Conference 2015: from App to Z

An A-Z guide to this year's British Dental Conference and Exhibition, taking place in Manchester in May, by **Vivienne Wootten**, BDA Events Marketing Manager.

A Advice zone

Whether your CV needs an overhaul, your practice needs a new website or you want to learn about postgraduate courses to further your career, the Advice zone is the place to visit. Come along and register on the day for your FREE 15 minute one-to-one meeting.

App

Easy to download and use, the new BDA 2015 Conference App will help you navigate the venue, find exhibitors and create your own session timetable. It will be available to download from the App Store and as an Android App from Google Play from 16 March.

B

BACD, BADN, BADT, BSDHT and lots of other DCP and specialist dental associations will be located in the Exhibition Hall. Find out how they can support you and help with your career progression.

C CONFERENCE PASS

By registering for a Conference Pass you will get full access to all the Conference sessions. Topics include special care dentistry, periodontal issues in children and teens, managing dental anxiety, prosthodontics for the dental team and dental care in the elderly. A special Friday morning session will look at the evidence supporting the use of dental hygienists and therapists in primary care.

CPD

Up to 15 hours' verifiable CPD is available with all sessions, except the Presidential Meeting and the AGM of the BDA, meeting the educational criteria set by the GDC for verifiable CPD. All of the Core CPD topics will be covered and delegates will be able to obtain a CPD certificate after the event.

D Demonstration theatre

An innovative and exciting watch-and-learn feature offering an extensive programme of free verifiable CPD. The UCL Eastman Dental Institute will be hosting hands-on sessions in which leading experts will demonstrate a variety of techniques which can be used in everyday practice including conscious sedation, medical emergencies and dental photography.

E EXHIBITION

A must-attend experience for the whole dental team. Sample the most recent developments, see the latest technology and get the advice you need for those all-important purchases!

Exhibition Pass: FREE OF CHARGE

By registering for a free Exhibition Pass you will get access to all the activities taking place in the Exhibition Hall including lots of CPD sessions in the Demonstration theatre, Innovation zone and Training Essentials theatre.

F

Friday night is Cuban night

Friday 8 May 2015, 7 pm-midnight

The Friday night party has been given a Cuban twist! Head to the Revolucion De Cuba for cocktails and Mostrador sharing platters to get your taste buds tingling, and then dance the night away to a funky Latin salsa band. Tickets cost £25 per person which includes two complimentary drinks, Mustrador sharing platters and entertainment.

Limited availability so make sure you register and book your tickets early!

Facebook

Follow the build up to the event on the BDA Facebook page. Be sure to like the page so you don't miss out on the latest news! <https://www.facebook.com/thebritishdentalassociation>

Good Practice Scheme reception

Practices from around the UK join together to celebrate their membership of this prestigious BDA quality assurance programme. This reception recognises their commitment to the scheme.

G GENERAL ELECTION 2015

The date of the next general election has been set as Thursday 7 May 2015 which coincides with the opening day of the British Dental Conference and Exhibition. Delegates who will be away from home on the day of the election but who wish to vote can apply for a postal or proxy vote. Visit www.aboutmyvote.co.uk.

H

Honours and Awards Gala Dinner

The BDA's annual celebration of the achievements of individuals from across UK dentistry. It will see the presentation of the Association's highest honours and awards and also the presentation of awards by colleagues from the BDA's partner associations.

This will be the first year that this prestigious event will be held as part of the BDA's Conference and is a great opportunity for the team to come together to celebrate professional achievements.

Supported by the BDA and the BDIA, the event will be held in the Midland Hotel, Manchester, where you will enjoy a three-course meal, the Awards presentation and after dinner entertainment.

Dress code: Black tie

Ticket price: £85 (inc VAT)

You can book your ticket at the point of registration or by calling 0870 166 6625.

I

Innovation zone

Discover the latest innovations and technology. The zone will showcase

key innovative developments and allow you to see demonstrations of technology that are contributing to the future of dentistry. Gain 45 minutes of FREE verifiable CPD by visiting the Innovation zone.

J JOIN UP

Join your professional association at their dedicated exhibition stand and join up with colleagues from across the country at one of the sessions hosted by ADAM, BADN, BADT or BSDHT!

