TRADE NEWS

Please send trade news information and illustrations to Terry Mordecai at the BDJ, 64 Wimpole Street, London W1G 8YS. Trade news is supplied as a service to the reader and does not imply endorsement by the BDJ. Normal and prudent research should be exercised before purchase or use of any product mentioned.

Can you text for free?

The Crocodile contact management system from Tekmar is an Internet based platform that permits the user to send one or many SMS messages to mobile phones from any on-line PC. Messages can be sent to individuals or groups depending on how the user structures the database.

Tekmar claims practitioners can incorporate Crocodile into their administration procedure to make patients aware of impending appointments. There is no set up cost or charges involved, users only pay for messages.

For more information phone 01747 85 53 48 Fax 01747 85 10 04

Reader response number 52

No more bottles

Berglen Group is pleased to announce the launch of the new Tapmate Liquid Detergent Dispenser. It is manufactured using the latest technology and is refillable from the top.

The dipenser has a 250ml capacity which the Berglen Group claims means no more messy plastic bottle in your surgery. The liquid is dispensed at an angle and can be placed on any surface.

The Berglen Group claims the dispenser is economical and enables washing up liquid or liquid soap to be dispensed in measured quantities.

For more information phone 01372 843078.

Reader response number 53



making your life easier **PETIOS** from DentalBusinessSolutions **PRISMA**

Can Petros and Erisma help your business?

Dental Business Solutions who have more than 25 years experience of working with the dental profession, offering help and advice to dentists, have introduced Petros and Erisma.

Petros has been developed specifically to meet the fundamental requirements of all dentists. Dental Business Solutions claims it covers the preparation of annual accounts, ensuring they comply with statutory requirements, preparation of tax returns and taking care of payroll responsibilities. Fees for all Petros services are agreed in advance.

Erisma offers dentists a range of specialist skills that provides support, guidance and direction for their practices. Erisma is a bespoke service, tailored to meet the needs of individual clients. Dental Business Solutions claims the range of services covered by Erisma is unrivalled, providing, as it does, practice management and marketing, benchmarking, consultancy and business planning, human resources, patient perception and specialist tax. For more information phone Judith Carrington on 01844 260111. Reader response number 51

A curing light that talks to you in 5 languages

Coltene Whaledent is pleased to announce the launch of the new ColorTalk. The ColourTalk combines fast cure technology and innovative eye-catching design to produce a high power curing light that also comes with a voice synthesiser.

Coltene Whaledent claims it gives a light output of 800 mW/cm2 to 1000+ mW/cm2 in combination with a high efficiency fan and thermal protection.

The ColorTalk also has a "voice" that comes in 5 languages which indicates curing time – 10 seconds, 20 seconds as appropriate – and is available in 5 decorative colours to match your décor: blue, red, green, grey and purple.

For further information phone 0500 295454 Reader response number 54

