# Fibroblast-derived HB-EGF promotes Cdx2 expression in esophageal squamous cells

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The molecular basis of attaining columnar phenotype in Barrett's esophagus is poorly understood. One hypothesis states that factors locally produced by cells of mesenchymal origin in chronic reflux esophagitis induce metaplastic transformation. This study was performed to elucidate the factors secreted from fibroblasts that cause columnar phenotype in adjacent squamous epithelium. Human fibroblast cells were exposed to acidified medium for 20 min, followed by medium neutralization for 2 h, and then total RNA was hybridized to Sentrix Human-6 Expression BeadChips. Furthermore, esophageal mucosal biopsy specimens from reflux esophagitis patients were examined for HB-EGF expression using immunohistochemistry. In addition, cells from the human esophageal squamous epithelial cell line HET1A were treated with recombinant HB-EGF, and changes in expressions of Cdx2 and columnar markers were analyzed. The gene expression profile revealed significant upregulation of a variety of growth factors and inflammatory chemokines in response to acid exposure. Among them, HB-EGF was upregulated more than 10-fold. Biopsy specimens from reflux esophagitis patients showed a strong expression of HB-EGF in fibroblast cells underlying the damaged epithelium. Furthermore, in vitro stimulation of HET1A cells with HB-EGF increased Cdx2 in dose-dependent manners. Functional analysis of human Cdx2 promoter also revealed its upregulation by HB-EGF stimulation, showing the role of potential responsive elements (AP-1 and NF- $\kappa$ B) for its transcriptional activation. Moreover, the columnar markers cytokeratin 7 and villin were also upregulated by HB-EGF stimulation. HB-EGF induces several genes characteristics of columnar phenotypes of esophageal squamous epithelium in a paracrine manner.

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Barrett's esophagus (BE) refers to a pre-malignant condition in which squamous epithelium in the distal esophagus is replaced by metaplastic columnar epithelium, which finally leads to development of esophageal adenocarcinomas in patients with longstanding gastro esophageal reflux disease (GERD) complicated with BE symptoms. Approximately, 10% of GERD patients develop the specialized intestinal metaplasia of BE with a 30- to 125-fold increased risk for esophageal adenocarcinoma, according to the best estimates of cancer incidence of approximately 0.5–1.0% per year worldwide. A major component of the refluxate in GERD is gastric acid and it is likely that this contributes, at least in part, to the increased risk of metaplasia. For diagnosis of GERD, pH 4 remains the optimum threshold, as this level has shown high sensitivity and specificity for detecting increased

esophageal exposure to gastric juice.<sup>6</sup> In contrast, some studies have also suggested that a better discrimination between healthy volunteers and patients with reflux symptoms could be achieved at a pH threshold of 5.<sup>7</sup>

Although there are several reports on development of BE-associated cellular metaplasia, the actual molecular mechanism underlying this cellular transition has not been fully described. However, it has been shown that a low pH environment induces the expression of cyclooxygenase-2 and prostaglandin E2, as well as activates the extracellular signal-regulated kinase, p38 mitogen-activated protein kinase, and nuclear factor- $\kappa$ B pathways, which cause increased proliferation and decreased apoptosis of esophageal cells, leading to malignant progression. <sup>8,9</sup> Apart from these, several lines of evidence have shown the role of Cdx2, a potent transcription

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factor that is a member of the homeobox family of genes is also upregulated and causes metaplastic changes in involved Barrett epithelium. <sup>10,11</sup>

Normal epithelial cells reside in a complex microenvironment composed of extracellular matrix, diffusible growth factors and cytokines, adjacent fibroblasts, and a variety of non-epithelial immune reactive cells. Epithelial-mesenchymal interactions are known to be crucial for regular epithelial growth, differentiation, and homeostasis during embryogenesis as well as in adulthood, while in some cases stromal fibroblasts cause initiation and progression of cancer to adjacent epithelium through autocrine or paracrine mechanisms. 12,13 On stimulation by a variety of stress insults, including oxidative stress, ultraviolet irradiation, ethanol, inflammatory cytokines, and various genotoxic agents, stromal fibroblasts secrete various trophic factors and extracellular matrix remodeling enzymes, leading to perturbation of the local microenvironment by modulating the growth and differentiation of adjacent normal epithelium. 14,15 With this background in mind, it is interesting that stromal influences on epithelial neoplasia have been noted in esophageal tissues as well as other organs and tissues, namely the salivary glands, mammary glands, urinary bladder, and skin, through aberrant production of diffusible growth factors from stromal fibroblasts. 16-19 Although several lines of evidence support the influences of stromal fibroblasts on degenerative changes of the epithelial environment, less is known regarding the pattern of fibroblast secretory proteins or factors that modulate the growth and differentiation of adjacent progenitor or matured epithelial cells in the esophagus.

Our preliminary findings showed that stimulation of embryonic fibroblasts with low pH luminal acid-induced expression of a variety of secretory factors. Thus, we analyzed the influences of these fibroblast secretory products on the characteristics of epithelial metaplasia in BE which we speculated to occur through a paracrine mechanism. Detailed insights into the nature and mechanisms by which these acid-exposed fibroblast mediators regulate the esophageal epithelial environment may lead to development of a potential therapeutic target for controlling BE or BE-associated complications.

### MATERIALS AND METHODS Cell Culture

Normal human embryonic fibroblasts (OUMS-36T-6 cells; JCRB Cell Bank, Osaka, Japan) immortalized by hTRT were cultured in Dulbecco's modified Eagle's medium (Invitrogen, Carlsbad, CA, USA) supplemented with 10% heat inactivated fetal bovine serum (FBS), penicillin (100 IU/ml), and streptomycin (100 µg/ml) at 37 °C under a humidified condition. Human esophageal epithelial cells (HET1A) immortalized by Simian virus 40 (SV40) large T antigen (Tag) were obtained from American Type Culture Collection (ATCC, Manassas, VA, USA) and maintained in BEGM medium contained in a BulletKit (Clonetics Corporation, Walkersville, MD, USA).

Human esophageal edenocarcinoma cell line OE-33 obtained from ATCC, were maintained in RPMI1640 medium, with 10% FBS and antibiotics at 37 °C under a humidified condition.

### **Protocol for Acid Pulsing and Cell Viability Assay**

For acid pulsing, the medium was acidified with  $0.1\,\mathrm{M}$  HCl to achieve the desired pH level of  $3.5,\ 4,\ 5,\ 6,\ \mathrm{or}\ 7.$  Subsequently, a volume of distilled water was added to the control non-acidified medium (pH 7.4) to achieve an osmolality equal to that of the acidified media. OUMS cells were seeded into 10-cm plates and exposed to acidified DMEM for  $20\,\mathrm{min}$  after reaching 60% confluence. Next, the acidified medium was changed to normal and the cells were maintained for up to  $72\,\mathrm{h}$ . Cell viability was assessed at  $0\ (t_0),\ 6\ (t_6),\ 24\ (t_{24}),\ 48\ (t_{48}),\ and <math>72\ (t_{72})$  hours after acid exposure using MTT (Promega, Madison, WI, USA) reagent, according to the manufacturer's protocol.

