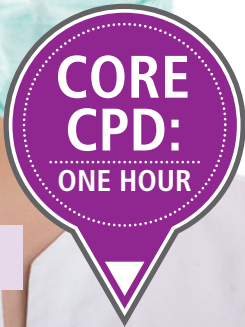




Making oral cancer examinations routine p22



# Ed's letter



Another Dental Showcase is in the bag, and – from what I could see – so are a plethora of leaflets, goody bags, toothpastes and freebies.

I do hope one of those is from *BDJ Team*. So many people pick up leaflets as they meander through the aisles without really paying attention to what it says. If you picked up one from *BDJ Team*, then chances are you'd like to know what it says.

That's because we're giving away (yes, GIVING AWAY) an Apple Watch®. All we ask in return is that you complete our short survey on your CPD habits. I've completed it, and it takes less than two minutes. Good luck!

The end of Dental Showcase also means Mouth Cancer Action Month is almost upon us. The annual campaign, which takes place every November, needs your support to mobilise friends, colleagues and patients to get checked out. You can read about how to get involved and show your support in this month's edition.

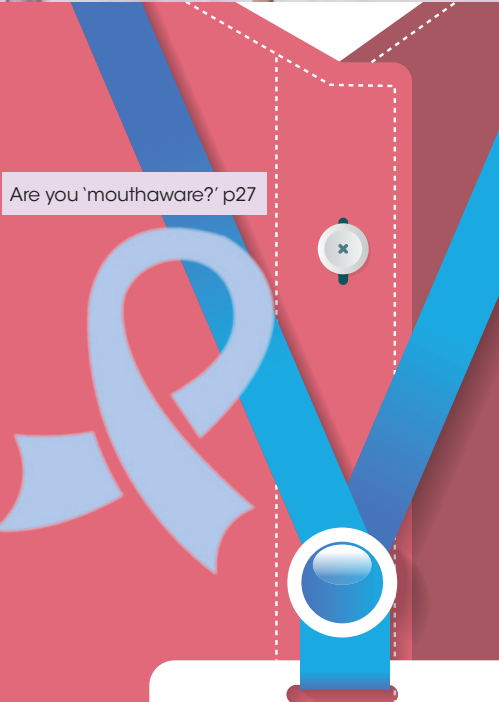
With the onus on the profession to identify cases of oral cancer early, oral cancer is also the topic of this month's core CPD. That means one more free, verifiable hour's CPD to add to your portfolio.

This month we're also calling people names. Not the sticks and stones variety, but the British Association of Dental Therapists, about what they think a dental therapist should be named, and consider how the very simple act of what you call yourself may, in fact, change not only the mind set of our patients but could shape the future of the delivery of dentistry.

Ahead of the British Association for the Study of Community Dentistry (BASCD) November scientific conference, President Jenny Godson gives us her insight into what attendees can expect. This year the focus is on 'Action to reduce the consumption of free sugars – What is BASCD's view?', and in this month's President's Column, Jenny tells us that this Joint BASCD Autumn Scientific Meeting and BASCD Consultant Group Meeting will concentrate on what BASCD's position will be. Enjoy the issue and we'll see you in November for the last issue of 2015!



President's column p12



Are you 'mouthaware?' p27

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What is in a name? p8



Sexual harassment in the workplace p19

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