

Please send trade news information and illustrations to Terry Mordecai at the BDJ, 64 Wimpole Street, London W1G 8YS. This issue the trade focus is **Oral Health**

Trade news is supplied as a service to the reader and does not imply endorsement by the BDJ. Normal and prudent research should be exercised before purchase of use of any product mentioned.

Sonicare get the nod

Sonicare have been given the seal of approval following a number of national consumer tests.

Woman's Own magazine, the Daily Mail Femail section and The News of the World all gave it top marks in recent tests they have carried out.

Phillips oral healthcare are revamping their Active Recommender Programme. For more information call 0800 0567 222

Reader Response Number: 057

KaVo polish up

Many dentists and hygienists want an air polishing cleaning system which can easily and quickly be fitted to, or uncoupled from, any dental unit. The new KaVo Propyflex 2 Snap fits on to any KaVo multiflex coupling and can be used on any dental unit without an additional foot controller, control box or cables.

KaVo Propyflex 2 is an air polishing jet instrument for plaque removal, the cleaning of enamel prior to fissure sealing, the cleaning of implants, final polishing and the removal of shine from metallic prostheses.

The KaVo Propyflex has an integral powder reservoir. When the powder/air mixture emerges from the instrument tip it is enveloped by the spray from a separate duct. This controls and focuses the mix and prevents clogging of the instrument.

Propyflex is completely washable in a thermal disinfection unit and can be fully and repeatedly autoclaved

For more information phone 0800 281020.

Reader response number: 058



Guidance from Wrigley



The Dry Mouth Assessment and Advice Practice Tool has been developed from the winning entry of Wrigley Oral Healthcare in Action's Dental Student Award 2001. This award was developed in association with the BDA.

The Dry Mouth Assessment and Advice Practice Tool is a self-assessment questionnaire for patients to complete to help them find out if they are experiencing the symptoms of dry mouth. On the reverse there is also an advice guide to help them to manage their symptoms.

For more information call 0800 0 564 563

Reader response number:

056

Prestige aim to go younger and younger



The Infant Brush is a toothbrush designed specifically for toddlers between the ages of 6 months and four years. Prestige claims the Infant Brush will help start the learning process about dental care.

The product also aids in the eruption of primary teeth, similar to a teething ring. The design prevents over insertion into the oral cavity thus preventing 'gagging'. The bristles are extremely soft and rounded. The product is available from Prestige Dental Products.

For more details phone 01274-721567.

Reader response number:

059

DMDS try to get whiter quicker

The Quick Whitening Gel from DMDS has been improved to allow you to achieve the best whitening results in the quickest time. You can whiten the entire mouth in just 30 minutes, when used in conjunction with any curing light.

DMDS claims non-laser treatment forms a barrier, which virtually prevents the penetration of oxidising agents. No gingival protection is needed either. The use of the high energy Apollo Elite plasma light with the new Whitening Gel maximises the effect of the whitening agent quickly and simply.

Also from DMDS is the QuickWhite HOME Whitening Kit to enhance your in-surgery QuickWhite tooth whitening, maintaining long-term whitening. DMDS are offering QuickWhite members 2 kits of QuickWhite Home for just £50 each including VAT. For further information visit www.quickwhite.net

Reader response number:

060

Periodontal software from TMS

The Arthur computer system for Team Management's System has a periodontal software programme that contains the following features:

1) Flexibility to create your own indexes, allowing you to determine what values are recorded and which colours are assigned to each index. 2) No limitation on profiles or which indexes are used within each profile, and the ability to determine how many readings should be taken and where and when those readings should appear on the screen. 3) Good graphics support showing items such as pocket depth and gum recession in an anatomical view. 4) Comparisons of past



readings with a number of charts to show the patient the improvement over the last few appointments. 5) Software support is just a phone call away however big or small the problem. For more information please call 01296 614255

Reader response number:

061

Oral biopsy CDx kit from Henry Schein



Henry Schien is the sole UK distributor for the oral lesion brush biopsy, Oral CDx.

Oral CDx is a quick, simple to learn, chair-side biopsy procedure which requires no local anaesthetic and causes little or no pain or bleeding to the patient.

Each kit contains step-by-step instructions and a sealed, sterile, biopsy brush that is used to obtain a complete trans-epithelial biopsy. Test kits are supplied free of charge and include an instructional and educational video.

Specimens are then despatched in the pre-paid mailer to Eastman Dental Institute Oral scan laboratories in London. These are reviewed by computers to detect abnormalities. Dentists are then sent a report within 7 days. For full details call 08000 151 574

Reader response number:

062

Mouth guards for the fashion conscious

Playsafe Mouthguards have just introduced an new range of new multicolored mouthguards to its existing range of bright colours. These are called 'Freestyle'.



Playsafe mouthguards are also able to assist practitioners in promoting tooth safety to sports players by providing practices with handout dispensers.

Playsafe Mouthguards offer free dental accident insurance cover to players wearing its mouthguards. Playsafe claims the mouthguards are constructed in such a way that they can now be remoulded to allow for changing dentition conditions in children and adults.

For further details phone 0208 361 4075 or visit www.playsafemouthguards.co.uk

Reader response number:

063