### Microarray Analysis: cRNA Amplification, Labeling, Hybridization, and Data Analysis

Total RNA was isolated from OUMS cells with or without acid treatment, as described above, and used for microarray analysis. DNA contamination in the extracted RNA was removed using DNaseI. RNA quality was checked by denaturing gel electrophoresis, while the quantity was assessed using NanoDrop (ND-1000). cRNA amplification and labeling with biotin were performed using an Illumina Total Prep RNA amplification kit (Ambion, Austin, TX, USA) with 250 ng of total RNA as the input material. The resulting cRNA yields were quantified with Nanodrop and 1.5 µg of each cRNA sample was hybridized to Sentrix Human-6 Expression BeadChips (33U1430042, Illumina, San Diego, CA, USA). Each of these chips contained six identical sets of 47296 unique probes, including 24385 RefSeq annotated genes. The cRNA was hybridized to the arrays for 16h at 58°C, before being washed and stained with streptavidin-Cy3, according to the manufacturer's protocol. The resulting signals were scanned with an Illumina Bead Array Reader confocal scanner and the data were analyzed using Bead-Studio version 3 OR Genespring GX 7.3 software. The genes upregulated are shown in Table 1.

#### RNA Isolation and Quantitative Real-Time PCR

Total RNA was extracted from each sample using a guanidine isothiocyanate-phenol-chloroform method (Isogen; Nippon Gene, Japan). Before reverse transcription (RT), all RNA samples were treated with RNase-free DNaseI (Ambion), following the manufacturer's instructions. Equal amounts of RNA were reverse transcribed into cDNA using a random primer from an Affinity Script QPCR cDNA synthesis kit (Stratagene, La Jolla, CA, USA). Real-time fluorescence PCR assays based on SYBR Green were carried out in a  $30-\mu l$  final volume containing  $1 \times Power$  SYBR Green PCR master mix (Applied Biosystems, Warrington, UK), with  $200 \, nM$  of forward and  $200 \, nM$  of reverse primers (Table 2), with  $100 \, ng$ 

Table 1 Genes up-regulated in fibroblast cells by acid exposure

Known cellular function	Gene description	Gene symbol	GenBank accession no.	Array (fold induction)
Growth factors:	Platelet-derived growth factor, BB	PDGFB	NM_002608	8.2
	Platelet-derived growth factor, AA	PDGFA	NM_033023	7.5
	Heparin-binding EGF-like growth factor	HB-EGF	NM_001945	10.85
	Epigen	EPGN	NM_001013442	4.25
	Neuregulin 1	NRG1	NM_013959	1.72
	Fibroblast growth factor 6	FGF 6	NM_020996	200
	Fibroblast growth factor 17	FGF 17	NM_003867	45.45
	Fibroblast growth factor 9	FGF 9	NM_002010	7.19
	Fibroblast growth factor 19	FGF 19	NM_005117	3.57
	Fibroblast growth factor 2	FGF 2	NM_002006	1.5
	Neural epidermal growth factor-like 1	NELL 1	NM_006157	2.4
	Norrie disease (pseudoglioma)	NDP	NM_000266	2.03
	Transforming growth factor beta 3	TGFB 3	NM_003239	2.1
	Signal peptide, CUB domain, EGF- like 2	SCUBE 2	NM_020974	2.1
	Growth differentiation factor 7	GDF 7	NM_182828	1.98
	Growth differentiation factor 11	GDF 11	NM_005811	1.9
	Regenerating islets-derived 3 alpha	REG 1B	NM_006507	1.47
	Regenerating islets-derived 1 beta	REG 3A	NM_138938	2.045
Chemokines:	Interleukin 8	IL 8	NM_000584	8
	Interleukin 29	IL 29	NM_172140	20
	Interleukin 16	IL 16	NM_172217	4.7
	Interleukin 11	IL 11	NM_000641	4.65
	Chemokine (C-C motif) ligand 24	CCL-24	NM_002991	8.5
	Chemokine (C-X-C motif) ligand 5	CXCL-5	NM_002994	6.3
	Chemokine (C-X-C motif) ligand 1	CXCL-1	NM_001511	3.8
	Chemokine (C-C motif) ligand 19	CCL-19	NM_006274	3.6
	Chemokine (C-C motif) ligand 7	CCL-7	NM_006273	1.8
	Chemokine (C-X-C motif) ligand 12	CXCL-12	NM_000609	1.52
	Tumor necrosis factor (ligand) superfamily, member 13	TNFSF 13	NM_153012	1.8
	Defensin, beta 123	DEFB 123	NM_153324	1.88
	Colony-stimulating factor 2 (granulocyte-macrophage)	CSF2	NM_000758	2.25

of cDNA used as a template. Thermal cycling was performed with the following conditions: 50 °C for 2 min and 95 °C for 10 min, then 40 cycles each at 95 °C for 15 s and 60 °C for 1 min, using an ABI PRISM 7700 sequence detection system (Applied Biosystems, Foster City, CA, USA). The levels of expression of the respective genes were normalized to that of the GAPDH gene using sequence detection software (Applied Biosystems).

#### **Enzyme Immune Assays**

Culture supernatants from OUMS cells with or without acid (pH 5) treatment were subjected to enzyme immune

assays for FGF6, HB-EGF, PDGFAA, PDGFBB (R&D Systems, Minneapolis, MN, USA), and IL-8 (Biosource, Camarillo, CA, USA), following the manufacturers' protocols. Briefly, the required amount of culture supernatant was loaded into the respective wells of coated plates supplied with the enzyme immune assay kits. After incubation for the desired time period, the wells were washed and allowed to react with HRP-labeled conjugates for at least 1–2 h. Finally, the resulting signals were measured at a wavelength of 450 nm and data from each of the standard curves were analyzed using the Curve-fit software package.

Table 2 Sequences of primers used for PCR

Gene name	Primers	Accession no.
IL-8	5'-TGTGTGTAAACATGACTTCCAAGCT-3'	NM_000584
	5'-TTAGCACTCCTTGGCAAAACTG-3'	
FGF6	5'-GCTTTCACCTCCAGGTGCTC-3'	NM_020996
	5'-AACGAAGAGGGCACTTCTCA-3'	
HB-EGF	5'-AGAGGGACCCATGTCTTCG-3'	NM_001945
	5'-CCCATGACACCTCTCTCCAT-3'	
PDGFB	5'-TCCCGAGGAGCTTTATGAGA-3'	NM_002608
	5'-GGGTCATGTTCAGGTCCAAC-3'	
PDGFA	5'-GATGAGGACCTTGGCTTGC-3'	NM_033023
	5'-CCAGCCTCTCGATCACCTC-3'	
FGF-9	5'-GAAATCTTCCCCAATGGTACTATCC-3'	NM_002010
	5'-GCCCACTGCTATACTGATAAATTCC-3'	
NELL-1	5'-AGGAAGCCACTGCGAGAAAG-3'	NM_006157
	5'-TTAACGCAGCGGGAATGG-3'	
CXCL-5	5'-TCTGCAAGTGTTCGCCATAGG-3'	NM_002994
	5'-CAAATTTCCTTCCCGTTCTTCAG-3'	
CSF-2	5'-ATGTGAATGCCATCCAGGAG-3'	NM_000758
	5'-AGGGCAGTGCTGCTTGTAGT-3'	
IL-1β	5'-TTCTTCGACACATGGGATAACG-3'	NM_000576
	5'-CCCGAGCGTGCAGTTC-3'	
TNFSF-12	5'-CGCCTTTCCTGAACCGACTAG-3'	NM_003809
	5'-TTCGAGCCCGTGTTTTCC-3'	
Cdx2	5'-AGGAGTTTCACTACAGTCGCTACATC-3'	NM_001265
	5'-CCTTTGCTCTGCGGTTCTG-3'	
Cytokeratin 7	5'-GTGGTGGAGGACTTCAAGAATAAGTAC-3'	NM_005556
	5'-TCATGTAGGCAGCATCCACATC-3'	
Cytokeratin 8	5'-ACCCAGGAGAAGGAGCAGAT-3'	NM_002273
	5'-CCGCCTAAGGTTGTTGATGT-3'	
Cytokeratin 18	5'-CCACATCGCTCAGACACCAT-3'	NM_002046
	5'-TGACCAGGCGCCCAATA-3'	
Villin 1	5'-GCCCAGCAGAAGATGGTAGATG-3'	NM_007127
	5'-GGAATCCACAGGTACCAGCTCTAG-3'	
GAPDH	5'-AGATTGACAATGCCCGTCTT-3'	NM_000224
	5'-ATCTGGGCTTGTAGGCCTTT-3'	

