

ALL PATIENTS COVERED

Amongst the quality product portfolio from Wisdom Toothbrushes are the No. 1 selling rubber interdental brushes in the UK,¹ the Wisdom Clean Between Interdental Brushes. These brushes are clinically proven to reduce gingival disease.^{2,3}

The Wisdom Clean Between Easy Slide Tensioning Flossers featuring a Waveform Tension Control System are another favourite. The floss harps hold the silk-like tape taunt between two arms for effortless, comfortable cleaning between the teeth.

Other solutions include the Wisdom Pro-flex Interdental Brushes with a unique flexible hinge and curved profile, the Wisdom Easy Flosser with PTFE tape and the Wisdom Interproximal Brush, ensuring all your patients' needs are covered.

To find out more, please visit www.wisdomtoothbrushes.com or call 01440 714800.

1. UK Dental Accessories Value Sales IRI All Outlets 52 w/e 8th September 2018.
2. Yost K G, Mallatt M E, Liebman J. Interproximal gingivitis and plaque reduction by four interdental products. *J Clin Dent* 2006; **17**: 79–83.
3. Ratka-Krüger P *et al.* Clinical trial of a metal-free interdental brush. University Medical Centre Freiburg: Germany, 2010.



VEGAN-FRIENDLY TREATMENT

Veganism is growing in popularity, but patients might not be aware of the possible oral health implications of this plant-based diet. Due to their increased intake of naturally sugary and acidic fruit and vegetables, vegans are more likely to suffer from dental erosion. As they are often guilty of snacking and grazing between meals, vegans are also at an increased risk of dental caries and periodontal disease, resulting from a build-up of plaque.

Remind patients to follow effective at-home oral care routines with high quality, vegan-friendly adjuncts supplied by leading oral healthcare specialist, Curaprox. This includes the CS 5460 ultra soft manual toothbrush, which has been innovatively designed with fine CUREN® filaments to facilitate efficient, but gentle tooth brushing.

When combined with the Black Is White



range, Curaprox delivers the complete dental cleaning solution, so that patients can ensure their teeth always look and feel their best.

For more information please call 01480 862084, email info@curaprox.co.uk or visit www.curaprox.co.uk.

OPEN CHILDREN'S MINDS WITH CALCIVIS

Having difficulty getting your young patients to understand the impact of oral hygiene and diet on their oral health? Then try the new, advanced CALCIVIS imaging system that can be used with patients from the age of six.

Designed to help the dental team detect active tooth enamel demineralisation by applying a luminescent (light emitting) photoprotein, CALCIVIS serves as a great visual tool as it displays a glowing map of active demineralisation right at the chairside.

This enables children to physically see demineralisation that could lead to dental caries and helps them to understand the consequences of a bad diet and poor oral hygiene.



For more information about how CALCIVIS could transform patient education in your practice, contact the team today.

For more information visit www.CALCIVIS.com or call 0131 658 5152.

STOP PATHOGENS IN THEIR TRACKS!



Effective decontamination protocols and cleaning regimes are the key to preventing the spread of illnesses in your practice. But are your cleaning products up to scratch?

Stop pathogens in their tracks by using the Steri-7 Xtra range of disinfectants from Initial Medical. Able to deactivate 99.9999% of all pathogens including viruses, yeasts, spores, bacteria and fungi, these multi-purpose cleaners can be used around the whole of your practice, providing effective defence against the spread of diseases. They also form a barrier that prevents pathogens recolonising for up to 72 hours after application.

For further information please visit www.initial.co.uk/medical or Tel: 0870 850 4045.