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## New dental camera



The Kodak DX6490 Dental Digital Camera System, with Dicom imaging software is the latest industry-dedicated tool from Kodak. The camera is pre-set and optimised for dental imaging and includes applications to make every shot a snapshot. A 2.2inch LCD screen with a dental positioning grid makes it easy to capture the required image and share it immediately with the patient.

A distance guide helps to position the camera quickly and accurately and 16 MB of internal memory and a 64 MB image storage card can maximise workflow efficiency. The DX6490 camera can zoom into a single tooth, allowing dentists to isolate a particular area within the mouth without compromising image quality.

**Reader response number 50**

## Professional syringe

Oraldent have announced the launch of the Twin-Pack Gengigel Professional Syringe. Gengigel can expedite healing and promote the best possible results, according to the company. Its principal ingredient is hyaluronan which can maintain the integrity of gingival and periodontal tissue after surgical trauma.

**Reader response number 51**



## New design in flossing



The new Reach Access Daily Flosser has been specifically designed to make flossing so easy that patients will be willing to do it every day, according to Johnson & Johnson.

Its design features a long, toothbrush-style handle and angled neck and means that patients can comfortably reach their back teeth without needing to put their

hands in their mouth. A rubber non-slip grip makes it easy to hold and manoeuvre the floss around the mouth, and the refill heads snap on and off to be replaced after every use.

A shred and break resistant floss means it will not get stuck and break off between the teeth.

**Reader response number 52**

## Cordless technology



Henry Schein has recently launched Durr Dental's Vistacam CL, a new product in the digital radiography field.

As it is cordless it can result in safer working environments with fewer wires and it retains all the features of the Vistacam system, including magnifying images up to 100 times.

Patients also benefit from being able to see problems invisible to the naked eye, for example looking down an open root canal.

Clinicians can instantly switch between extra-oral, intra-oral and macro settings with the Durr Iris Focus Control optic facility.

The Vistacam CL can also deliver image quality from the convenience of a cordless handpiece that fits into the dentist's pocket.

**Reader response number 53**

# PRACTICE MANAGEMENT

## Diverse features

The KaVo Estetica Package Comfort 1065 from Henry Schein incorporates either a 'bracket table' or 'swing arm' delivery system, to suit any practice.

Both options come with multiple functional features, including a removable, fully autoclavable positioning handle, sensor controls, priority instrument switching, an instrument tray, autoclavable 3 function syringe, height adjustable arm, easy clean surfaces, air/water filters and a built in pressurised auto-fill water system.

**Reader response number 54**



## Safe storage

LECs range of fridges and freezers can be used for the safe storage of volatile liquids, reagents, chemicals and samples. The freezer range has temperatures low enough to maintain insulin, serum and plasma.

They have stainless steel, spark free interiors to ensure long life and reduce the risk of an internal explosion.

The refrigeration system and insulation are both CFC and HCFC free, and other features include lockable castors for positioning, lockable doors for maximum product security and a door thermometer.

The smallest unit in the range can be wall mounted if required.

**Reader response number 55**



## Elemental design



The Elements marketing range from Cynergy Dental Marketing combines a number of unique window displays with educational and promotional posters.

The posters are designed to present patients with 'at a glance' information about the various cosmetic treatments the practice offers and provoke them into asking questions.

The Elements poster range is a simple marketing tool that can be used in reception areas, waiting rooms or externally in mediums such as health clubs.

Elements also includes Cynergy's 'kaleidoscope of smiles', which is used in its dental marketing literature from posters to practice brochures.

**Reader response number 56**

## Practicality with style



The DiBianco Professional Clothing Collection uses simple, understated designs and performance fabrics in a range of clothing that will withstand the demands of the healthcare environment while projecting an image of professional competence, the company claims. Catering for both men and women the collection consists of a selection of tunics, work coats, dresses, polo and T-shirts, tabards, trousers, a skirt, a lightweight fleece jacket and a fleece bodywarmer. Ten classic styles of footwear are also available.

To achieve an even more distinctive look the name of your dental surgery can be applied to the garments with the company's in-house embroidery service.

The hardwearing fabrics have a stretch and recover capability and have been tested for durability and frequent laundering, the company claims.

**Reader response number 57**

## Cephalometric analysis programme

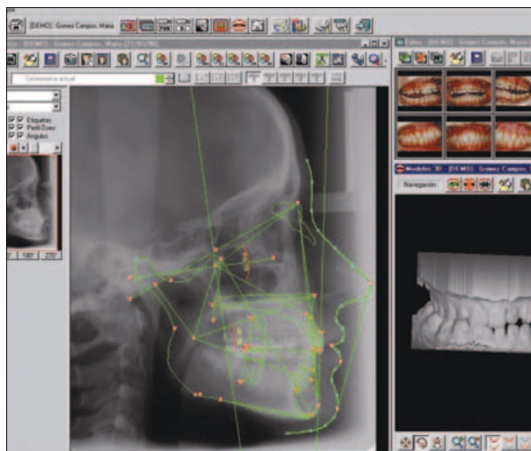
Orthometric, a cephalometric analysis programme can help simplify and streamline several of the key treatment stages, according to the company.

Patient profiles and landmark points may be calculated automatically, via the scanning of a radiograph which can make system-driven cephalometric analysis easier.

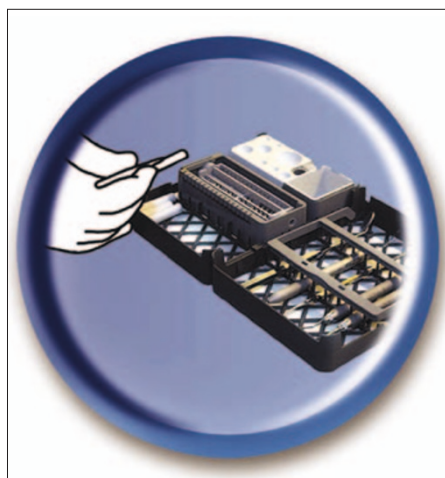
Orthometric allows a variety of images to be viewed, in either two or three dimensional format. The latter can also be used in helping to explain treatment to patients.

Following an appointment, Orthometric's report writing facility will allow the clinician to make notes on treatment and save the information for future use. The package, available from the Dental Directory, is fully compatible with all Windows software and Orthometric now has both the Eastman and Boulton analysis.

**Reader response number 58**



## Integrated system



The PractiPal Tray System from Trycare Ltd stores instruments and accessories in one unit to be processed over and over as required. All the components function as part of an integrated system or as stand alone items as appropriate.

Special security features ensure burs and instruments are protected from damage or from causing injury and after use the tray is simply upturned, removing loose waste and debris. All items are held securely but loosely to allow penetration during the cleaning and sterilisation process before the disposables are replaced and the replenished tray stored ready for use.

**Reader response number 59**

## Bespoke signage

Admor's new Practice Interiors product portfolio includes a range of dental surgery signage to enhance your practice's image and help patients to find their way around more easily.

Bespoke dental notices can be printed in the preferred colour, typeface and wording and off-the-shelf designs are also available. Standard messages include 'NHS Fees,' 'X-ray cautioning' etc.

Bright square acrylic signs for walls and

doors indicate the function of each room and icons are available in classic black or silver, with a choice of silver anodised aluminium, polished brass or satin steel fixtures.

The etched 3M self-adhesive vinyl for glazed door applications need minimal space and are easy to install, according to the company. All Admor signs are wipe clean.

**Reader response number 60**

