

MENTORING FOR DENTAL NURSES



Mentoring for Dental Nurses is part of a wider group of Mentors in Dentistry that has been organised to offer mentorship and mentoring training for those directly and indirectly involved with dental nurses.

Mentoring in Dentistry is far from a new concept, but it hasn't been specifically designed for the purpose of dental nurses. Whilst mentoring is rarely allied to any one group the mechanism of mentoring is rarely provided for.

Mentoring for Dental Nurses is a

proactive group always on the lookout for dental professionals to join the team. Everyone has had those moments or feelings of not knowing where to turn or how to make changes in either our careers or professional lives. This group can help make a difference.

The recent group to undertake mentoring training are now involved in a reach project looking at how mentoring has impacted on their group. That is what makes this a unique group. Over the last year the group has been working tirelessly training and supporting more mentors and some of the team have expanded their roles; some of the team are already out there facilitating mentor training.

More and more dental nurses are undertaking extended duties, additional studies and need support to overcome hurdles. This group can help.

The picture here shows mentor training in action at the Italian School of Cookery in London.

For more information about the Mentoring for Dental Nurses group, email info@dentallearningcurve.com or call 01530 224648.

UNIQUE ADVERTISING IN YOUR COMMUNITY



Car Quids connects dental practices with their local communities by branding cars belonging to individuals who regularly drive in busy areas in the local town or city. It's a new form of advertising that sparks conversations and drives new patient registrations.

One dental practice, Dental Concepts, is working with Car Quids to engage with the local community and raise brand awareness in Andover – an area without many alternatives for outdoor advertising such as billboards. Practice Principal Manish Chitnis also had the idea to run a social media campaign alongside Car Quids so they can engage customers both online and in the real world along multiple touchpoints. By spotting a car, Andover residents can win prizes such as a free tooth whitening.

The cars can be booked easily using Car Quids' unique online dashboard which also instantly provides information such as estimated views, costs and availability by location.

From Land's End to John O'Groats and almost everywhere in between, Car Quids has cars in over 100 cities and towns in the UK. All of the major cities are well covered and they have a member fleet of close to 10,000 cars.

You can find out more, book a campaign or have a chat with the company at <http://www.carquids.com/>.

If you would like to promote your products or services direct to the dental industry in *BDJ Team*, call Andy May on 020 7843 4785 or email a.may@nature.com.

HANDY ORAL HYGIENE TOOL WILL REMIND PATIENTS

'Hooked on Oral Hygiene' is a new tool designed to help dental professionals improve patients' oral hygiene by providing individually tailored advice on a handy door-hanger style hand-out. It features three boxes where dental professionals can write personalised tips on oral care as well as an illustration of the patient's mouth showing them which areas to focus on when brushing.

The tool was designed by dental hygienist Michelle Coles and was launched in March by the Wrigley Oral Healthcare Programme (WOHP) and the British Society of Dental Hygiene & Therapy (BSDHT). Miss Coles' idea won the Oral Hygiene By Design Award 2015, hosted by WOHP and BSDHT.

Printed on steam-proof paper, the Hooked hand-out can be hung on any bathroom door or cabinet as a visible reminder to patients to practise good oral hygiene in between dental check-ups. There's even space to write the time and date of their next check-up, helping to minimise the chance of missing appointments.

