

Please send trade news information and illustrations to Arveen Bajaj at the *BDJ*, Nature Publishing Group, The Macmillan Building, 4-6 Crinan Street, London N1 9XW. Trade news is provided as a service to readers using text and images from the manufacturer, supplier or distributor and does not imply endorsement by the *BDJ*. Normal and prudent research should be exercised before purchase or use of any product mentioned.

Zeffiro Gold

Zeffiro 'Gold' are dedicated stainless steel and titanium nitride hand instruments exclusively available in the UK from Clearview. Their delicate styling and ultra-smooth TiNi working surface improve tactility and minimise annoying 'pull back'.

Zeffiro 'Gold' make light work of composite/compomer placement and are ideal for placing, packing and carving tooth coloured restoratives. The unique formulated stainless steel offers a very high degree of hardness with complete resistance to corrosion; the long term titanium nitride surface will not peel or flake. Zeffiro 'Gold' come in five handy designs that are fully autoclaveable and gold coloured for fast recognition. Each design costs just £19.50, or alternatively all five can be purchased together for £92.50 excluding VAT.

For even more value, Clearview are now offering a free Zeffiro examination kit worth £19! The kit contains college tweezers, explorer and no. 4 plane mirror with handle and is available absolutely free when you purchase all five Zeffiro 'Gold' instruments. For more information and to claim your free kit, contact Clearview on 0800 413 807 or fax 0800 783 8404.

Reader response number 52

Riva self cure

Riva self cure is an extremely strong glass ionomer restorative, tough enough to resist surface indentation and strong enough to withstand substantial mechanical loads. Best of all, Riva self cure promotes free movement of fluoride. The significant fluoride levels released result in increased anti-cariogenic properties and improved longevity of restoration.

Riva self cure is easy to handle: initially it flows to ensure easy adaptation to the margins for a good seal. It then quickly becomes viscous and can be packed like amalgam. Available in capsules and powder/liquid sets, the extensive colour range ensures Riva self cure is ideal for all restorations.

For more information contact SDI on 0800 0225 5734 or visit www.sdi.com.au.

Reader response number 53

Loupes from Evident Dental



Oroscopic Loupes, available from Evident Dental, feature exceptional width and depth of field and a consistently high-resolution quality image across the whole viewing area. HiRes Class II TTLs (2-3 x magnification) are ultra-lightweight for additional comfort and feature a choice of standard round or elliptical optics. Class III (3-4 x magnification) and Class IV (4-5 x magnification) TTLs are also available where higher magnification is required or preferred. All TTLs are custom made with a choice of frame designs and colours and classic 'flip-up' style loupes are also available.

Evident are so confident that new customers will be completely satisfied with their choice that they are now offering a satisfaction guaranteed policy. For full details, plus information about interest free credit over 12 months and extended credit terms for loupes, contact Evident Dental on 0500 321111.

Reader response number 51

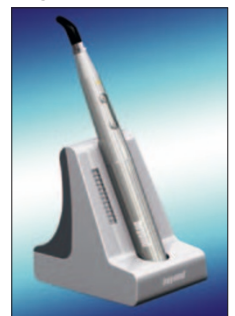
Light from Beyond

Traditional light-cured dental restoratives are activated by LED blue light at around 480 nm wavelength. These materials have a noticeably yellow hue that is not a problem for the majority of restorative work as natural tooth colours are also slightly yellow. But for cosmetic restorations it can be a significant factor. Newer materials are available which have a more neutral colour when cured, but they require light with a shorter wavelength to activate curing. For dentists working with both types of materials, two different curing lights are therefore necessary.

The new Beyond II Mini Curing Light from Beyond Technology is the solution to this problem. Lightweight and cordless, it provides high-intensity LED curing at both the 380-420 nm wavelengths and the longer 470-500 nm range. The Beyond II can effectively cure any light-initiated compound on the market today and is beautifully designed and attractively priced.

For more information and sales, please contact UK distributors Indent Systems Ltd on 0970 744 7678 or visit www.beyonddent.com.

Reader response number 54



ANAESTHESIA

Anaesthetics from Dental Sky

Whether you choose to use Lignospan or Scandonest, Dental Sky stocks the anaesthetic for you and your patients. Dental Sky supplies the full range of leading brand dental anaesthetics as well as topical anaesthetics at the very best prices.

Included in Dental Sky's portfolio is a broad range of dental needles and anaesthetic syringes. The latest Citoject from Heraeus Kulzer easily administers painless injections and comes complete with a one-year warranty. The syringe has been designed for pain-free intraligamental injections, with rapid onset of anaesthesia in just 30 seconds.

Like all products from Dental Sky, the Citoject is 'price promised'. This means that if you find the same product elsewhere at a lower price, Dental Sky will refund the difference. For your free catalogue including the full anaesthetic range, or to place your order, please contact Dental Sky on 0800 294 4700.

Reader response number 56



No need for needles



How many times have your patients cringed at the sight of a needle or asked if there is any other way to anaesthetise the area? With Oraqix® non-injectable anaesthetic gel from DENTSPLY, some dental treatments can now be carried out without the need for needles.

Oraqix is a non-injectable dental local anaesthetic (25/25 mg per g lidocaine/prilocaine periodontal gel) that is indicated in adults for localised anaesthesia in periodontal pockets for diagnostic and treatment procedures such as probing, scaling and/or root planing. Oraqix is a liquid that turns to gel at body temperature, keeping it in place to help induce anaesthesia in just 30 seconds. With an anaesthetic duration of 20 minutes, there is also no post-procedural numbness.