#### **Immunohistochemistry**

To perform immunohistochemistry examinations of the human esophageal specimens, a goat polyclonal antibody raised against HB-EGF of human origin was used. The protocol was approved by the ethical review committee of Shimane University School of Medicine and all the subjects had given their informed consents before studies were performed. Samples from cases with and without reflux esophagitis were obtained and  $6-\mu m$  sections prepared. The sections were

fixed in cold acetone for 20 min and then endogenous peroxidase activity was blocked with 0.3% hydrogen peroxidase in methanol for 30 min at room temperature, followed by incubation with normal blocking serum for 30 min. Subsequently, the sections were incubated for 2 h at room temperature with the primary antibody and then processed with the corresponding commercial immunoperoxidase staining kit (Vectastain Elite ABC Kit; Vector Laboratories, Burlingame, CA, USA), following the manufacturer's instructions. The sections were counterstained with hematoxylin. Negative controls were produced by omitting the primary antibody.

#### **Recombinant HB-EGF Treatment of HET1A Cells**

To examine the effect of HB-EGF on Cdx2, HET1A cells were used. After 12 h of starvation from hEGF and bovine pituitary extract, the cells were incubated with various concentrations of HB-EGF (R&D Systems), and then mRNA and proteins were isolated to measure Cdx2 expression. Cdx2 mRNA was measured at 12 h after incubation of Het1A cells with recombinant HB-EGF, while Cdx2 protein was measured 24 h later. In another experiment, the EGF receptor-specific phosphorylation inhibitor AG1478 (Calbiochem, La Jolla, CA, USA) was used to analyze the effects of HB-EGF on HET1A cells. For this, AG1478 was added to the cells and the effects of HB-EGF on the expressions of various genes in HET1A cells were determined.

#### **Protein Extraction and Western Blotting Analysis**

For protein extraction, cells were lysed with a syringe in 20 mM Tris, pH 7.6, containing 0.1% SDS, 1% Triton-X, 1% deoxycholate,  $100 \mu g/ml$  of the protease inhibitor PMSF, and a protease inhibitor cocktail (Sigma-Aldrich, St Louis, MO, USA). The lysates were centrifuged at  $14\,000 \times g$  for 20 min at 4 °C. Protein concentration was determined using Coomassie Plus Reagent (PIERCE, Rockford, IL, USA). One hundred micrograms of protein per lane was loaded and processed for SDS-PAGE fractionation, then transferred to a polyvinylidene difluoride membrane (Hybond-P; Amersham, UK). After blocking the membranes for 2h in 5% skim milk in TBS (20 mM Tris and 150 mM NaCl, pH 7.4), each was incubated with anti-Cytokeratin 7 (CK7), villin, and  $\beta$ -actin antibodies at an optimized dilution for (Table 3). Finally, after 1 h of incubation with respective secondary antibodies, the resulting signals were imaged using ECL (GE Healthcare, UK). For Cdx2 immunoprecipitation, 500 µg of total protein was allowed to react with the Cdx2-specific primary antibody and immunoprecipitation was performed using protein G-agarose beads (GE Healthcare, Uppsala, Sweden), after which western blotting was performed using the anti-Cdx2 antibody, as described above.

#### **Vector Construction for CDX2 Promoter Analysis**

For construction of a human Cdx2 promoter containing a reporter vector, accession No. NC\_000013 was used. Position + 1 refers to the transcription start site identified in the Cdx2

**Table 3 Antibody information** 

Antibody	Company	Source	Intended use	Dilution
HB-EGF	Santa Cruz Biotechnology	Goat polyclonal	IHC	1:100
Cdx2	BioGenex	Mouse monoclonal	IP, WB	1:200
Cytokeratin 7	DakoCytomation	Mouse monoclonal	IF	1:100
Cytokeratin 7	Santa Cruz Biotechnology	Goat polyclonal	WB	1:500
Villin	Santa Cruz Biotechnology	Goat polyclonal	WB	1:500
EGFR	Santa Cruz Biotechnology	Goat polyclonal	IP, WB	1:500
Phospho-EGF Receptor	Cell Signaling	Rabbit polyclonal	WB	1:200
β-Actin	Sigma-Aldrich	Mouse monoclonal	WB	1:1000

IF, immunofluorescence; IHC, immunohistochemistry; IP, immunoprecipitation; WB, western blot.

gene. First, 960 bp of the Cdx2 promoter (-925 to +34)were amplified by PCR and cloned into the KpnI and XhoI sites of a pGL3-basic luciferase vector (Promega) to generate pCdx2/960-Luc. Promoters of various lengths from pCdx2/ 960-Luc were amplified by PCR, then subcloned into the KpnI and XhoI sites of pGL3-basic, which generated pCdx2/ 775-Luc (-740 to +34), pCdx2/485-Luc (-450 to +34), pCdx2/255-Luc (-220 to +34), and pCdx2/76-Luc (-41 to +34). For incorporation of mutations at the putative AP-1 and NF-κB responsive elements, site-directed mutagenesis (Stratagene, USA) was performed using the following primers: 5'-ACCATTGGTGTCTTCGGAATTACTAAT-3' for AP-1 and 5'-CCTGTGGCGGTTCTTACCCGCCTC-3' for NF-κB, in which the underlined nucleotides indicate the base substitutions. The cloned promoter sequences were confirmed by sequencing. As an internal control for the dual-luciferase assay, pRL-TATA-Renilla-Luc was also used, which expressed Renilla luciferase under a minimal TATA promoter.

### **Transfection and Luciferase Assay**

The effect of recombinant HB-EGF on transcriptional activation of Cdx2 was evaluated by its promoter activity. HET1A cells were cultured in collagen type I coated 24-well culture plates  $(5 \times 10^4 \text{cells per well})$ , then transfected with  $0.1 \,\mu g$  of the individual promoter Cdx2-Luc and  $0.01 \,\mu g$  of pRL-TATA-Renilla-Luc in each well, using Lipofectamine 2000 reagent (Invitrogen). Twelve hours after transfection of the luciferase vectors, cells were stimulated with various concentrations of HB-EGF or the vehicle (PBS-BSA solution) alone for 36 h, then the cell lysates were used for measurement of luciferase activity with a dual-luciferase reporter assay system (Promega). Data are expressed as the n-fold increase in luciferase activity in the HB-EGF stimulated samples over that of the vehicle-treated samples. To block endogenous expression of EGFR, commercially available human EGFR-specific siRNA was used (Santa Cruz Biotechnology, Santa Cruz, CA, USA). For siRNA transfection, HET1A cells were platted into the collagen type I coated

24-well culture plates  $(5 \times 10^4 \text{cells per well})$ , and then after 12–18 h, the cells were transfected with 5–20 pmols of duplex siRNAs, using the siRNA-trasfection reagent (Santa Cruz Biotechnology). Inhibition of target gene, EGFR expression can be observed at around 18–24 h after transfection as revealed by real time PCR or western blotting.

