# TRADE NEWS

Please send trade news information and illustrations to Arveen Bajaj at the BDJ, 64 Wimpole Street, London W1G 8YS. Trade news is supplied as a service to the reader and does not imply endorsement by the BDJ. Normal and prudent research should be exercised before purchase of use of any product mentioned.

## Easy flossing

New Glide Floss Picks are a single-use product made of non-shredding dental floss from Gore. Targeted at those who have difficulty flossing, the handle may be squeezed to tighten the floss, which allows it to manoeuvre easily between tight contacts. Once the floss is through the teeth and at the gumline, the tension may be released, allowing the floss to wrap around the tooth.

Sold in packs of 20, Glide Floss Picks are available at stores across the UK.

Reader response number 50



## Bright whites

The Beverly Hills Formula range of dental whitening products have unique combinations of anti-bacterial agents,



low abrasion and anti-stain polishers to protect and whiten teeth. The range also includes Beverly Hills Formula mouthrinse, which now comes with a free Tongue Scraper.

Reader response number 53

### New dental alloy



Metalor has introduced the world's first dental alloy which combines the benefits of bonding and casting alloys in one product. Unique is the only casting alloy suitable for use with high fusing ceramics. According to Metalor, the high gold content dental alloy can be used in single and telescopic crowns, bridges, inlays and onlays and for bonding with conventional ceramics. It is composed of 72.1% gold, 13.6% platinum, 10.0% silver, 3.0% zinc with other constituents <1.0%, and is palladium and copper free.

Reader response number r 51

#### New restorative material launched



Dentsply Friadent have recently launched a brand new bone augmentation material to the UK.

PepGen P-15 mimics both the organic and the inorganic components of human bone, according to the company.

Reader response number 52

#### Best-Bite forward

The Best-Bite Discluder from Prestige Dental is designed to help dentists identify pain caused by occlusal interference. It works by centring the jaw joints, preventing the posterior teeth from pulling the jaw out of its socket, and releasing muscle spasms. The company claims that as many patients can suffer from head, neck or facial pain or dental dam-

age due to occlusal interference, the product can help dentists identify the condition that may have been difficult to diagnose.

It also claims that the rapid diagnosis is also extremely predictable and so helps to identify patients whose pain is not due to occlusal interference. It is universally adaptable, safe, reversible and non-invasive.

Reader response number 54

