

Please send trade news information and illustrations to Terry Mordecai at the BDJ, 64 Wimpole Street, London W1G 8YS. Trade news is supplied as a service to the reader and does not imply endorsement by the BDJ. Normal and prudent research should be exercised before purchase or use of any product mentioned.

## "Sexy" new stools

Support Stool is pleased to announce that in addition to their existing range of stool colours their stools are now available in a wide range of "sexy" colours. The new colours include sparkly gold, sparkly purple, sparkly pink, silver, pearlised, dayglo and suede effect.

Whether a dentist's preference is for a traditional colour or one of the new "sexy" colours, Support Stool invite dentists and their staff to sit on one of their stools, relax and enjoy all the benefits of their design.

Support Stool also offer a range of optional armrests, which support the operator's hands whilst allowing freedom of movement.

For further information contact your regular dental dealer or telephone Support Stool direct on 01296 581764.

**Reader response number 52**



## Give your patients a whole new experience

Integrated Sessions Limited is pleased to announce the launch of the Integrated Health Session. Integrated Sessions Limited claims the product will take patients on a fascinating journey through a world of sound and light.

While the dentist carries out the necessary work, the patient will watch their own 3D and 2D animated, moving and still image show, set and synchronised to peaceful, uplifting and originally mixed music.

Integrated Sessions Limited claims the Integrated Health Session has been developed and piloted with dentists and that it lets patients relax and enjoy a refreshingly new audiovisual experience, viewed through LCD video goggles, while receiving their treatment.

The Integrated Health Session will be at this year's BDA Conference or for more information phone 07818422950.

**Reader response number 51**

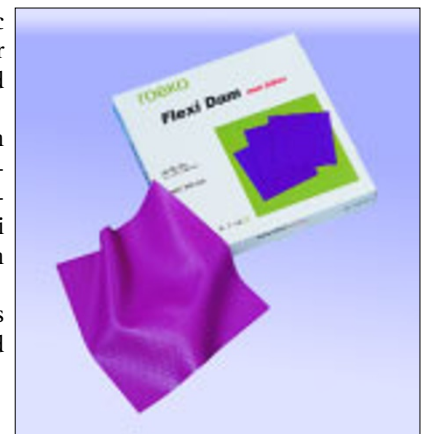
## The new non-latex, powder free flexi dam

ROEKO have developed a new, highly elastic dental dam, which they claim makes life easier for the dentist as the flexi dam is non-latex and is easier to apply, saving chair time.

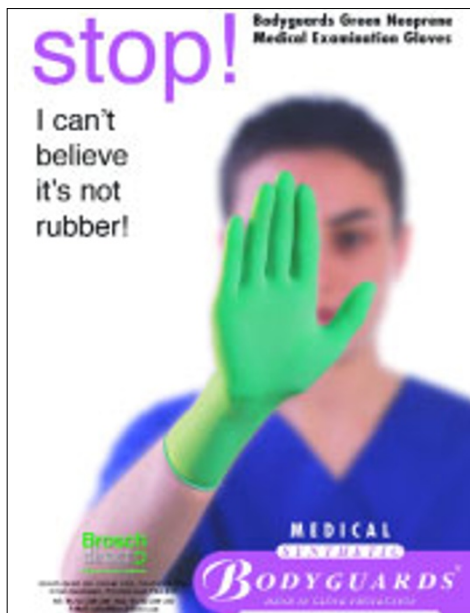
Coltene Whaledent claims the retraction properties of flexi dam non-latex means it contracts closely around the tooth for effective isolation and best possible moisture control. Flexi dam non-latex is also more tear resistant than latex dental dam.

Flexi dam non latex is powder free and does not have the unpleasant smell often associated with latex dam and comes in boxes of thirty. For more information phone 01444 235486.

**Reader response number 53**



## Brosch offer the neoprene latex gloves



Brosch direct claims the poor fit and feel of a lot of latex free alternatives have not helped the number of latex allergies amongst dental workers. To give dental workers another option Brosch direct now offer the ultimate latex free glove.

The Bodyguards Neoprene Powder Free Exam glove uses the highest quality neoprene, a substance which Brosch direct claims was only previously used for high cost surgical gloves, to produce the most latex-like synthetic glove available.

Bodyguards Neoprene is available in sizes from extra small to extra large, to give a tailor made fit, combined with superior chemical resistance.

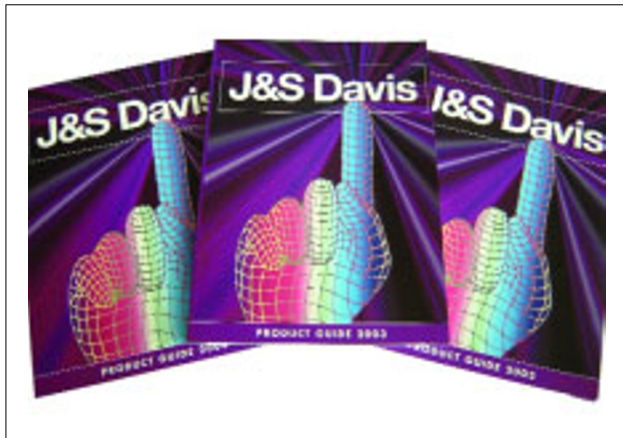
For further information visit [www.broschdirect.com](http://www.broschdirect.com) or phone 01733 230 230.

Reader response number 54

## The new, easy to use J&S Davis product guide

J&S Davis is pleased to announce the launch of their 2003 product guide. J&S Davis claims the guide contains valuable information on their extensive product range in an easy-to-follow colourful format.

They also claim that as in last year's guide they have arranged their products into generic groups. For example, if a dentist is looking for restorative materials, they will also see information on related hand instruments. There is also a section on hand instruments covering the broader range available. The Index has also been designed to help dentists find products more easily and as such all products are listed alphabetically and also by manufacturer. For more information phone 01707 822520. Reader response number 55



## Get your free Tetric Ceram and Tetric Flow

Ivoclar Vivadent is currently offering a free Tetric Ceram and Tetric Flow cavifil assortment with every purchase of their Astralis 10 high-performance curing light. Ivoclar Vivadent claims the Astralis 10 achieves intensities of up to 1200 mW/cm<sup>2</sup>, featuring a total of four programs that cover every clinical indication.

Ivoclar Vivadent also claims the High Power Program delivers an intensity of 1200 mW/cm<sup>2</sup>, as a result it cures the low-shrinkage composite InTen-S in ten seconds.

This program also cures temporary materials Systemp.inlay and Systemp.onlay as well as the fissure sealants of the Helioclear family in ten seconds. For more information phone 0116 265 4055 or visit [www.ivoclar-vivadent.co.uk](http://www.ivoclar-vivadent.co.uk).



Reader response number 56