#### **Immunofluorescence Protocol**

HET1A cells were grown on glass chamber slides (BD Biosciences, Japan), then fixed in 4% paraformaldehyde and permeabilized with 0.2% Triton X-100. Heat-induced (microwave treatment at 500 W for 10 min) epitope retrieval in DakoCytomation target retrieval solution at pH 9 was performed before staining of the HET1A cells with a monoclonal mouse anti-human CK7 antibody. CK7 expression in HET1A cells was examined using an OLYMPUS, BX51 fluorescent microscope (Olympus, Japan) at a magnification of × 20.

### **Statistical Analysis**

All data are expressed as the mean  $\pm$  standard error of the mean (s.e.m.). Values were analyzed using a paired-samples t-test and multiple comparisons were carried out with ANOVA, followed by a Bonferroni test. All analyses were conducted using SPSS 10.0 for Windows. P-values of < 0.05 were considered to be statistically significant.

#### **RESULTS**

### Effects of Physiologic Acid Pulse on Fibroblast Cell Morphology and Viability

A low pH environment is of paramount importance for GERD and its associated symptoms. In this study, we used an *in vitro* system and grew fibroblast cells in acidified media for 20 min and then in normal media for 24 h. The cells were viewed under a microscope to determine whether their morphology was affected. At pH 7.4 and 5, the cells showed a similar spindle-shaped morphology, whereas at pH 4 it was completely changed and many cells were detached from the

plates (Figure 1a). Next, we attempted to assess cell viability at different pH levels (7.4–3.5) and time points. As shown in Figure 1b, in normal (pH 7.4) medium, the fibroblast cells proliferated in a time-dependent manner, whereas cell viability was affected in altered pH environments. At pH 6 and 5, the cells grew well in a manner comparable to normal pH (7.4), while growth was affected at pH below 5. On the basis of the growth curves observed at different pH levels, we selected pH 5 as the optimal acidic pH condition for survival of the fibroblast cells and performed subsequent experiments.

## Differential Expressions of Growth Factors and Cytokines in Acid-Treated Fibroblast Cells

To determine the status of gene expression after a single pulse of acid stimulation to fibroblast cells, microarray analysis was carried out using mRNA from samples of 2 h after 20 min of acid treatment. From the large number of upregulated genes, we chose potent growth factors and cytokines that are usually involved in oncogenicity, inflammation, differentiation, and transformation, which are presented in Table 1.

Several families of fibroblast-derived growth factors, implicated as autocrine and paracrine mediators of stromalepithelial interactions, are involved in neoplastic progression.<sup>20</sup> As shown in Table 1, the growth factors known to initiate the oncogenic process, for example, FGF6, HB-EGF, PDGFA, PDGFB, NELL1, and TGFB3, were significantly elevated. Moreover, in the context of inflammation, IL8, CSF2, IL1 $\beta$ , CXCL5, stromal cell-derived factor  $1\alpha$ (CXCL12), and TNFSF12 were also significantly upregulated. To correlate the microarray results, we performed quantitative real-time PCR assays of selected genes of 2 h after 20 min of acid exposure (Figures 2a and b). Similarly, we also confirmed the protein level expression of some other factors (FGF6, HB-EGF, PDGFAA, PDGFBB) and cytokines (IL8,  $IL1\beta$ ) obtained from culture supernatants of acid-treated fibroblast cells of 4h after a 20 min of acid exposure (Figures 2c and d). Our results showed that acid treatment significantly upregulated some potent growth factors and cytokines in fibroblast cells, which may have an important role in stromal microenvironment dysregulation.

# Predominance of HB-EGF in Subepithelial Fibroblasts of Human Reflux Esophagitis Patients

Increased production of a large number of cytokines and chemokines has been reported in mucosal biopsy specimens from GERD patients.<sup>21,22</sup> Furthermore, an abnormal cytokine profile was observed in colonic primary fibroblast

cells.<sup>23</sup> To support our *in vitro* findings of whether acid induces HB-EGF expression in fibroblast cells, we examined HB-EGF expression in biopsy specimens from the patients with reflux esophagitis as to show the *in vivo* evidence. For that purpose, we performed immunohistochemistry examinations of biopsy specimens obtained from 12 reflux esophagitis patients. Fundic glands of gastric epithelial specimen showed strong expression of HB-EGF and served as positive control for HB-EGF immunostaining. Two of the reflux esophagitis biopsy specimens with mucosal breaks, but without the acid suppressive medications were found to be positive for HB-EGF staining in the loosely adherent fibroblast cells, as compared with the connective tissue zone completely covered by normal esophageal squamous epithelium of healthy volunteers (Figures 3a, b and c).

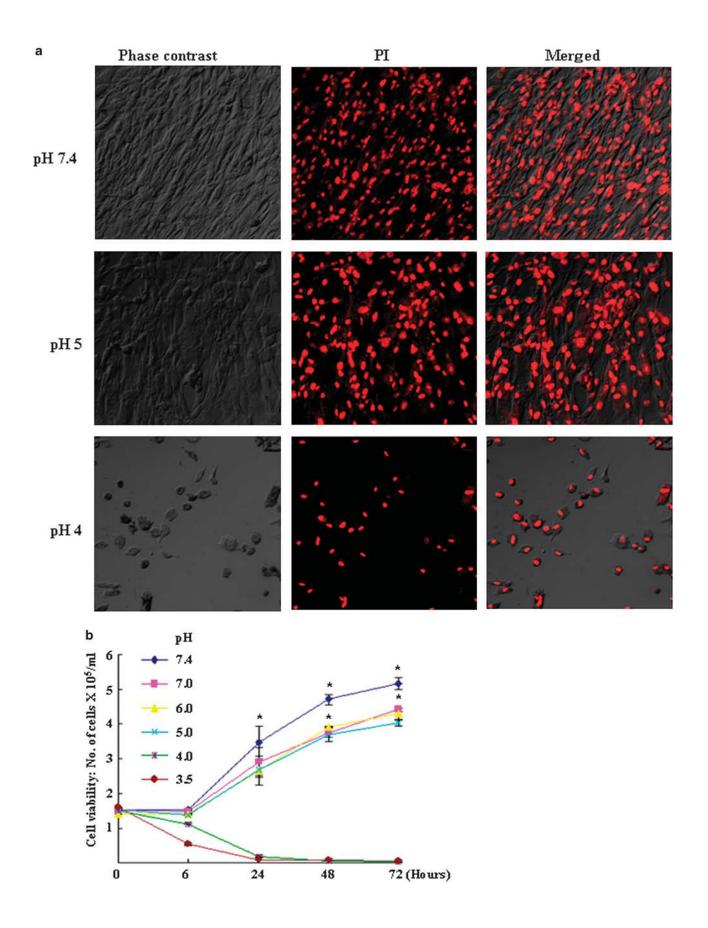
# HB-EGF Induces Cdx2 Expression in Human Esophageal Squamous Epithelial Cells

