CollegeNews

ACMG WEBINAR

How Genetic Discoveries are Being Translated Into Better Patient Care

Wednesday, February 4, 2009 12:00pm-1:00pm ET

Join the American College of Medical Genetics (ACMG) executive director Michael S. Watson, PhD, FACMG; president-elect Bruce R. Korf MD, PhD, FACMG; and genetic counselor and Special Assistant to the Director, ACMG Judith Benkendorf, MS, CGC for a lively discussion of what is happening in genetic medicine and hear about exciting ACMG plans for 2009 and beyond. The field of genomics and its application to healthcare is developing at a dizzying pace – take an hour to hear about some of the most exciting developments on the front lines of clinical genetics from the ACMG and what they might mean for you.

ACMG and its members work to better genetic healthcare across the lifespan—from improving newborn screening to using genetic information to assess and address risks for common diseases of adulthood; they also work to strengthen America's genetic services workforce. The webinar will include ample time for dialogue and for your questions to be answered!

Go to www.geneticalliance.org register for this web event, hosted by the Genetic Alliance.

ACMG Public Relations Results

In the past 19 months, we estimate, conservatively, that ACMG stories and mentions in the media have reached more than 112 million people. Visit the College's Newsroom at www.acmg.net to view coverage of genetics news, read ACMG news releases and more.

A few of the recent ACMG media mentions have included:

Forbes.com - "Can DNA Tests Help You Change Your Life?" This excellent piece included ACMG's key message points about the importance of genetic testing being done under the supervision of a trained geneticist and our recommendations about DTC testing.

AMED News – The Newspaper for America's Physicians – "Judging genetic risks: Physicians often caught between what patients want and what science offers"

Reuters, Baltimore Business Journal, Biotech Industry Smart Brief, BioWorld Online, Healthcare Industry Today, Medical Devices Industry News Daily, Pharmaceutical Industry Today, The Pink Sheet Daily and many others – Announcement of Dr. Barry Thompson as New ACMG Medical Director

Medical News Today, Medilexicon.com and many others
- "\$13.5M NIH Contract For Development Of A National
Newborn Screening Translational Research Network At
American College Of Medical Genetics"

150 + Publications and TV stations ran the ACMG Newborn Screening Awareness Month news release for an estimated audience size of 4,718,000

Reuters.com and numerous others – "Know the Myths and Facts About Family Health History"

Genetics IN Medicine

Diagnostic Dilemmas Session - Call for Cases

The Diagnostic Dilemmas (Unknowns and Rare Knowns) Session will be held on Saturday, March 29, from 6:00 pm – 7:30 pm during the upcoming ACMG Annual Clinical Genetics Meeting. The sesson is led by Leah Burke, MD, FACMG and a panel of experts who discuss specific unknown and rare known cases. Volunteers roam the room to facilitate a lively discussion between the audience and the panel as each case is presented. This session is always a favorite at the ACMG Annual Meeting.

If you would like your knowns and rare unknown cases included in the session, you need to submit them to Dr. Burke at **leah.burke@vtmednet.org** by March 13th, 2009. If there are too many submissions, each presenter will be limited to one or two cases. If you intend to submit more than one case, please indicate which ones you would most like to present.

Please keep the following guidelines in mind: For cases submitted in PowerPoint, only the picture slides will be included. NO TEXT SLIDES will be included so be sure to bring the case summaries with you. (This is in the interest of time and because the nature of the unknowns session is one of pattern recognition and gestalt.) If you submit digital photos, they will be incorporated into the slides.

Please make sure that you have an appropriate photo consent form on file for every case you present.

Questions should be directed to Leah Burke at leah.burke@vtmednet.org.

New ACMG Member Benefit: The GIM Podcast

You asked and *Genetics in Medicine* listened! In a 2008 survey, an overwhelming majority of respondents expressed interest in receiving a *Genetics in Medicine* podcast. Starting this month, Editor-in-Chief James P. Evans, MD, PhD, FACMG and Managing Editor Jan McColm, PhD will give ACMG members and *GIM* subscribers a sneak preview and summary of that month's *GIM* issue via podcasting.

A podcast is a form of audio broadcasting on the Internet and the *GIM* podcast can either be downloaded onto a device such as an iPod or can be played on a computer using various music players. The *GIM* Podcasts can be accessed on the *Genetics in Medicine* home page at: www.geneticsinmedicine.org. Send your podcast feedback to gim@med.unc.edu.

Don't forget to visit www.acmgmeeting.net often for updated programming information Don't forget to register!

Mark Your Calendar for the upcoming ACMG Annual Clinical Genetics Meeting

March 25-29, 2009
Tampa Convention Center & Marriott
Waterside Hotel and Marina
Tampa, Florida

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