

# DIARY

## November 2003

National Association of Dental Advisers  
Conference 2003

Date: 20-21.11.03

Venue: Jurys Bristol Hotel

Contact: Events Office,  
British Dental Association

Tel: +44 (0) 20 7563 4590

Fax: +44 (0) 20 7563 4591

E-mail: [events@bda.org](mailto:events@bda.org)

SAAD: Advanced Conscious Sedation - The  
way forward

Date: 29.11.03

Venue: GDC, London

Contact: SAAD conference  
administration

Tel: +44 (0) 20 7935 1656

## March 2004

2nd Asia Pacific Congress on Craniofacial  
Distraction Osteogenesis

Date: 5-10.03.04

Venue: Maldives

Contact: [www.distraction2004.com](http://www.distraction2004.com)

E-mail: [secretary@distraction2004.com](mailto:secretary@distraction2004.com)

## May 2004

BDA National Annual Conference

Date: 06.05.04 - 08-05.04

Contact: Events Office,  
British Dental Association

Venue: Bournemouth International  
Centre

Tel: +44 (0) 20 7563 4590

Fax: +44 (0) 20 7563 4591

E-mail: [events@bda.org](mailto:events@bda.org)

## Practice wins business award



From left to right: Tony Bull, dentist, Neil Sikka, principal, Dee Marsh, operations manager and Rob Fallon, dentist.

Barbican Dental Care (BDC) has become the first dental practice to win the Business Excellence Award, presented by Docklands Business Club, London.

The Business Excellence Award was sponsored by Barclays and judges were looking for a strong track record in overall business performance and effectiveness, including sales and profitability, staff involvement and dedication and examples of business excellence in services and/or products.

BDC's principal Neil Sikka believes that key factors in winning the award were BDC's company dental plan (which covers normal yearly dental needs for a monthly fee), a marketing strategy aimed at local companies, a good working environment and high staff retention.

The Awards were made at a gala dinner at The Old Royal Naval College in Greenwich.

## Further recognition for Colchester practice



The dental team at Bromley Road Dental Surgery had something to celebrate after being accredited to the BDA's Good Practice Scheme.

The practice was also the first in North Essex to achieve Investors in People status some three years ago and attributes team effort for the success.