

# TRADE NEWS

Please send trade news information and illustrations to Terry Mordecai at the BDJ, 64 Wimpole Street, London W1G 8YS. Trade news is supplied as a service to the reader and does not imply endorsement by the BDJ. Normal and prudent research should be exercised before purchase or use of any product mentioned.

## Equipment for sale?

Plimsoll Publishing is pleased to announce the launch of a new website aimed at owners and managers in the UK dental equipment and supplies industry looking to make an acquisition or to sell their own company.

Plimsoll claims this service helps companies gain a better understanding of what their own company is worth and presents company names and an analysis of which companies would be their best options for buying and selling.

Plimsoll's buying and selling service includes valuing their client's company and locating and analysing companies that they could afford.

For more information visit [www.whatcompany.com](http://www.whatcompany.com). **Reader response number 52**



## GC's microfilled gum

Microfilled composite resins have been well established for some time as high quality restorative materials

Using this technology, GC has developed a light cured composite for the aesthetic reproduction of missing gingival tissue. GC Gradia Gum is particularly indicated for implant superstructures and for other fixed or removable prostheses.

GC claims Gradia Gum allows dentists to reproduce unlimited natural gingival shades, as the layering technique combined with a variety of modifiers provides endless possibilities.

For more information phone GC (UK) on 01908 218 999 or e-mail [gcuk@btinternet.com](mailto:gcuk@btinternet.com).

**Reader response number 53**



## Positive effect on tissue from Dentomycin

As a result of a recent survey carried out by Dentomycin, a new easier-to-use applicator has been designed. The new applicator delivers the Dentomycin gel direct into the periodontal pocket with a minimum of wastage.

Blackwall Supplies Ltd claims the active ingredient of Dentomycin, minocycline, binds to tooth surfaces and is slowly released over time to provide a simple adjunctive treatment. They also claim that it has a broad-spectrum antibacterial action, which is particularly effective against the key periodontal pathogens.

Dentomycin can also produce a positive effect on tissue and bone regeneration by inhibiting destructive collagenases, exerting a positive anti-inflammatory action, conditioning the root surface and promoting connective tissue attachment.

For more information phone 01934 844408.

**Reader response number 51**

## Salvisol E D T A from Dental Life Sciences

Dental Life Sciences Ltd is pleased to launch Salvisol ethylene diamine tetratetic acid (E D T A). Salvisol mouth rinse is a final rinse solution in root canal therapy developed, by Pierre Rolland.

Dental Life Sciences Ltd claims Salvisol combines the known efficacy of E D T A with proprietary surfactants. Studies have shown that rinsing with Salvisol removes 5 times as much debris as irrigating with 2.5% sodium hypochlorite followed by distilled water.

A three-minute final rinse with Salvisol is 14 times more effective at removing the smear layer than sodium hypochlorite solution alone.

Salvisol E D T A is presented in a 250ml bottle. For further information call Dental Life Sciences Ltd on 0800 0683384.

**Reader response number 54**