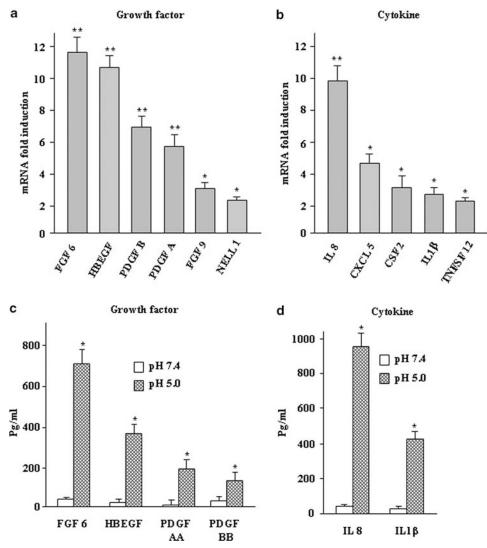
Recent studies of cellular transdifferentiation events in the initiation of BE have shown Cdx2 to be an important transcription factor. To delineate whether HB-EGF stimulation in epithelial cells has effects on Cdx2 expression, we treated HET1A cells with different doses of HB-EGF and measured Cdx2 expression at mRNA and protein levels. HET1A cell is a cultured cell line derived from human epithelial cells and immortalized by SV40 large Tag. Recombinant HB-EGF promoted Cdx2 expression in HET1A cells in a dose-dependent manner, with optimum induction of Cdx2 mRNA obtained at 1 ng/ml of HB-EGF. In addition, Cdx2 protein expression was optimum at the same dose of HB-EGF (Figures 4a and b). To evaluate these findings, apart from evaluating the effect of recombinant HB-EGF on Cdx2-induction in HETA1-cell line, we also aimed to check its effect on Cdx2expression in another esophageal epithelial cell line OE-33. Similar to the results in HET1A cells, we also observed an induction of Cdx2 expression in OE-33-cells both at the mRNA and protein levels treated with different doses of recombinant HB-EGF (Figures 4c and d). Although HET1A cells are transformed by SV40 large Tag, however, in many studies it is used as a primary esophageal epithelial cell to conduct research on esophagus. Considering this facts, we carried out our further experiments using this cell line.

As gene expression is controlled by regulatory units, we constructed a human Cdx2 promoter (Figure 5a) and analyzed the effects of HB-EGF on Cdx2 expression by analyzing its promoter function. As shown in Figure 5b, as compared with untreated cells, HB-EGF caused considerable upregulation



**Figure 1** Morphology and viability of acid-treated fibroblast cells. (a) Propidium iodide (PI) staining of OUMS-36T-6 cells at different pH levels. OUMS-36T-6 cells were grown in acidified medium for 20 min, then in normal medium for 24 h. The cells were stained with PI (2.5  $\mu$ g/ml), and then viewed under a phase-contrast microscope (left panel, magnification  $\times$  20), fluorescent microscope (midle panel, magnification  $\times$  20) overlap image (right panel, magnification  $\times$  20). (b) OUMS-36T-6 cells (1  $\times$  10<sup>5</sup>/ml) were grown in 10-cm plates. When 60% confluence was reached, the medium was changed to acidified medium (pH 7.4–3.5) for 20 min. Next, the acidified medium was replaced with normal and cell proliferation assays were performed at different time points. Growth curves shown were obtained from calculating cell number vs time. Error bar indicates the standard error of mean values (s.e.m.) obtained from three independent experiments. \*P<0.05 vs pH 7.4 at 0 h.





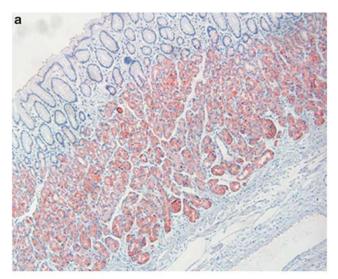
**Figure 2** Changes in gene expression profile in OUMS-36T-6 cells after acid treatment. OUMS cells were grown in 10-cm cell culture plates. After 20 min of incubation in acidified medium, the cells were grown in normal medium for 2 h, then the expressions of selected growth factors ( $\mathbf{a}$ ) and chemokines ( $\mathbf{b}$ ) were analyzed using real-time PCR. Error bars show s.e.m. values obtained from three independent experiments. The protein contents of selected growth factors ( $\mathbf{c}$ ) and cytokines ( $\mathbf{d}$ ) from the culture supernatants of acid-treated fibroblasts were measured using an enzyme immune assay. \*P<0.05 vs cells at pH 7.4.

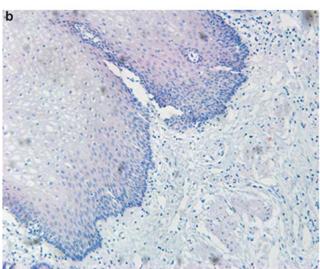
(~3.5-fold) of the Cdx2 promoter in HET1A-transfected cells, while its effects gradually declined with decreases in size of the parent promoter (960 bp). Although truncated, the effect of HB-EGF was also evident with a 255-bp Cdx2 promoter (Figure 5b), thus indicating the probability of potent transcriptional responsive elements within the -220 to +34 region. In this regard, the presence of two potent transcription factors, AP-1 (-162 to -173) and NF- $\kappa$ B (-79 to -88) binding sites in the Cdx2 promoter region was revealed by promoter analysis software. From those results, we mutated AP-1 and NF- $\kappa$ B consensus sites using the wild-type pCdx2/255-luc backbone, and observed that introduction of either the AP-1 or NF- $\kappa$ B mutation reduced promoter activity, while the construct bearing a double mutation in both responsive sites completely diminished the effects of

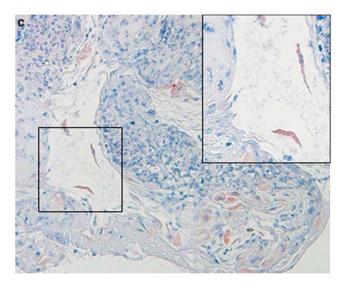
HB-EGF on the promoter construct (Figure 5c) transfected into HET1A cells. To know whether HB-EGF stimulation causes AP-1 and NF-kB activation, HET1A cells were transfected with these transcription factor binding reporter constructs, and then stimulated with HB-EGF. On HB-EGF stimulation, activity of these two transcription factors were increased significantly (Figures 5d and e). Taken together, these results firmly support the notion that HB-EGF-mediated Cdx2 activation occurs through AP-1 and NF-kB.

# Profound Changes in Cellular Markers in HB-EGF-Treated Squamous Epithelial Cells

Changes in several cellular markers are important phenomena involved in the development of BE. To determine whether HB-EGF causes changes in the marker of normal







esophageal epithelial cells, we treated cells with varying concentrations of recombinant HB-EGF, and assessed the expression of CK7 at the mRNA and protein levels. After 12 h of stimulation with HB-EGF at a dose of 1 ng/ml, CK7 mRNA was significantly upregulated (Figure 6a). Furthermore, intracellular CK7 protein was detected in HET1A cells after 5 days of incubation with recombinant HB-EGF (Figure 6b). In the recent studies along with the CK7, other cytokeratin markers in terms of the columnar phenotype are also implicated.<sup>24</sup> Considering this, we aimed to screen some potent cytokeratin expression in HET1A cells at the mRNA level after stimulation with different doses of recombinant HB-EGF for 12 h. As shown in Figures 6c and d, we observed an upregulation of CK-8 and CK-18 gene expression in a dose-dependent manner. In addition, villin, an important columnar cell differentiation marker, was also significantly upregulated at the mRNA and protein levels (Figures 6e and f) when the cells were exposed to confined doses of HB-EGF. Collectively, these results imply that HB-EGF stimulates the expression genes of the columnar markers in squamous epithelial cells.