Applied to the treatment area with a specifically designed Oraqix™ Dispenser, the gel can be site specific and placed in a number of areas in the mouth in the same session. Oraqix not only provides clinical flexibility and effectiveness, but also leaves patients feeling happier about treatments and relaxed in your chair.

For more information and to book a demonstration, please call DENTSPLY on 01932 853422.

Reader response number 55

Reduce anaesthesia with air abrasion

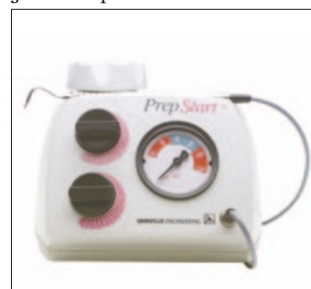
Air abrasion cavity preparations are rapidly gaining interest and popularity within the dental profession. Evident has identified the need for a quality system that offers excellent value and has found the perfect solution in PrepStart.

The PrepStart air abrasion system allows rapid, low-pressure treatment of lesions of all sizes. With adjustable pressure and abrasive flow, the dentist can opt for light etch or rapid cut. Incipient lesions can be treated more conservatively and without anaesthesia; other preparations can be made with greater precision and minimal tissue loss thanks to a consistent abrasive flow and an instantaneous response to foot controls. Pulsing can also be used to create an uneven surface to enhance bonding.

The PrepStart system has multiple tip sizes to allow rapid cutting at low pressure for minimum sensitivity. Built-in air desiccation and filtration helps prevent clogging and the handpiece clicks on top of the unit magnetically. All in all, PrepStart represents excellent value.

For more information on the PrepStart system and other products in their air abrasion range, call Evident free on 0500 321 111.

Reader response number 57



Pegasus H-Dent

Another key product from Astek Innovations, Pegasus H-Dent needles offer dentists a safe and reliable choice of dental needle at an incredibly economic price. Each needle is silicone coated for smooth insertion into soft tissue and bears a fine lancet point to minimise patient discomfort. A handy mark on the hub to indicate bevel enables the dentist to work efficiently and with painless delivery whilst also saving time.

Pegasus H-Dent needles are made of the highest quality Japanese steel and are fully sterilised, ensuring peace of mind for both dentist and patient. They are supplied in sizes 27GL, 27GS, 30GL and 30GS to meet individual needs.

For more information, including the latest special offers and to place an order, contact your usual supplier or Astek Innovations directly on 0161 942 3900 or 0161 942 3901. You can also email info@astekinnovations.co.uk.

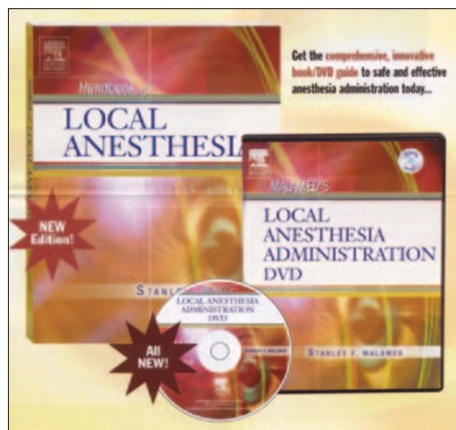
Reader response number 58



Book and DVD special offer

World acclaimed expert in dental anaesthesia Stanley F Malamed, Professor and Chair of Anaesthesia and Medicine at the University of Southern California and actively involved with the anaesthesia portfolio at Septodont, has recently announced the 5th edition of his *Handbook of Local Anesthesia*. Septodont are delighted to be able to offer you a special offer on the book and DVD package of the 5th edition for just £52.99.

The book includes practical, detailed information about the pros and cons of Articaine local anaesthetic, as well as the newest drugs and devices on the market today. Safety syringes and computer-controlled local anaesthetic delivery systems are included and a new section on legal considerations examines possible complications related to anaesthetic administration and outlines acceptable standards of care and treatment. Step-by-step illustrated instructions for the administration of intraoral anaesthesia are provided in full colour.



To help the theoretical concepts come to life, the DVD features 'how-to' coverage on important aspects of local anaesthetics, injection techniques, potential complications and risk management. It is also packed with hints and tips gleaned over many years spent in the field of dental anaesthesia.

For more information and to order your package at this special price, call Septodont on 0800 435 155 or visit www.septodont.co.uk.

Reader response number 59

Local anaesthetic shortage update

Injectable anaesthetic suppliers Septodont have issued a statement in response to the current shortage of dental local anaesthetics in the UK. The company would like to assure all their UK and Irish customers, both dental professionals and dental and pharmaceutical trade, that they are totally committed to supplying anaesthetic cartridges on time and in sufficient volume to meet market demands.

Septodont has increased its annual production capacity in the UK and Ireland from 450,000 boxes of 50 2.2 ml cartridges to 750,000 boxes for their popular cartridges Lidocaine with adrenaline, Mepivacaine Plain and Articaine. They are confident that they can supply the anaesthetic needed by the market as and when required. In the statement, Managing Director Brian Reader said 'Deliveries to the trade distributors are occurring at least once per week and we would urge dentists to purchase their anaesthetic in reasonable quantities in order to ensure even distribution and allow normality of supply to be achieved quickly. There is no need for dentists to stockpile anaesthetic.' For assistance with any anaesthetic sourcing problems, please email source-it@septodont.co.uk or call 0800 435 155. The full statement is available to read on the BDA website at www.bda.org.

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