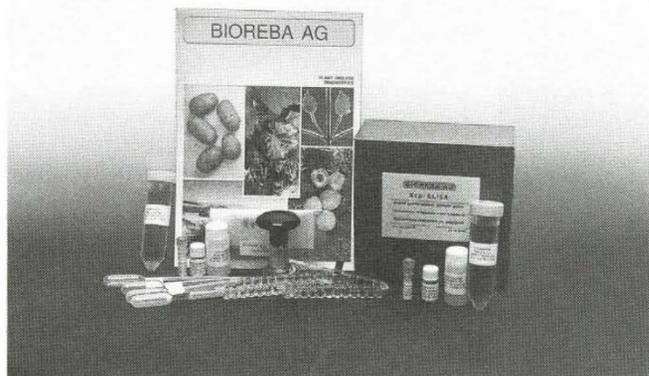
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As an adjunct to conventional breeding programs, molecular breeding will increase the efficiency of progeny selection and considerably shorten development times.

engineered tomatoes this year.

These are the first reported successes in modifying plant metabolism through genetic engineering. More will follow as research groups devise strategies to improve the protein content of corn and soybean to enhance their nutritional quality as animal feeds, to modify the ratio of fatty acids in vegetable oils to improve stability, shelf-life, and cooking properties and to modify starches to address the specific needs of the food and chemical industry.

Molecular breeding

The detection and exploitation of naturally occurring DNA sequence polymorphisms is a significant new development in plant breeding. Restriction fragment length polymorphisms (RFLPs) have been used to create linkage maps and have led to the development of indirect selection strategies for crop improvement programs.³⁹ Researchers at Du Pont (Wilmington, DE) used PCR (polymerase chain reaction) technology to develop a new tool for marker-assisted selection in breeding programs: RAPDs (random amplified polymorphic DNA).³⁸ Compared to RFLPs, RAPD analysis allows to detect polymorphisms at a higher frequency, is cost effective, and can be automated.

Molecular breeding benefits germ plasm improvement programs by providing the ability to identify, in the progeny of a genetic cross, recombinants that received a (trans)gene of interest while retaining the maximum genetic background of the elite recurrent parent. For hybrid crops, molecular breeding is used to predict the extent of heterosis by assessing the degree of divergence between candidate inbred lines. Germ plasm screening allows the breeder to correlate allele frequencies with biochemical or agronomical phenotypes to identify and introgress the loci that contribute to a particular trait. As an adjunct to conventional breeding programs, molecular breeding will increase the efficiency of progeny selection and considerably shorten development times.

Issues for commercialization

In the first decade of plant biotechnology, discoveries both in basic and applied research have led to several prototype recombinant products, the stability and performance of which have been demonstrated in field trials. In the next decade, today's prototypes will be developed into commercial products. The speed and the extent of those commercial introductions will be determined by technical, commercial, and regulatory issues.

Technical issues include the transfer of engineered traits into agronomically relevant germ plasm and the adaptation of agronomic practices. Commercial issues include the size and structure of the seed market, the added value created by new genes, and the level of proprietary protection for new technology. In successful commercialization it will be costly to preserve the identity of the product from seed to its final end use. The new trait must contribute sufficient added value to offset these costs.

But it will be the regulatory climate that will influence the commercialization process the most. In the U.S., the regulatory agencies have developed a coordinated framework for regulating engineered crops

and food products. In contrast, and despite European Community directives, national regulations in Europe are still variable and ill-defined. This lack of clarity and the associated regulatory costs could delay or limit the introduction of biotechnology products in the European Community.

Public perception of biotechnology might become the last but not least hurdle for commercializing plant biotechnology. Anti-technology groups are highly vocal and well-funded. While they represent directly only a minority of the public, their non-actual presentation of issues leads to public skepticism and threatens science-based regulations. The public must receive adequate information to put the tangible benefits and the perceived risks of biotechnology in perspective.

Filling the information vacuum

There is no doubt that the new tools such as transposon or T-DNA tagging, the availability of genetic and physical maps, YAC libraries, protein microsequencing, and especially concerted efforts to characterize the *Arabidopsis* genome will be effectively used to isolate genes that determine important plant phenotypes. By the end of its second decade, as an integrated and important component of agricultural and agro-industrial research, plant biotechnology will be helping produce economical and high-quality food and feed and contributing to sustainable agriculture on a global scale.

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