# HB-EGF Effects on Esophageal Epithelial Cells are Generated via EGFR

HB-EGF has been reported to exert its effects on different cell types by binding to EGFR.<sup>25</sup> To know the status of EGFR expression and its phosphorylation, HET1A cells were stimulated with defined dose of HB-EGF and receptor phosphorylation was checked by immunoprecipitation using phospho-specific EGFR antibody. As shown in Figure 7a, cells treated with HB-EGF dramatically phosphorylates EGFR although the total EGFR contents remain same. The densitometric assay of the phosphorylated bands over that of non-HB-EGF-treated control clearly showed an upregulation of the phosphorylation status in HB-EGF-treated one (Figure 7b). Next, we used an EGFR inhibitor and carried out subsequent experiments to confirm whether HB-EGF induces changes in the transcription factor and cellular markers in HET1A cells mediated by EGFR. As shown in Figure 7c, the exogenous effects of HB-EGF on the expressions of Cdx2, CK7, and villin were considerably reduced because of the blocking of EGFR by its pharmacologic inhibitor, AG1478. Although AG1478 is commonly used as an inhibitor for EGFR, it may likely to have non-EGFR-specific effects. We,

Figure 3 HB-EGF expression in esophageal biopsy specimens from human subjects. The specimens were subjected to immunohistochemistry using the anti-human HB-EGF antibody. (a) Fundic glands of gastric epithelial specimen served as positive control for HB-EGF staining. (b) No expression of HB-EGF was found in the connective tissue cells under the squamous epithelium of normal healthy subject. (c) Esophageal specimens with chronic reflux esophagitis showed strong expression of HB-EGF in the cytoplasmic part of mesothelial cells devoid of the coverage of squamous epithelium.

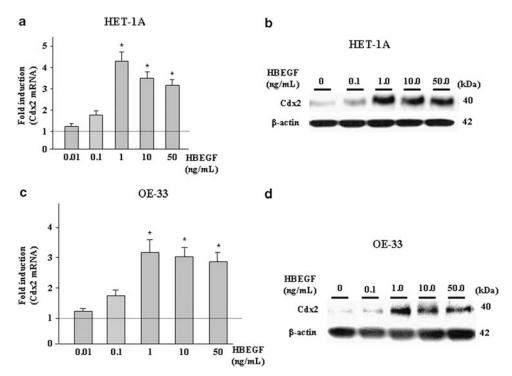


Figure 4 Recombinant HB-EGF-induced Cdx2 expression in esophageal squamous epithelial cells. HET1A or OE-33-cells were grown in six-well plates at  $1 \times 10^5$  cells/ml. (a and c) After 12 h of incubation with different doses of recombinant HB-EGF, RNA was extracted and Cdx2 expression was analyzed using real-time PCR. Data are expressed as fold induction and compared with vehicle-treated cells. Error bars show s.e.m. values obtained from three independent experiments. \*P < 0.05 vs HB-EGF (—). (b and d) After 24 h of incubation with HB-EGF, protein was extracted and Cdx2 expression was analyzed using immunoprecipitation for Cdx2 followed by western blotting by using Cdx2 antibody. During Cdx2 immunoprecipitation, Cdx2 protein coupled with anti-Cdx2 remained bound to the beads, while the remaining supernatant was collected and used for a western blotting assay for β-actin, which served as an internal control.

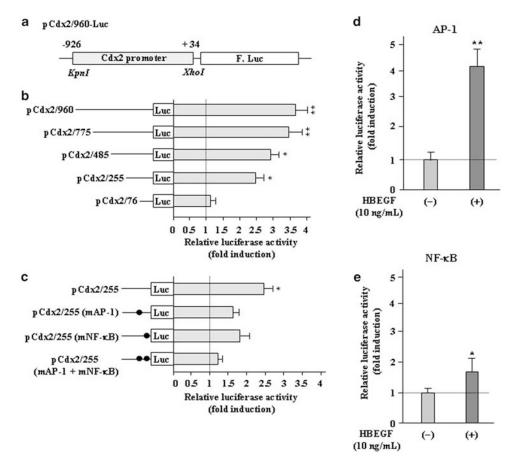
therefore, aimed to inhibit the endogenous expression of EGFR by using commercially available siRNAs specific for human EGFR mRNA. The efficiency of non-target-specific control as well as the EGFR-specific siRNAs was checked by its ability to abrogate target gene expression (data not shown). To elucidate EGFR-mediated recombinant HB-EGF effects, HET1A cells were transfected with siRNAs and then after stimulation with or without recombinant HB-EGF several gene expression statuses were evaluated. As shown in Figure 7d, cells treated with the EGFR-siRNAs dramatically reduced the effects of recombinant HB-EGF on Cdx-2, CK7, and villin gene expression, while those were found to be unaffected in non-target-specific control siRNA-treated conditions.

As, we previously showed that the recombinant HB-EGF induces the Cdx2 gene expression through activation of the transcription factors, AP-1 and NF- $\kappa$ B, as to read-out, we therefore, aimed to evaluate EGFR siRNAs effects and compared with that of AG1478 in terms of activation of these transcription factors. As shown in Figures 7e and f, we found to observe an inhibitory effect on AP-1 and NF- $\kappa$ B activation exerted by the EGFR-specific siRNAs transfection, which also co-related with the results with AG1478. Although the cells were stimulated with HB-EGF, we observed an insignificant

decrease in luciferase values for both the AP-1 and NF- $\kappa$ B in negative control siRNA-treated conditions as compared with that of the no siRNA-transfected and HB-EGF-stimulated one, which may be due to the nonspecific effects of control siRNA oligonucleotides when transfected into the cell line. To authenticate our results, the statistical analysis was performed by comparing the results from control siRNA-transfected cells without HB-EGF-treatment. Depending on these handful evidences, we conclude that the acid pulse causes HB-EGF upregulation in fibroblast cells to promote Cdx2 induction in adjacent epithelia through EGFR and transcription factor AP-1 and NF- $\kappa$ B-mediated pathway (Figure 8).

#### **DISCUSSION**

An altered luminal acid environment induces several esophageal disorders by influencing numerous gene functions. In this study, we found a strong expression of HB-EGF in loosely adherent fibroblasts cells in the subepithelial area of broken mucosa exposed to the luminal surface in chronic reflux esophagitis patients. As chronic reflux esophagitis is the precursor condition of BE, we analyzed the role of HB-EGF in human esophageal squamous epithelial cells in the development of transdifferentiation observed in BE by evaluating several potential markers using an *in vitro* system.



**Figure 5** Recombinant HB-EGF-induced human Cdx2 promoter activity in esophageal squamous epithelial cells. (a) Schematic diagram showing the reporter vector containing the Cdx2 promoter. (b) HET1A-cells were plated into collagen type I coated 24-well plates, then various amounts of pCdx2-luc (0.1  $\mu$ g per well) and pRL-TATA-luc (0.01  $\mu$ g per well) vectors were transfected using Lipofectamine 2000. After 12 h of transfection, the cells were stimulated with HB-EGF (10 ng/ml) for 36 h and a dual-luciferase assay was performed with the cellular extracts. (c) Analysis of the responsive elements AP-1 and NF- $\kappa$ B after introducing point mutations in HB-EGF-treated pCdx2/255 transfected cells. (d and e) Reporter vectors, NF- $\kappa$ B (0.2  $\mu$ g per well) containing five tandem repeats of the NF- $\kappa$ B consensus-binding sites, and AP-1 (0.2  $\mu$ g per well) containing seven tandem repeats of AP-1-binding sites and with the internal control vector pRL-TATA-Luc (0.02  $\mu$ g per well) were transfected to the corresponding wells by Lipofectamine 2000 (2.5  $\mu$ I per well). After 36 h of HB-EGF (10 ng/ml) stimulation, dual-luciferase assay was carried out. Data are expressed as fold induction and compared with vehicle-treated cells. Error bars show s.e.m. values obtained from three independent experiments. \*P<0.05 vs HB-EGF (-).

