

New products and focus on periodontics

Please send trade news information and illustrations to Arveen Bajaj at the BDJ, Nature Publishing Group, The Macmillan Building, 4–6 Crinan Street, London N1 9XW.

Trade news is provided as a service to readers using text and images from the manufacturer, supplier or distributor and does not imply endorsement by the BDJ. Normal and prudent research should be exercised before purchase or use of any product mentioned.

COMPUTERISED PROBING

The new Florida Probe System from Clark Dental is a unique, computerised probing station for periodontal examinations which is rapidly establishing itself as the diagnostic instrument of choice in many practices.



The Florida Probe System exploits the power of a PC to create a probing unit enabling constant force, standardised measurements and multi-lingual voice call-outs. A sole operator can complete a comprehensive examination in less than 12 minutes, and then present the patient with a printed report to take home with full details of his or her periodontal disease.

Patients are engaged with their own diagnoses, and the system is proving to be a persuasive educational tool with the potential to dramatically increase treatment acceptance rates.

Reader response number 50

ALL-IN-ONE PROPHY PASTE

Cleanic® from Kerr is the only universal prophy paste with integrated cleaning variability, offering both an efficient cleaning and polishing effect in a single application. Thanks to the dynamic behaviour of the contained Perlite particles, Cleanic provides a cleaning action during the first seconds of application, followed by a gentle yet powerful polishing action.

The Perlite technology of Cleanic in-tube makes it a unique prophy paste, gentle to the tooth structure while maintaining a high efficiency. Cleanic also reduces cleaning time with outstanding results.

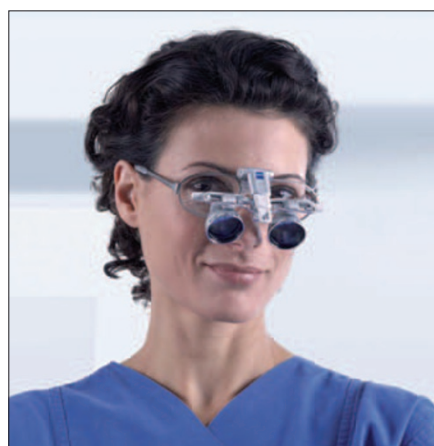
Reader response number 51



NEW LOUPES

The new EyeMag™ Smart is the very latest in a line of Carl Zeiss medical loupes from Nuview.

Aimed at dentists, dental hygienists and dental technicians, EyeMag Smart medical loupes provide excellent optical quality (2.5x magnification), with large fields of view to allow an optimum overview of the working field.



The EyeMag Smart loupes guarantee simple, intuitive operation enabling adjustments to individual requirements, easy placement and removal of loupe attachment and a flip-up function facilitating unobstructed vision that allows easy communication with patients.

During long procedures, comfort is essential, and in recognition of this the loupes' even weight distribution provides a lightweight maximum comfort fit that minimises fatigue. Featuring the Galilean design, the aesthetic appearance of EyeMag Smart Medical Loupes is extremely stylish.

As well-known dealers of Carl Zeiss magnification loupes, Nuview offer a vast range of magnification and illumination systems to present visual clarity during intricate dental procedures, without compromising comfort or movement.

Reader response number 52

FIVE-STAR RATING

Dentsply's Aquasil Ultra has been rated the number one impression material by REALITY for the fifth time in a row. With unmatched wettability and high tear strength, Aquasil Ultra delivers recordings of the thinnest margins and still remains intact when removed from the patient's mouth.

Reader response number 53

FIRST LINE OF DEFENCE

Blackwell Supplies Dentomycin Periodontal Gel acts as a first line of defence in the treatment of moderate to severe chronic adult periodontal disease.

The active ingredient of Dentomycin, Minocycline, binds to the surfaces of the tooth and is gradually released over time to provide a simple adjunctive treatment for periodontitis. To be applied every 14 days over a total of three to four applications, Dentomycin significantly reduces key periodontal pathogens, slows down the periodontal destruction process, actively helps the healing process, is well tolerated and does not interact with alcohol.

Application of Dentomycin will eliminate those difficulties that arise when using conventional mechanical

treatment in those deeper, irregular pockets and molar furcations of the tooth which harbour residual plaque and calculus. A clinically proven, highly effective method of the treatment of adult periodontitis, Dentomycin leaves no unpleasant taste in the patient's mouth!

Reader response number 54



NEW PROVEN GERM PROTECTION

Supernova, the ultra-low alcohol biocidal sanitising option for all professional healthcare workers from Quill International, is now available in pillow packs of active sanitising wipes.

