TRADE NEWS

Please send trade news information and illustrations to Terry Mordecai at the BDJ, 64 Wimpole Street, London W1G 8YS. Trade news is supplied as a service to the reader and does not imply endorsement by the BDJ. Normal and prudent research should be exercised before purchase or use of any product mentioned.

Grafton polish up ok

Grafton have launched the new hand-held tooth polisher to add to their Oral Hygiene Range. This tooth polisher is ideal for domiciliary visits as well as for those patients who are looking for more than an ordinary toothbrush.

Scientifically designed and tested, the Tooth Polisher is simple to operate and uses an automatic cut out to prevent over use or force. Grafton claims the polishing paste does not contain peroxide and is perfectly tooth friendly, whilst effectively removing calculus and staining.

The Tocola Tongue Scraper efficiently removes bacterial coating, food debris and dead cells from the tongue, thus helping to prevent bad breath and tooth decay. For further information phone Grafton on 0800 581303.

Reader response number 52

The harder tissue

Bioplant HTR from Henry Schein is a hard tissue replacement post-extraction providing a good foundation for future treatment.

Henry Schein claims Bioplant HTR has been shown to help in many dental procedures, including post-extraction socket grafting, periodontal defects around the teeth and in bone voids around implants.

Bioplant is available from Henry Schein, for more information call 08700 10 20 43 Reader response number 53





All out on the Fluoride front with Duraphat 2800 from Colgate

Colgate is pleased to announce an extension to their Duraphat product range with the launch of the Duraphat 2800 ppm Fluoride Toothpaste .

Colgate claims most dental practitioners are already familiar with Duraphat varnish for the treatment and prevention of dental caries and for use in dentine sensitivity. Now patients can benefit from the daily home use of Duraphat high fluoride toothpaste. Colgate Duraphat 2800 ppm Fluoride Toothpaste is indicated for the treatment of early caries lesions and for carious prevention in at-risk patients.

The Colgate Duraphat with 2800 ppm sodium fluoride contains almost twice as much fluoride as regular toothpastes for enhanced caries treatment and prevention. Used daily it will help lock fluoride into tooth surfaces and provide greater protection and treatment of caries. For more information phone 01483 901

Reader response number 51

Patient education program from MEDiVison

Version 7 of the popular MEDiVison CIC patient education programme is the new patient education tool for dental practices. Version 7's interactive animations and library of photographs facilitates explaining different treatments to patients.

The new features include: an additional 300 plus clipart images, high quality line art and even more before and after treatment photos, seven completely new patient leaflets provided by the BDHF, thirteen brand new animations covering fractured cusps, bruxism, TMJ and four new orthodontic sequences.

For full details call MEDiVison on 01908 366607 Reader response number 54