Although ample evidence indicates that stromal influences promote epithelial carcinogenesis in salivary glands, mammary glands, the urinary bladder, and skin, <sup>17–19</sup> the interaction between cells of mesothelial origin and those in the outer epithelial layer of the esophagus is not well defined and new studies describing these events are of great interest.

Many malignancies arise from sites of infection, chronic irritation, and inflammation. In addition the tumor microenvironment, which is largely orchestrated by infiltrating inflammatory cells, growth factors, activated fibroblasts, and DNA-damage-promoting agents, promotes malignant progression by fostering proliferation, differentiation, survival, and migration. The basic concept of normal inflammation is associated with wound healing and engages epithelial and stromal cell types for reciprocal signaling dialog to facilitate the regenerative process.<sup>26</sup> However, dysregulation of any of the converging pathways or factors can lead to abnormalities, which ultimately leads to neoplastic growth. Inflammatory

bowel disease, Crohn's disease, and chronic ulcerative colitis are considered the best examples of pathologic inflammatory conditions in which the associated neoplasia turns into colorectal carcinoma. Apart from those, another frequently reported pathogenesis related to chronic inflammation is reflux esophagitis associated with BE, which ultimately develops into esophageal carcinoma. A number of studies have been conducted regarding the various esophageal aspects of reflux esophagitis, in which gastric acid is considered to be the most potent etiologic factor. In addition, we previously reported the effects of bile acid on esophageal epithelial cells.

As the refluxant is a mixture of bile and physiologic acid, we assessed the effect of gastric acid alone on fibroblast cells in this study in an attempt to elucidate any potential paracrine factor that may induce columnar transdifferentiation. Exposure of OUMS-36T-6-cells to acidified (pH 5) medium for 20 min significantly upregulated the expression of known

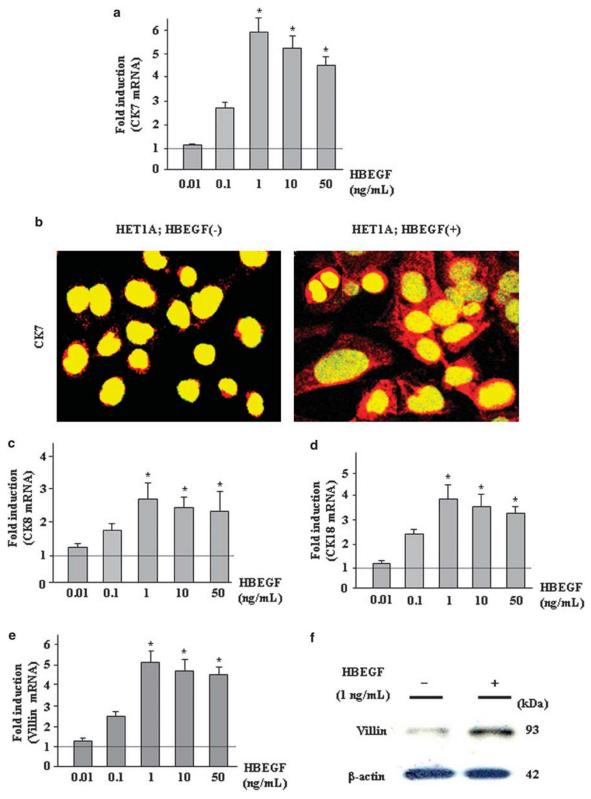


Figure 6 HB-EGF-induced several cytokeratins and villin expression in HET1A cells. (a) HET1A cells were treated with various concentrations of HB-EGF for 12 h, then CK7 mRNA was analyzed using real-time PCR. (b) HET1A cells were treated for 5 days with HB-EGF, then immunocytochemistry was performed using rhodamine-conjugated anti-human CK7 antibody, with nuclear staining by SYBR Green reagent. (c and d) CK8/18 expression at the mRNA level was checked by real-time PCR from HET1A cells treated with various concentrations of HB-EGF for 12 h. (e) Villin mRNA was assessed by real-time PCR using samples treated with various doses of HB-EGF for 12 h. (f) After treatment with HB-EGF, the expression of villin was determined from total protein using western blotting. β-Actin served as the loading control. Error bars show s.e.m. values obtained from three independent experiments. \*P < 0.05 vs HB-EGF (–).

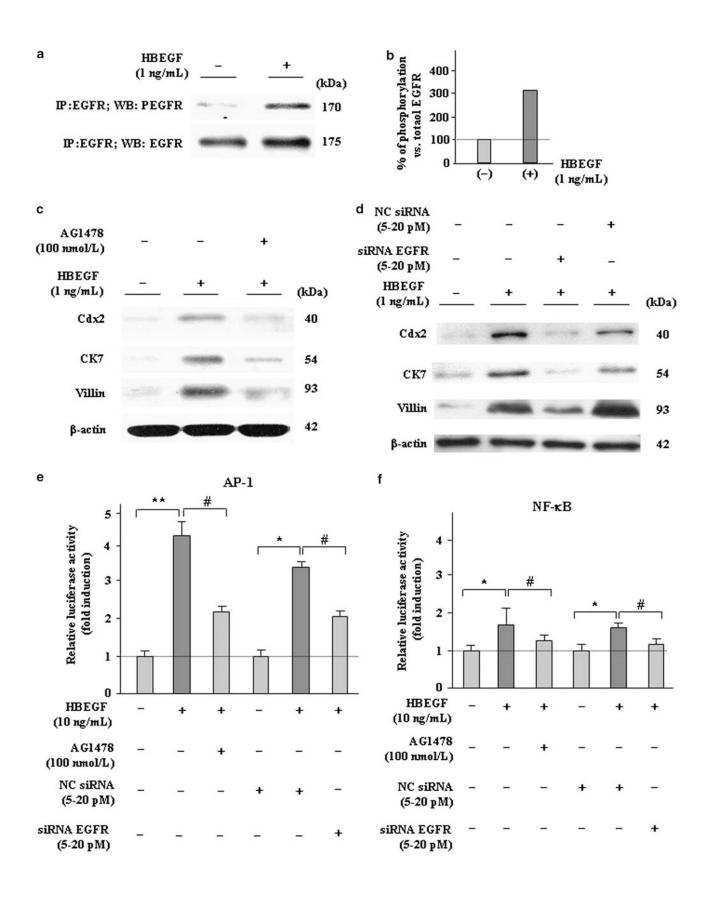
inflammatory chemokines, including interleukin 8, colonystimulating factor 2, interleukin 1B, chemokine (C-X-C motif) ligand 5, tumor necrosis factor (ligand) super family member 12, and transforming growth factor beta 3, as well as the growth factors such as fibroblast growth factor 6 and 9, heparin-binding EGF-like factor, and platelet-derived growth factor alpha polypeptide and beta polypeptide. Our initial results of acid-treated fibroblast cells produced bulk amount of fibroblast growth factors even compared with HB-EGF or PDGF; however, in a preliminary study using recombinant FGF6 showed any significant effects on columnar phenotype initiated by Cdx2 (data not shown), thus suggesting its role in other events rather related to our hypothesis. Owing to these facts, from this array of upregulated genes, we selected HB-EGF as a potent paracrine factor for our subsequent experiments, after confirming its considerable expression in broken mucosal fibroblasts of chronic reflux esophagitis patients (Figure 3).