Supernova is a revolutionary ultra-low alcohol hand and surface germ protection system. Independently proven, it is 99.9% effective against bacteria, spores, fungi and viruses, including Norovirus, *Clostridium difficile* and MRSA.

Due to its unique non-hazardous, non-corrosive and non-tainting biocidal technology, Supernova delivers rapid long-lasting disinfection and biological cleanliness to hand and surfaces safely.

The new Supernova Active sanitising wipes are packaged in a neat pillow pack containing 25 pre-saturated wipes, making them ideal for patients and staff alike.

Reader response number 55

INTRODUCING THE PERIO BAG

Oralident's new Perio Bag has all the best products on the market available in one convenient bag, saving dentists the time of recommending

several separate products. With Perio Bag, life is made easier for dentist and patient alike and with everything immediately to hand, the

patient can follow a care regime easily and is less likely to forget aspects of treatment.

Each Perio Bag contains gentle, effective OralCleans toothpaste, Plaqsearch Tablets, Curasept Chlorhexidine Rinse for killing microbes and plaque and preventing bad breath, and Gengigel Gel, clinically proven to heal mouth ulcers in five days. The bag also contains two soft 5460 toothbrushes and Interdental brushes for extra special cleaning.

With all these great products available in one convenient bag, the best oral treatment becomes much more straightforward and manageable for dentists and patient alike.

Reader response number 57



NEW RELAXING VIDEO EYEWEAR FOR PATIENT DISTRACTION

Visiting the dentist can often be a stressful experience and many patients suffer simply because there is not much to do other than focus on treatment that they anticipate may be painful. Helping patients to focus away from their treatment to a pleasurable experience can pay off for both dentist and patient.

Now relaxView B.V. has assembled a patient distraction package exclusively for the dental market that suits the needs of patients and dentists. The package includes the latest premium video glasses together with a portable DVD player, model Discman and disposable hygiene set, making the surgery a more relaxed place to be.

The new generation video eyewear has a modernised look and is smaller and less bulky, allowing the dentist to work without the patient's eyewear becoming an obstacle. The patient can still make eye contact with the dentist by focusing their eyes about the video screen and this, together with the adjustable volume level, ensures that communication between dentist and patient can be maintained.

relaxView B.V. is a leading provider of high-quality video eyewear solutions. For more information visit www.relaxview.eu.

Reader response number 56



IMPROVED SELF-ETCH BONDING

The first ever all-in-one dental adhesive, iBOND® from Heraeus Kulzer, has been improved to provide simpler application, better marginal sealing and higher bond strength. iBOND® Self Etch etches,



primes, bonds and desensitises in just one step with the application of one single layer.

The new adhesive is a further development of the first ever all-in-one bond, originally launched in 2003. The highest strength one-bottle one-step adhesive currently available, iBOND® Self Etch is also even easier to use and even more reliable than its predecessor.

iBOND® Self Etch provides durable, strong adhesion of composites to the tooth structure as well as retention of indirect restorations in conjunction with light-curing luting cements. It can also be used to treat hypersensitive cervical areas.

Reader response number 58

A CHAIRSIDE SOLUTION

Many people suffer from TMD, muscle aches, cervicgia, tinnitus, chronic tension headaches and even migraine pain as a consequence of unconscious nocturnal teeth grinding and clenching (bruxism).

After a decade of clinical experience in the USA, a new FDA approved treatment concept called Nociceptive Trigeminal Inhibition-tension suppression system (NTI-tss) is now available from Solutions 4 Snoring in the UK.

The unique design of the NTI-tss differs from traditional splints in that it creates an anterior point stop and thus provokes a complete disocclusion between canines and posterior teeth. Fitted at the chairside to the individual patient's needs within minutes, by allowing exclusive contact between the upper and lower incisors only, its 'discluding element' triggers the inhibition reflex of the trigeminal nerve, which in turn allows for natural muscle relaxation.

Due to its ease of use and low cost, the NTI is also a very convenient, time-saving and low risk instrument for the general dentist to start treating functional disorders. The prevention and treatment of chronic tension headaches and migraines can add a new opportunity for practice building and enlarge the therapeutic environment of the dental practice towards an interdisciplinary approach.

For more information visit the Solutions 4 Snoring website at www.solutions4snoring.com.

Reader response number 59



ATRAUMATIC EXTRACTIONS

Hu-Friedy, the leading producer of top-quality dental instruments, offers dentists two different periosteal models: the PT1 for molars and the PT2 for the anterior teeth.

Both instruments are made from tried-and-tested Hu-Friedy materials.

Constructed of Satin Steel, the handles minimise fatigue and ensure optimum control.

The Immunity Steel blades are extremely sharp and durable. The PT2 boasts a straight blade for application in the anterior region.

Reader response number 60