K Keeping up to date

Whether you're new to dentistry or have many years' experience, presentations on the latest techniques and regulations and demonstrations of the latest technology will make sure you feel bang up to date.

L Lunch

Catering points located in the Exhibition hall mean you can get lunch without leaving the venue.

M Meet-to-Eat (NEW for 2015)

The BDA has reserved tables at a selection of restaurants in Manchester to enable delegates to meet up over dinner. These are:

Akbar's: Excellent Modern Indian restaurant serving authentic South Indian cuisine and classic Indian food for curry lovers. www.akbars.co.uk/manchester

The Albert Square Chop House: Part of the Famous Chop House group serving typical British fare expertly done. Traditional British pub setting with outstanding customer service. <http://albertsquarechophouse.com/>

Per Tutti: Authentic Italian restaurant specialising in traditional Neapolitan style pizza and pasta. Per Tutti prides itself on excellent food and great customer service. <http://www.pertutti.co.uk/>

If you wish to book lunch or dinner at any of the above restaurants please contact concierge@manchestercentral.co.uk who will be able to assist.

N Networking drinks

Thursday 7 May, 6-7 pm
Meet other conference delegates, exhibitors

and speakers as the opening day draws to a close. Share ideas and what you have learnt that day over a complimentary drink.

O Oral cancer

Learn more about oral cancer, what to look for and what prevention advice to give at sessions offered in the Training Essentials theatre and the main Conference programme.

OPENING HOURS

Thursday 7 May 2015
9.30 am - 7 pm

Friday 8 May 2015
9 am - 6.30 pm

Saturday 9 May 2015
9 am - 5 pm

P Paediatric prevention

In a special session hosted by the British Association of Dental Therapists, BADT Secretary and Dental Hygienist and Therapist Melonie Prebble will look at the systems needed to build a child friendly hygiene and therapy practice. 11 am, 9 May, Training Essentials theatre.

Q&R Queues and Registration

Avoid the queues and register for tickets now at www.bda.org/conference or by calling 0870 166 6625. Exhibition passes are free.

Conference pass prices are significantly reduced for DCPs, or if you are coming with a dentist who is a BDA Expert member you may be able to come for free.

S SPEAKERS' CORNER

Come to Speakers' corner for quick updates and easily accessible, 15 minute presentations from speakers in a more informal environment. Presentations will range from clinical hot tips through to sessions based on personal experience. Set in the Exhibition hall, attendees will benefit from a different style of learning and gain 15 minutes of FREE verifiable CPD from each presentation. <http://tinyurl.com/q9qhype>

T Training Essentials Theatre

Based on the highly regarded BDA Training Essentials portfolio, you can choose from over 20 sessions taking place covering a wide range of topics including core CPD subjects, regulatory updates, business management and personal development. www.bda.org/training

Travel

Manchester has excellent transport links. If you are planning to travel by air, your flights should be booked ASAP as some airlines are showing limited availability. For train reservations, bookings generally open 12 weeks before travel with best value fares for individuals able to book in advance and fix the date and time of travel.

For directions to the Manchester Central Convention Complex (MCCC), downloadable maps and useful links to other travel websites, go to their website: www.manchestercentral.co.uk/getting-here

Twitter

Follow @BDAevents and @TheBDA for #BDA2015 news and updates.

U Upgrade

If any of the dentists at your practice are BDA Essential or Extra members they can upgrade their membership to Expert for a free three-day DCP Conference Pass.

V and W

Visit Manchester (and wine and dine!). See what else is happening in Manchester during the event. From events and attractions to fine dining and a great night out, discover all things Manchester at www.visitmanchester.com.

X X-rays

Radiation doses in dental radiography is just one of the 30-minute sessions on offer in the Training Essentials theatre. If you can't make that the Conference Pass programme also offers sessions in dosing and the latest digital systems. And they count as core CPD!

Y Your event

Create a personal schedule using the event app.

Z Zzzz

Manchester has a great range of hotels near to the MCCC. Visit Manchester is the official accommodation provider for the British Dental Conference and Exhibition 2015 and the BDA has negotiated special delegate rates so please book as soon as possible to guarantee your preferred choice. To select your hotel, visit <https://aws.passkey.com/event/11668027/owner/9745128/home>. Alternatively call 0161 238 4563/4514 or email abs@visitmanchester.com.

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