The normal esophageal squamous epithelial cell line, HET1A, has been widely used in several in vitro studies of BE.<sup>28</sup> In this study, we evaluated the expressions of several columnar marker genes in HET1A cells treated with exogenous recombinant HB-EGF. Cdx2, an intestine-specific transcription factor and member of the caudal-related homeobox gene family, is important in early differentiation and maintenance of intestinal epithelial cells during gastrointestinal development.<sup>29</sup> When expressed in the stomach, Cdx2 can induce differentiation of gastric epithelial cells to intestinal-type cells, thus a fundamental role in generating intestinal metaplasia has been suggested.<sup>30</sup> In addition, increased Cdx2 expression has been reported in epithelium of BE and esophageal epithelium from subjects with esophagitis. 30,31 Our results showing increased Cdx2 expression in HB-EGF-treated squamous epithelial cells indicates its potency toward columnar transdifferentiation, which is a characteristic of BE. Moreover, cytokeratin subsets have been established as very useful organ-specific tumor markers.<sup>32</sup> Recently, cytokeratin 7 expression was detected in esophagitis specimens as well as BE epithelium biopsy specimens.<sup>33</sup> Consistent with those findings, we observed CK7 expression in squamous epithelial cells treated with HB-EGF at the same doses used for Cdx2 induction. In addition, we examined the effects of HB-EGF on squamous epithelial cell differentiation by detecting expression of the well-known marker villin, a cytoskeleton protein widely used as a marker of columnar cell differentiation, because of its localization in microvilli.34 The expression of villin in BE is tightly correlated with the presence of microvilli in that transformed condition.<sup>35</sup> Taken together, our results strongly support a role for HB-EGF in the initiation of cellular transformation

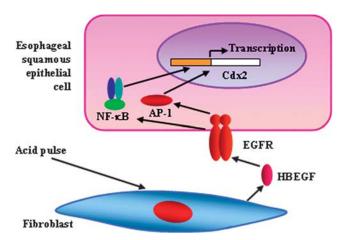
Although we provided a maiden view of whether acidinduced fibroblast-derived factors can alter the potent transcription factors as well as several genes that may influence columnar phenotype, there are several points that we feel to address further. As fibroblast cells, herein we used a human embryo-derived OUMS-36T-6 cell line that are immortalized by hTRT. An interesting point may arise on the selection of embryonic vs adult fibroblast cell lines and their role in differential gene expression on acid stimulation. We speculate that depending on the differentiation status embryonic and adult fibroblast cells may show discrepancies on acid responsiveness in terms of gene expression, viability, proliferation, and apoptosis, and therefore further implicating the use of adult human fibroblast cells on this present in vitro model system. Similarly, we are also concerned regarding our findings of recombinant HB-EGF in terms of inducing several genes characteristics of columnar phenotypes by using the HET1A cells as a human primary squamous epithelial cell line that is immortalized by SV40 large Tag. SV40 is a potent DNA oncogenic polyomavirus, which is assumed to be associated with the primary viral gene product, large Tag, a protein responsible for steering the cells through transcriptional activation, repression, blockade of differentiation, stimulation of the cell cycle, and cellular transformation<sup>36</sup> through complex interactions between the viral oncoproteins and various intracellular proteins.<sup>37</sup> Apart from this, a correlation between promoter hypermethylation of several tumor suppressor genes (TSGs) and the presence of SV40 DNA in a heterogeneous group of leukemias and lymphomas are also evident to promote malignant transformation simultaneously by inactivating many TSGs, inducing telomerase activity, and activating several oncogenes and growth factors.<sup>38</sup> As the HET1A cell line is transformed by SV40 large Tag, we cannot exclude some indirect effects because of the Tag-induced cellular transformation process. However, to exclude any possible artifacts because of gene methylation caused by SV40 Tag, we performed vehicle treatment instead of recombinant HB-EGF in every experiment as control. Moreover, we not only worked on only a single dose or time point, but also performed the dose- and time-dependent experiments to obtain reproducible data. In addition, we also provided the mechanistic data of how recombinant HB-EGF can modulate the genes of interest (Cdx2 and columnar markers) by focusing on its receptor and downstream pathways. Finally, we also selected another cell line OE33, which is not transformed by potent viral antigens and found concordance with the results of HET1A cells for recombinant HB-EGF-induced Cdx2 gene expression.

#### **Conclusion and Future Directions**

In this study, we gave a single pulse of acid stimulation to fibroblast cells to elucidate the nature of the stromal microenvironment and gene expression profile in reflux esophagitis. Although our findings only represent a snapshot of the condition, they indicate that chronic acid exposure might induce different panel of gene expression, which may subsequently activate diverse pathways for the initiation and progression of neoplastic changes. In our model, among



**Figure 7** Role of EGFR in HB-EGF-mediated cellular effects. (a) HET1A cells were treated with HB-EGF for 30 min and then lysed and immunoprecipitated by anti-pEGFR from the immunoprecipitated samples. (b) Representative bars indicating the percentage of EGFR phosphorylation to total for the untreated *vs* treated samples as revealed by the densitometric analysis of the band intensities using Image J software. (c) HET1A cells were cultured with or without EGFR inhibitor at a dose of 100 nmol/l. After stimulation with HB-EGF, the cells were lysed, then immunoprecipitation for Cdx2 or western blotting for CK7 and villin was performed from cellular extracts using respective antibodies. *β*-Actin served as the loading control. (d) Effect of EGFR-siRNA on HET1A cells treated with recombinant HB-EGF. In brief, HET1A cells were plated into the 24-well plates, and then after 12 h, cells were transfected with human EGFR-specific siRNA (5–20 pM) or control siRNA (5–20 pM). After 12 h of transfection, the cells were stimulated with recombinant HB-EGF (10 ng/ml) for 24 h and then western blot for Cdx2, CK7, villin, and *β*-actin was checked from the total cellular protein extracts. (e and f) Effect of AG1478 or EGFR-siRNA on AP-1, and NF-κB activity in HB-EGF-treated HET1A cells. HET1A cells were plated into collagen type I coated 24-well plates, then co-transfected with reporter vectors (0.2 μg/ml) each of AP-1 and NF-κB luciferase vectors) as well as siRNAs (5–20 pM each of EGFR or control siRNAs), and internal control renilla luciferase vector pRL-TATA-Luc (0.02 μg/ml) following the manufacturer protocol. After 12 h of transfection, cells were treated with recombinant HB-EGF (10 ng/ml) or AG1478 (100 nM/l) for 36 h and then dual-luciferase assay was carried out. Data are expressed as fold induction and compared with the respective vehicle control. Error bars show s.e.m. values obtained from three independent experiments. \*\*P<0.01, \*P<0.05 vs HB-EGF (-); #P<0.05 vs HB-EGF (+).



**Figure 8** Proposed model for HB-EGF-induced cellular changes in esophageal epithelial cells. An acid environment induces esophageal fibroblasts to secrete HB-EGF, a potent growth factor, which in turn triggers Cdx2 expression in adjacent squamous epithelial cells via EGFR through a paracrine mechanism.

several other upregulated genes, HB-EGF was given emphasis, because of its strong histological signals in broken mucosal fibroblasts from chronic reflux esophagitis patients. However, studies using other factors as described in Table 1 may also be prospective. Depending on our findings, we conclude that acid-induced HB-EGF in fibroblast cells may induce several columnar characteristic gene expressions in esophageal squamous epithelial cells.

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#### **DISCLOSURE/CONFLICT OF INTEREST**

The authors declare no conflict of interest.

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